



2023

ANNUAL REPORT

HUMANITY AND HEALTH: REIMAGINING EQUITY FOR ALL

**Report prepared for
Irish Aid**

**Reporting period:
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Contents

Executive Summary	3
Looking Forward.....	4
Strategic Focus	4
Responsive and Tailored Approach	5
Background.....	5
2023 at a Glance	6
Event Hosting	7
Advocacy	7
Our Growing Membership	7
Incubator for Global Health Partners.....	8
Monitoring and Evaluation	8
Governance and Finance	8
Strategic Area 1: Facilitate networking and learning through high-quality events and sharing information.	9
IGHN Events	9
Events Summary	10
Podcast Summary	16
Communications and Membership.....	20
Membership Overview	20
IGHN Website	21
Newsletters.....	21
Social Media Channels	21
Strategic Area 2: Facilitate engagement in global health through partnerships and linking individuals and organisations.....	25
ESTHER Ireland and ESTHER Alliance – 2022: Summary	25
ESTHER Ireland Events	25
The Student Outreach Team (SOT)	29
Partners.....	29
SOT Activities and Events	30
SOT Events in 2023	30
Strategic Area 3: Ensuring an efficient, effective and resourced network	33
Governance	33
IGHN Secretariat/ESTHER Staff.....	33
IGHN/ESTHER Interns:	33
Information Communication Technology	34
Partnerships.....	34
Financials	36

Executive Summary

In 2023, the Irish Global Health Network (IGHN) demonstrated resilience and adaptability by navigating an increase in face-to-face activities, emphasising content generation, learning, and global health exchange. Our biggest event of the year, IGHNx: Humanity and Health, served as a cornerstone, and along with our other events throughout the year aided in addressing pressing

global health issues, including those intertwined with climate change, nutrition, anti-rights movements, mental health, gender-based violence, decolonisation, and conflict.

Significantly, IGHN extended support to students and young professionals across eight Irish universities, fostering creative responses to critical global health challenges. Activities centred around HIV, climate change, humanitarian action, gender inequality, human rights, and social inclusion, showcasing our commitment to multifaceted engagement.

Despite funding challenges, IGHN successfully met the heightened demand for technical support and advice within health partnerships through the ESTHER Ireland programme.

In 2023, IGHN experienced robust engagement, witnessing growth in membership and social media following. Collaborations with other Irish organisations on events proved instrumental in expanding our reach, setting a strategic precedent for future endeavours. Our objective for 2024 is to sustain this growth, forge new partnerships, and diversify engagement with various organisations.

A notable highlight of the year was the launch of the podcast series "Better Health, for a Better World" in partnership with Irish Aid. The series garnered positive reception, with early listenership figures showing huge potential. IGHN plans to leverage this success in 2024, promoting the series and using it as an educational resource for those seeking to enhance their knowledge in global health. In addition to this new series, we also continued to promote our past podcast series throughout 2023 and saw a sustained



listenership on these. We see our podcast series as the perfect entry point for those entering the field to become acquainted with global health advocates in Ireland, and also for those interested in Ireland's global health priorities.

In 2023, IGHN prioritised the development of fundraising strategies for long-term sustainability and financial resilience of the Network. While the funds raised in 2023 were moderate, efforts were concentrated on narrowing the gap between costs and returns on events. Future fundraising plans for 2024 include the return of our flagship conference, grant-making initiatives, and training programmes.

Strategically utilising communication channels became a focal point in 2023. 2023 saw a strong growth on our LinkedIn, Instagram and Facebook platforms, with LinkedIn and Instagram in particular showing the largest growth. This was due to a concerted effort on our part to utilise these two platforms to the fullest. For LinkedIn we focused our efforts on developing an online global health community for networking and providing a space to share resources and opportunities for those interested in pursuing a career in global health, by increasing our posts on LinkedIn and utilising LinkedIn groups. In order to engage and retain a young audience base, we also increased focus to our Instagram presence, using compelling images, at-a-glance infographics and videos. We also utilised a number of tactics to drive followers to our Instagram page from other platforms, for example running competitions on Instagram only but posting about this on our other social media platforms, and the creation of an Instagram only "Content Club" where we posted interesting and useful global health resources on our Instagram grid and stories and we promoted this in our newsletter. We collaborated closely with the SOT to increase our presence both online and offline among university students and young professionals. Going forward we plan to continue this effort of engaging, retaining, and increasing our audience across all platforms, and explore creative ways to keep our social media presence fresh and interesting. Collaborating with the SOT as well as other organisations will be a big part of this as this has shown to increase reach and engagement.

Towards the end of 2023 we signed a new 2-year MoU to continue our long-standing partnership with the Trinity Centre for Global Health, who are now kindly hosting IGHN in their offices. This is a strategic partnership aligned around the goals of promoting global health teaching and learning across the Island of Ireland and in low- and middle-income countries. We are grateful for the support of the Trinity Centre for Global Health, and we look forward to continuing our relationship.

Throughout 2023, IGHN adhered to the annual theme of 'Humanity and Health: Reimagining Equity for All,' aligning events and activities accordingly. A comprehensive review of the IGHN strategy culminated in the publication of a new 5-year strategy in early 2023, positioning the organisation for continued impact and growth in the years ahead.

Looking Forward

As we reflect on the achievements of 2023, the Irish Global Health Network (IGHN) remains steadfast in its commitment to advancing global health through strategic initiatives and collaborative efforts. Looking ahead to 2024, we are poised to embark on an exciting journey towards greater impact and sustainability.

Strategic Focus

Facilitating Networking and Learning: In the coming year, IGHN will continue to prioritise the facilitation of high-quality events and information sharing to foster networking and knowledge exchange among our members and stakeholders. With a renewed focus on training and learning, we

aim to provide comprehensive education and development opportunities for health professionals, students, volunteers, and all individuals passionate about global health.

Our flagship global health conference remains a cornerstone event for IGHN. In 2024, we anticipate hosting another successful conference, providing a platform for dialogue, innovation, and collaboration among global health stakeholders.

Enhancing Engagement Through Partnerships: IGHN recognises the pivotal role of partnerships in amplifying our impact and reach. In 2024, we are committed to expanding our network of collaborations, forging new partnerships, and linking individuals and organisations to drive collective action in addressing global health challenges.

By strengthening existing collaborations and fostering new relationships, we envision a network that is diverse, inclusive, and impactful. Together with our partners, we will work towards achieving our shared goals and driving positive change in global health. The integration of the ESTHER Ireland Programme into IGHN provides an opportunity to further reinforce our commitment to global partnerships.

Ensuring Sustainability: Challenges around sustainability and reducing reliance on external funding remain at the forefront of our strategic agenda. However, we see these challenges as opportunities for innovation and growth. Through fundraising efforts, strong governance and financial oversight, and by emphasising the provision of training and educational resources, we aim to build a more efficient, effective, and sustainable network.

We are optimistic about fundraising opportunities in 2024, particularly through our flagship conference and training programmes. These initiatives will play a crucial role in ensuring the financial sustainability of IGHN and supporting our ongoing efforts in advancing global health.

Responsive and Tailored Approach

As we navigate the evolving landscape of global health, IGHN remains committed to being responsive to emerging issues and tailoring our communications and activities accordingly. For example, in response to ongoing conflicts in various regions, we plan to launch a webinar series on conflict and health, providing valuable insights and perspectives on this critical issue.

In conclusion, 2024 holds immense potential for IGHN to make meaningful strides in advancing global health. With a strategic focus on networking, learning, partnerships, sustainability, and responsiveness, we look forward to another year of impact, growth, and collaboration.

Background

Established in 2004, The Irish Global Health Network is comprised of a diverse network of individuals and organisations, including students, academic institutions, NGOs, the HSE, private sector, government, donors, and the general public. Their interests are spread across a wide range of sectors and fields relating to global health and development including nutrition; emergencies; non-communicable diseases; maternal and child health; water, sanitation, and hygiene; communicable disease; environmental health; and refugee health. We aim to contribute to improvement in the health of individuals and populations globally by creating networks that will promote research and education and advocate for investment in global health. As a network, we work both proactively and responsively. We work to identify and explore key issues and cross-cutting global-local themes that are important for the health community in Ireland and beyond.



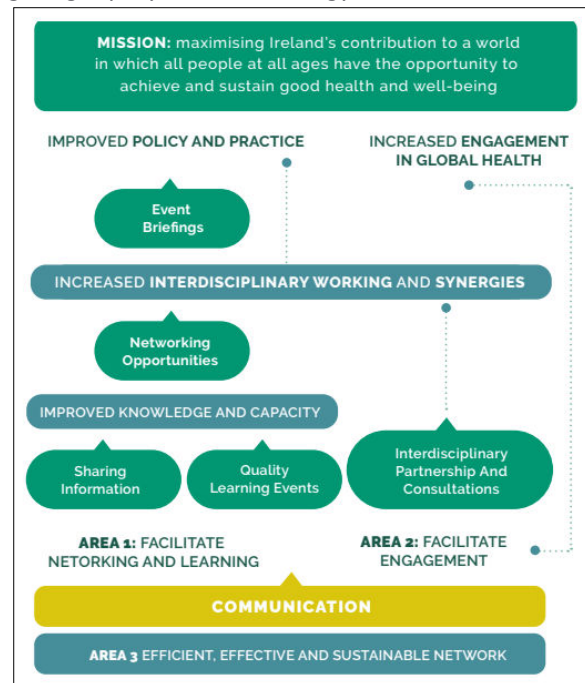
Our vision: Maximising Ireland's contribution to a world in which all people of all ages have the opportunity to achieve and sustain good health and wellbeing.



Our mission: Our mission as a network is to facilitate learning, connecting, influencing and engaging for individuals and institutions within the global health community in Ireland and worldwide.

Our current strategy 'Humanity and Health – Reimagining Equity for All: Strategy 2023 – 2025' was published in early 2023 and guides our work, while an operational work plan and strategic framework based on our Theory of Change (ToC) supports a yearly implementation. The foundation of our ToC lies in building and sustaining an efficient and effective network, paired with high quality communications, on the basis of which all strategic focal areas and actions are implemented and built upon. In order to achieve these strategic goals, we engage in a number of activities including communications, events, training, and outreach, within our three strategic focal areas:

- **Area 1)** Facilitate networking and learning through high quality events and sharing information;
- **Area 2)** Facilitate engagement in global health through partnerships and linking individuals and organisations;
- **Area 3)** Ensure an efficient, effective, and sustainable network.



This new strategy was published in early 2023 after a thorough review and update of the previous strategy by members of the IGHN secretariat and Board of Directors.

Our primary means of engaging with our members on a day-to-day basis is via our bi-monthly newsletters and through daily broadcasts on our social media channels ([Facebook](#), [Twitter](#), [LinkedIn](#), [Youtube](#) and [Instagram](#)). In parallel, we work in partnership with other organisations to organise events such as webinars, conferences, lectures, training, workshops, seminars, and other learning opportunities.

This report is structured to highlight key updates in a number of focal areas of the M&E Framework by strategic area.

2023 at a Glance

In 2023 we continued our fundraising efforts through events and the development of training programmes.

In 2023 we continued with our theme of 'Humanity and Health: Reimagining Equity for All.' The overall aim of this theme was to delve deeper into equity from the lens of humanity, compassion,

and inclusiveness. Many of our events and activities this year focused on this idea of a shared humanity, and on promoting equity and inclusion.

Event Hosting

In 2023, IGHN hosted and co-hosted 4 in-person events, and 3 online events, with 36 leading Irish and International speakers. Over 1,500 guests attended or tuned in to our live and recorded events, representing over 30 nationalities worldwide.

The massive success of IGHN events has led to wide recognition among our global health peers regarding the expertise and niche position the Secretariat has developed in hosting high-level international events. Our reputation is such that other organisations and coalitions that we participate in, including the Peoples Vaccine Alliance Coalition representing more than 20 Irish organisations, have designated us as the Irish organisation of choice for hosting collective flagship events.

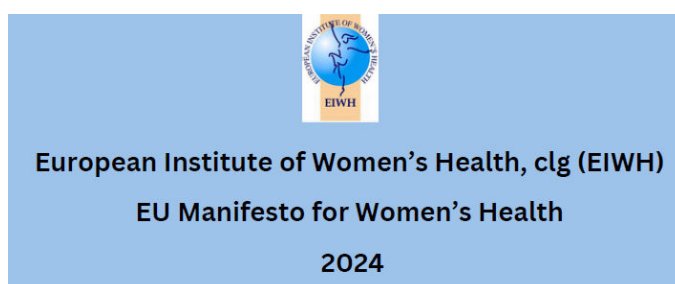
Advocacy

We continued our commitment to advocacy in 2023. In June we signed onto the European Institute of Women's Health's EU Manifesto for Women's Health which calls for a comprehensive and supportive approach, to be taken by policy makers at EU and national level to empower and support women to have an active and healthy life in order to reduce inequalities. We also added our signature, along with 14 other organisations, to two separate letters to An Taoiseach Leo Varadkar calling for an immediate humanitarian ceasefire in Gaza.



Our Growing Membership

IGHN membership experienced good growth in 2023 with a total of 112 new subscribers over the course of the year. Our membership now has a solid base of 3,129 people, with a further cross network social media audience of 11,853 followers, an increase of over 1,300 followers this year.



Our engagement is well above industry average on all channels, with the IGHN social media post volume averaging 480 posts per quarter, with a total of 21,744 engagements across all posts for the year. This represents an overall 3.9% engagement rate per impression, where anything above 3.5% is considered high by industry standards. The combined membership including our core membership base and our social media accounts now stands at 14,982 (3,129 members + 11,853 social media followers). This does not include the visitors to our site in 2023, but those who have indicated their willingness (opted-in) to engage with us directly.

Incubator for Global Health Partners

We believe in responding to the needs of our members. As part of its commitment as a network, to facilitate and serve emerging and fledgling global health networks in Ireland, the IGHN has an established Incubator Programme, supporting organisation such as Women in Global Health Ireland; Doctors for Vaccine Equity; and the Ireland Africa Alliance for NCDs. In 2023 we welcomed two new organisations to our Incubator Programme; Irish Doctors for the Environment, and Amal Women's



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Irish Doctors for Environment is an NGO and registered charity consisting of doctors, medical students and allied healthcare professionals in Ireland who aim to create awareness, interest and implement action around environment health and the impact it has on our patients' health.

We work alongside various NGOs, environmentalists, the government, scientists and other organisations both nationally and internationally to ensure full co-operation and education regarding the global issues of climate change which affect local, national and international health.

We strive to support initiatives from local community level to policy change and implementation at a national and international level.

Change

IGD is committed to being an agent for change.

Examples of how we achieve this:

Working with medical conferences to improve sustainability and reduce their environmental impact.

Green committee network: IGD is working on a network of green



Association. These organisations have approached IGHN to seek expertise on how best to grow and develop communications with fledgling memberships of their own and initiate a pathway for progress to advance their own missions.

The IGHN helps facilitate the online presence of these separate entities by developing dedicated web portals on the globalhealth.ie website. Each new group now has standalone audiences of their own hosted within our platforms. Our role has been to build skills in a number of areas including online

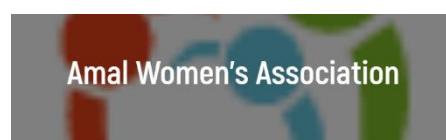
moderation, event planning and coordination, along with maintaining an up to date online presence. In addition, the IGHN serves as an important conduit to the broader sector of global health, and aggregates information for these networks among its own membership, including event information and campaign materials, events, and statements.

Monitoring and Evaluation

In 2023, to keep pace of the high volume of systematic data and to evaluate every event we hosted, we kept record of all of our activities, event evaluations, and other measurement statistics on a dedicated M&E spreadsheet that assists with capturing relevant KPIs, details our activities about events in a systematic format, and serves as a repository for the feedback received at our online and offline events. We continue to use the software solution Sprout Social, which records and documents the impact of the organisation's communications efforts in real time. These data visualisations and reporting frameworks have proved valuable to our efforts and have helped illustrate the engagement rates through improved analytics, which has informed our reporting and improved our understanding of where efforts are best placed. Through Sprout Social, we collate the organisation's social media activities on a monthly basis. Our M&E reporting was regular and systematic in 2023 both in terms of our social reporting and our website and event feedback which we carefully reviewed every quarter.

Governance and Finance

The IGHN Board met four times in 2023 and the Finance Sub-Committee met four times. Meetings were systematically recorded.



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The Amal Women's Association (or Amal for short) is a Muslim women led organisation. We provide front line services to Muslim women, and women with a connection to the Muslim community nationwide.

Together we can make a difference.

Muslim Women in Ireland face huge barriers to accessing the services they need when they are in crisis. Amal works to address this by supporting women in culturally appropriate ways to access the help they need, with welcoming service providers, so that they can have better 'luck' for themselves and their community.

Mission:

All Ireland women & women, particularly Muslim women, can access the services they need and fully participate in society free from the threat of violence, from poverty, racism, discrimination and stigma.



Strategic Area 1: Facilitate networking and learning through high-quality events and sharing information.

Area 1 focuses on our ability to connect individuals and institutions across disciplines to innovate, coordinate, and learn from one another. To achieve this goal, we provided high quality learning opportunities and facilitated several key events and conferences. We also utilised a unique conduit for information via our weekly mailers and social media platforms, within the global health community in Ireland, and accessed by our members, Irish Aid, and the wider global health community. We disseminated focused communications around specific global health topics for dedicated issues and continued to produce our weekly newsletters.

IGHN Events

Our 2023 events garnered excellent reception, boasting impressive attendance and active participation. With both in-person attendance and the live streaming of these events, we saw huge success. For some events, we subsequently uploaded them to our YouTube channel and sustained promotional efforts through our newsletter and various social media platforms. This strategic approach resulted in a noteworthy increase, often doubling, or even tripling the number of views for each event. Refer to the table below for a detailed breakdown of the events.

IGHN Events and Co-hosted Events 2023					
Date	Title	Live Participants (in-person)	Live Participants (online)	Recorded YouTube Views	Total Views live participants and YouTube recordings
22nd March	IGHN Film Screening: How to Tell a Secret	80	-	-	80
30th August	Webinar: Conflict in Sudan – Health Implications and Humanitarian Response	-	112	348	460
13th September	IGHN Film Screening: A Girl From Mogadishu	120	-	-	120
10 th October	Webinar: Addressing Global Mental Health Priorities	-	17	46	63
24 th October	IGHN x : Humanity and Health	100	130	362	592

30th November	Irish Aid Professor Father Michael Kelly Lecture	60	60	34	154
8 th December	Decolonising Global Health: An Interactive Introduction	-	15	45	60
Totals	Total (Does not include ESTHER and SOT events – which are aggregated in later sections)	360	334	835	1529

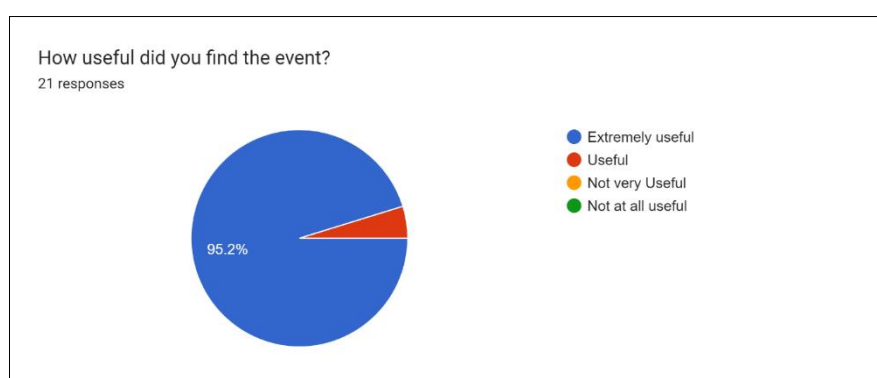
Events Summary

1. IGHN Film Screening: How to Tell a Secret



On 22nd March 2023, in partnership with HIV Ireland, dedicated to raising awareness, presented a film screening of “How to Tell a Secret”, a poignant documentary by Shaun Dunne and Anna Rodgers. This film sheds light on the challenges faced by those living with HIV in Ireland, emphasising the struggles with stigma and non-disclosure. The event served as a platform for the community to unite, staying

informed about current priorities in HIV and AIDS. It underscored the importance of keeping HIV in the spotlight. The film screening was followed by a panel discussion featured Robbie Lawlor, Zlata Filipović, and Stephen O’Hare which lead to insightful discussions, fostering understanding, and solidarity within the community. Over 95% of attendees who completed the evaluation form reported the event to be “extremely useful”, while 100% of respondents liked the format of the event.



2. Conflict in Sudan – Health Implications and Humanitarian Response

In response to the escalating armed conflict in Sudan, a timely and informative webinar was organised, aiming to shed light on the evolving situation and its profound health implications. Dr Nuha Ibrahim, a global health academic at University of Limerick, provided a comprehensive background, introducing the devastating consequences of the conflict, including the loss of lives, mass displacement, and the toll on physical and mental health. The panel, featuring esteemed

representatives such as Ciara Norton (HSE), Dr Yassir Hamad (Sudanese Doctors Union of Ireland), Sandra Beattie (GOAL), Dr Aia Mohamed (Trinity College Dublin), Georgina Brown (Médecins Sans Frontières/Doctors Without Borders), and Dr Elsadig Abdelnour (Sudanese Doctors in Ireland), delved into the varied health repercussions of the conflict.

The discussion encompassed the destruction of health facilities and the humanitarian response from Irish health services, NGOs, and the Sudanese diaspora in Ireland. Poll results from this event showed that 67% of respondents found the webinar “extremely useful”, with a further 29% reporting the webinar “useful”.

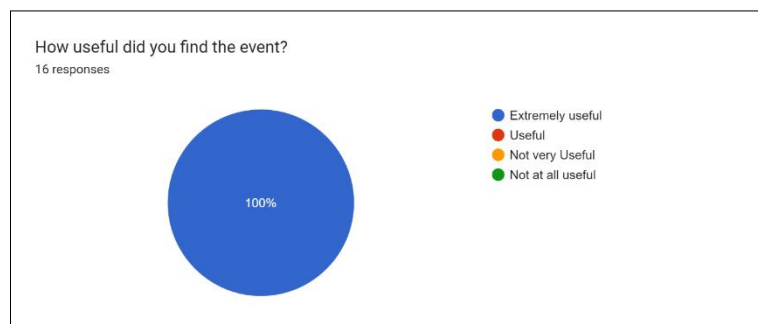


3. IGHN Film Screening: A Girl From Mogadishu

The screening event of "A Girl From Mogadishu" at Lighthouse Cinema proved to be a resounding success, uniting a passionate community dedicated to ending Female Genital Mutilation (FGM) and Gender-Based Violence (GBV). This event was in partnership with Irish Family Planning Association, Irish Consortium of Gender-Based Violence, and AkiDWA, and in association with Ifrah Foundation. Attendees demonstrated remarkable engagement and enthusiasm, emphasising the event's significance in addressing these critical global health issues.



Special appreciation goes to Director and Producer Mary McGuckian and Eclipse Pictures for their generosity in facilitating the screening. The film, based on Ifrah Ahmed's powerful journey, provided a platform for the community to stay informed about FGM and GBV, aligning with the Sustainable Development Goals (SDGs). A panel discussion with Ifrah Ahmed, Dr Caroline Munyi, and Alison Spillane further enriched the event, emphasising the importance of advocacy. The success of "A Girl From Mogadishu" reinforces the impact of storytelling in inspiring positive change, echoing the collective commitment to addressing global health challenges. On the event evaluation form, 100% of respondents reported the event “extremely useful”.





4. Addressing Global Mental Health Priorities

World Mental Health Day, observed annually on October 10th, serves as a global platform for mental health education, awareness, and advocacy against social stigma. This year, a webinar was organised in partnership with Aware, addressing key global mental health priorities, including access, promotion, prevention, and stigma. Moderated by Ben Adams from the WHO Mental Health and Substance Use Department, and IGHN Board Member, the webinar brought together experts to share insights. Dr Susan Brannick, Clinical Director at Aware, emphasised the importance of tackling stigma in mental health and understanding socio-political contexts affecting psychological

wellbeing. Michael Njenga, Regional Mental Health Advisor for Africa at CBM Global Disability Inclusion, advocated for the rights of persons with psychosocial disabilities and inclusive societies. Julieann Cullen, Chairperson for the EU Region at the Global Mental Health Peer Network, shared her experiences as a mental health nurse and passionate advocate. The webinar, recorded for wider accessibility, contributed to the ongoing dialogue surrounding mental health globally, emphasising the need for effective, equitable, and accessible services. The event underscored the significance of collaboration and advocacy in addressing mental health challenges. To further engage with the content, participants were encouraged to watch the recording.

5. IGHNx: Humanity and Health

In October, we held our very own version of a TEDx event; IGHNx. A break from our usual style of conference, this event stepped away from the mainstream and delved into a world of diverse thinking, passion, and creativity. This event gave us an opportunity to come together as a community and discuss these topics to broaden our knowledge and understanding of them, and most importantly, to ensure that the communities we are fighting for, the farthest left behind, are brought to the forefront of these talks. The event



consisted of a variety of short talks on a range of topics related to global health under the broad theme of Humanity and Health. As well as these talks, there was a storytelling skills workshop followed by an open-mic session. Not forgetting our Global Health Village; set up like a village, with individual stalls representing NGO's, higher education institutions, and various other organisations, it is a vibrant place for knowledge sharing and exchange of ideas. Additionally, the event provided wonderful opportunities for networking. We had over 100 in-person attendees with a further 130 online viewers, 15 phenomenal speakers shortlisted through a robust nomination process, 6 music and performance artists, a Storytelling Workshop, and 4 Open Mic Storytellers.

The Talks

The talks followed a TED talk format, where the topics discussed challenged your thinking and delivered thought-provoking questions on topics surrounding the broad theme of Humanity and Health. Fundamental to each of these talks was their ability to inspire creativity, enhance innovation, and promote activism on each of the topic areas. At just 13 minutes long, the knowledge possessed by the speakers on their topics and the passion they exhibited for them left attendees with a whole new way of thinking about and approaching these global health issues.



The Speakers

The event featured a diverse lineup of speakers; Dr Brendan O'Shea shared insights on end-of-life planning, Edwin Osundwa discussed disability inclusion in healthcare, drawing on 15 years of experience in development projects, Elizabeth Zion inspired everyone with her story of resilience,



addressing the humanity of the homeless, Eric O'Flynn focused on improving access to surgical care in underserved populations, Fionnuala Murphy explored the rise of the anti-rights movement's impact on global health, Niamh Caffrey addressed the missing link to curbing acute malnutrition based on her experiences in India, Eunice Philip explored humanity and health, focusing on community-based research in rural Malawi, Qusai Khraisha advocated for system-level thinking in refugee parenting, Rachel Dempsey discussed the climate as a mirror, incorporating transformative education,

Rosemary Daynes Kearney explored online support groups for family carers, Susi Geiger warned against a catastrophic failure of global health equity, focusing on healthcare market innovation, Thandolwenkosi Sibindi emphasised tackling gender-based violence as everyone's responsibility, Rebecca Tallon de Havilland raised awareness about trans rights and HIV, Ifrah Ahmed shared her personal testimony on human rights and Female Genital Mutilation/Cutting (FGM/C), and Blezzing Dada advocated for mental health awareness and intersectionality.

Each speaker contributed unique perspectives, enriching the event with insights on critical topics.

The Global Health Village

The Global Health Village was a unique space within IGHNx that provided an opportunity to have Irish NGOs, Higher Education Institutions, and other global health organisations gathered under one roof. Set up like a village, with individual stalls representing various organisations; it was a vibrant place for knowledge sharing and exchange of ideas. It also provided opportunities for networking, in the hope that this may garner future collaborations between organisations and attendees.



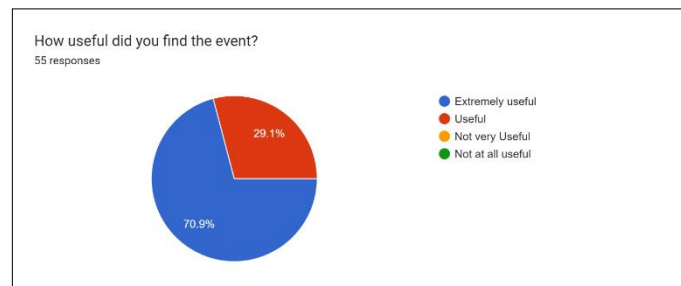
Story Telling Workshop

IGHNx included a hands-on storytelling workshop under the theme 'Humanity and Health,' facilitated by Julien Clancy, a seasoned radio and documentary maker with over 20 years of storytelling experience. Clancy guided participants in crafting impactful stories, offering tools, and hosting an open mic session. His expertise, demonstrated through founding The Dublin Story Slam and collaborating with major organisations, enriched the workshop's focus on communication through storytelling.

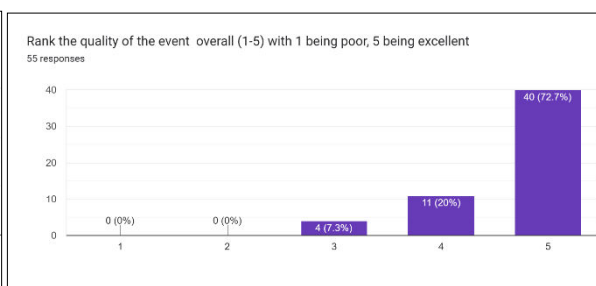
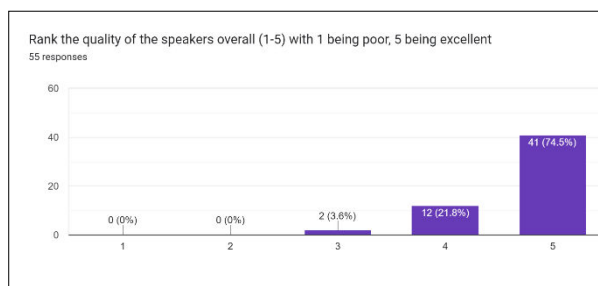
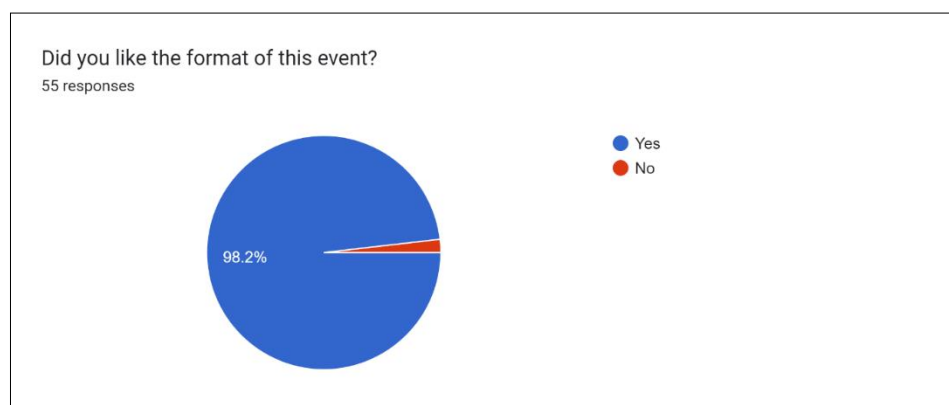


Evaluation

We had a good response to the evaluation form; we had 55 responses, representing a 55% response rate, and the feedback was overwhelmingly positive. Over 70% of respondents reported the event to be “extremely useful”, while over 98% of respondents stated that they liked the format of the event.



Over 74% of respondents ranked the quality of the speakers 5 on a 1-5 scale, with 5 being “excellent”. Over 72% of respondents ranked the overall quality of the event 5.





6. The Irish Aid Annual Professor Father Michael J. Kelly Lecture on HIV and Aids 'Lets Communities Lead



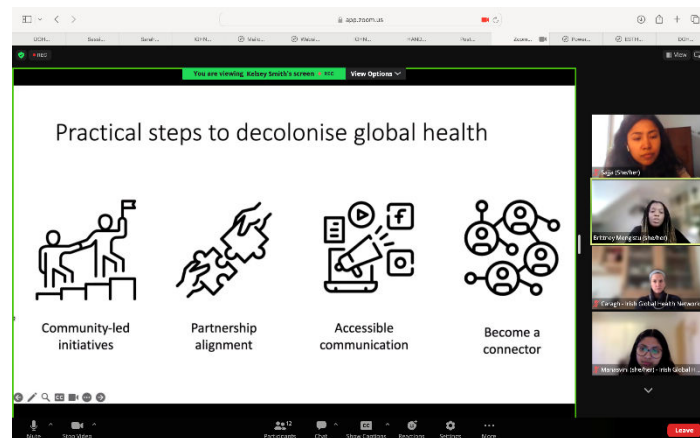
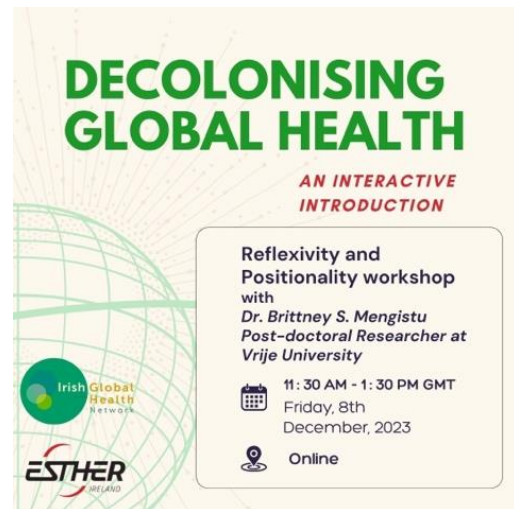
Every year, this event allows everyone to come together as a community, to keep ourselves up to date in terms of the current priorities for HIV and AIDS, and importantly to ensure that we keep HIV high on the agenda. This year, the event was held on Thursday 30th November, at Smock Alley Theatre, Dublin. This year's focus was on the important theme of 'Let Communities Lead'. The keynote speaker, Winnie Ssanyu Sseruma, a London-based freelance International Development consultant, gave a passionate speech about her experience of being diagnosed, and living, with HIV. She also spoke about the book "Our Stories, Told By Us"; a book that Winnie co-authored and edited and that celebrates the African contribution to the UK HIV response. The panel

discussion with Winnie Ssanyu Sseruma, Olive Mumba, Stephen O'Hare, and Michael Gaffey, moderated by Dil Wickremasinghe, provided attendees with an insightful discussion about HIV and AIDS under the theme of Let Communities Lead. We had over 60 in-person attendees, with a further almost 60 people tuning in online.

7. Decolonising Global Health: An Interactive Introduction

This two-hour event, held in partnership with ESTHER Ireland, introduced the concept and issue of Decolonising Global Health through a brief presentation by ESTHER intern Manasvini Moni, followed

by an interactive workshop on Reflexivity and Positionality with Dr Brittney S. Mengistu, a post-doctoral researcher at Vrije University. The event, which was open to all interested in understanding and engaging with the issue of Decolonising Global Health, attracted participants from diverse backgrounds, including students, academics, and practitioners. The Reflexivity and Positionality workshop served as an introduction to reflexive praxis in global health. It included an examination of individual perspectives and experiences that position individuals in unique social categories. Throughout the session, attendees critically engaged with their positionality in relation to global health research and practice. Participants were encouraged to reflect on their experiences of power and marginalisation related to various social categories. The workshop aimed to address the ethical



boundaries and biases that could either open or foreclose opportunities for engagement with various marginalised communities within the context of global health. Dr Brittney S. Mengistu led the interactive session, fostering an environment conducive to thoughtful reflection and dialogue among the participants. Overall, the event provided a platform for individuals to deepen their understanding of the challenges and opportunities associated with Decolonising Global Health, contributing

to a more reflexive and inclusive approach within the field. We had a total of 15 live attendees with a further 45 views on YouTube after the fact.

Podcast Summary

Better Health, for a Better World: Ireland's Support for Global Health Equity

Podcast series "Better Health, for a Better World", created in partnership with Irish Aid, shines a spotlight on global health projects and programmes supported by the Government of Ireland across Irish Aid partner countries in the Global South. Throughout this series, we have talked to some incredible guests at the forefront of implementation. The episodes spanned a wide spectrum of vital topics, from gender equality and climate action to crisis response and nutrition. We addressed sensitive subjects like sexual and reproductive health and rights with care and respect, aiming to empower and inform. Each episode aimed at amplifying the voices of partners in specific countries in Africa through engaging conversations and powerful narratives. A total of eight episodes have been released, and have enjoyed over 490 unique listens across quarter three and four of 2023. A special bonus



video episode with WHO's Dr Mike Ryan is scheduled to be recorded and released early 2024. The series is available on [Soundcloud](#), [Spotify](#), [Google Podcasts](#), [YouTube](#), the [IGHN website](#), and is actively promoted across our social media channels and newsletters.

Episode	YouTube	Soundcloud	Spotify	Total Listens
Episode 1 – Intro Episode with Minister Sean Fleming	21	33	18	72
Episode 2 – Health and Climate Change – Kenya	25	24	12	61
Episode 3 – Emergency Preparedness, Response, and Recovery – Zambia	10	57	9	76
Episode 4 – Health and Nutrition – Ethiopia	47	79	26	152
Episode 5 – Maternal and Child Health and HIV – Mozambique	20	8	3	31
Episode 6 – Health Systems Strengthening – Tanzania	14	15	10	39
Episode 7 – Sexual and Reproductive Health and Rights – Zimbabwe	28	6	5	39
Episode 8 – Sexual and Reproductive Health and Rights – Sierra Leone	21	3	0	24

Episode 1: Introductory Episode with Minister Sean Fleming

The podcast series kicked off with an introductory episode featuring Minister Sean Fleming who is the Minister of State at the Department of Foreign Affairs with responsibility for International Development and Diaspora. In this episode, the Minister provided insights into the importance of global health initiatives and the role of Irish Aid in supporting programmes across partner countries globally. The episode experienced good engagement from our audience with 72 total listens by the end of 2023.



Episode 2: Health and Climate Change - Kenya

This episode welcomed three guests to the series; Ambassador Fionnuala Quinlan (then Ambassador of Ireland to Kenya, Sudan, Somalia and Eritrea), Dr Edwin Mbugua (Health and Nutrition Coordinator, Concern Worldwide), and Samson Wasilwa (Programme Officer, International Alert).

The episode discussed the links between climate change and issues such as hunger, disease, conflict, and displacement, and highlighted the importance of investing in women and gender equality to overcome these issues and improve outcomes. The episode experienced good engagement from our audience with 61 total listens.



Episode 3: Emergency Preparedness, Response, and Recovery – Zambia

This episode featured three guests; Kate O'Donnell (Deputy Head of Mission at the Mission in Lusaka, Zambia), Dr Nathan Nsubuga Bakyaia (World Health Organisation Country Representative to Zambia), and Professor Nathan Kapata (Director, Department of Emergency Preparedness and Response, Zambia National Public Health Institute). The episode reflected on critical health crises that severely impacted Zambia in recent years, including cholera and COVID-19, while highlighting the importance of collaboration and community engagement in tackling these issues. The episode experienced good engagement from our audience with 76 total listens.

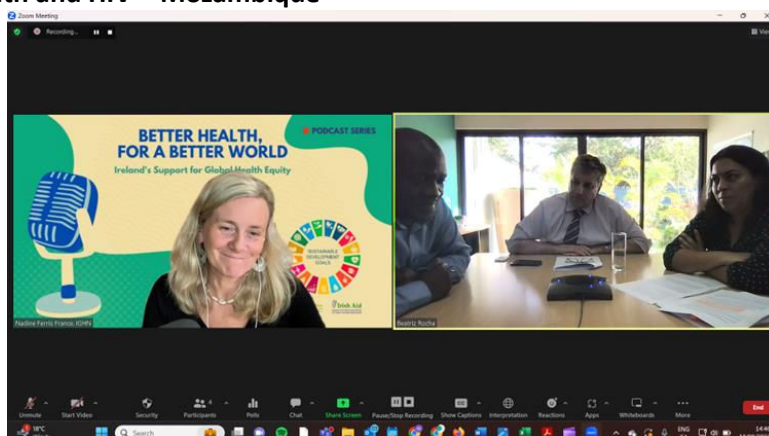
Episode 4: Health and Nutrition – Ethiopia

This episode welcomed three guests tuning in from Ethiopia; Nicola Brennan (Irish Ambassador to Ethiopia, with responsibility for South Sudan and Djibouti), Marie McGrath (Technical Director, Emergency Nutrition Network), and Dr Yared Abebe (Senior Health and Nutrition Advisor, Save the Children, Ethiopia). The episode highlighted the intricate links between nutrition and health, and the vital importance of collaboration and partnership in improving both health and nutritional outcomes in Ethiopia. The episode experienced impressive engagement from our audience with 152 total listens.

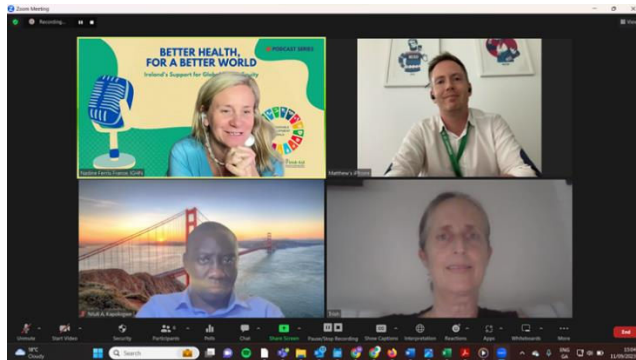
Episode 5: Maternal and Child Health and HIV – Mozambique

This episode featured three guests; Patrick Empey (Ireland's Ambassador to Mozambique), Biatriz Manriquez Rocha (Program Director for Maternal, Neonatal, and Child Health, Clinton Health Access Initiative (CHAI)), and Chishamiso Mudenyanga (Program Director, HIV and AIDS, Clinton Health Access Initiative (CHAI)). The episode examined the progress being made in terms of maternal

and child health, and HIV, in Mozambique, the persisting challenges in these areas, while spotlighting the commendable work being done to increase access to services for everyone, particularly harder to reach populations. The episode had experienced a total of 31 listens by the end of 2023.



Episode 6: Health Systems Strengthening – Tanzania

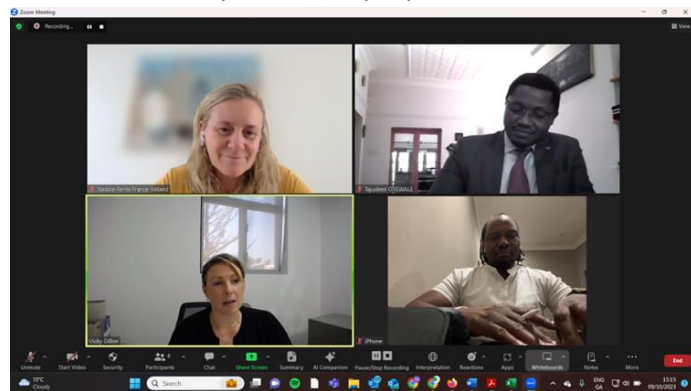


This episode featured three guests; Matthew Cogan, (Deputy Head of Development at the Irish Embassy in Dar es Salaam), Dr Ntuli Kapologwe, (Director of Health, Social Welfare, and Nutrition Services, at the President's Office Tanzania), and Dr Trish Scanlan, (CEO of Tumaini La Maisha). In this episode, our guests discussed some of the successes and challenges relating to Health Systems Strengthening in Tanzania. They

highlighted the value of development partnerships, community engagement, and tackling gender-based violence in mitigating some of these challenges and improving health outcomes. The episode experienced a total of 39 listens.

Episode 7: Sexual and Reproductive Health and Rights – Zimbabwe

In this episode, we welcomed three guests to the series; Vicky Dillon, (Deputy Head of Mission at the Embassy of Ireland in South Africa, covering Zimbabwe), Dr Tajudeen Oyewale, (UNICEF Representative in Zimbabwe), and Jimmy Wilford, (Executive Director of SAYWHAT, a membership-based public health social movement organisation based in Zimbabwe). This episode covered topics such as HIV and AIDS, adolescent pregnancy, child marriage, and gender-based violence. Our guests in the episode demonstrated how these issues impact on the sexual and reproductive health and rights of women and girls in Zimbabwe. The episode experienced a total of 39 listens by the end of 2023.

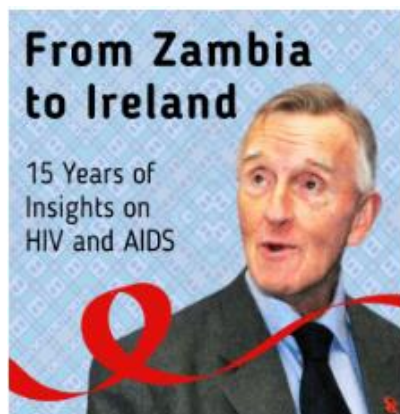


Episode 8: Sexual and Reproductive Health and Rights – Sierra Leone

This season finale featured two guests; Ambassador Claire Buckley, (Then Ambassador of Ireland to Sierra Leone), and Josephine Kamara, (Senior Advocacy and Communications Manager at Purposeful, a feminist hub for girls' activism, based out of Sierra Leone). This episode explored a range of topics including stigma, teen pregnancy, and the role of political education in promoting gender equality, while our guests emphasised the importance of empowering and amplifying the voices of girls and women in Sierra Leone. This episode experienced good engagement, with a total of 24 listens from its release date of 18th December up to the end of 2023.

Each of these episodes touch on a variety of cross-cutting themes in global health, including the need to centre women and gender equality, as well as the importance of community and partnership. We plan to build on the success of the series in 2024, promoting the series and using it as an educational resource for those seeking to enhance their knowledge in global health. A detailed promotion plan is currently being developed to maximise reach and listenership, and this includes a social media campaign, email marketing, collaborations and cross-promotion, accessing podcast directories, and utilising paid advertising.

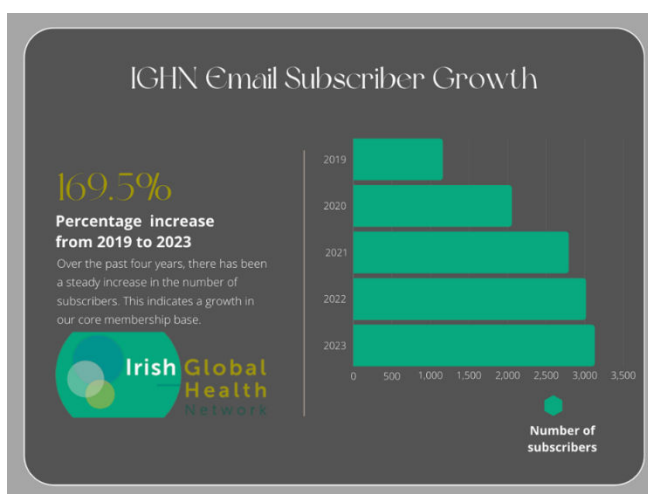
From Zambia to Ireland: 15 Years of Insights on HIV and AIDS



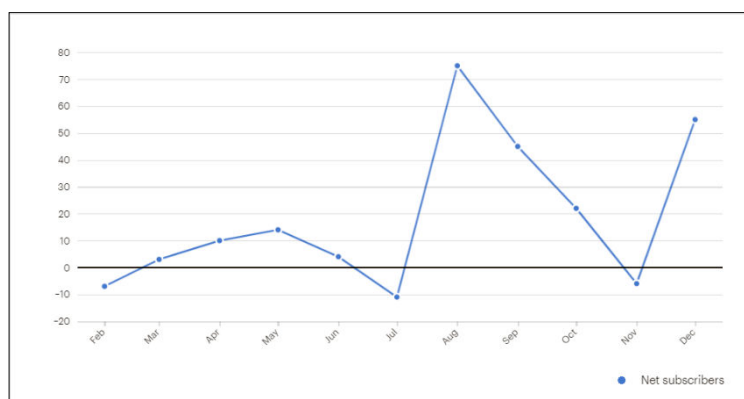
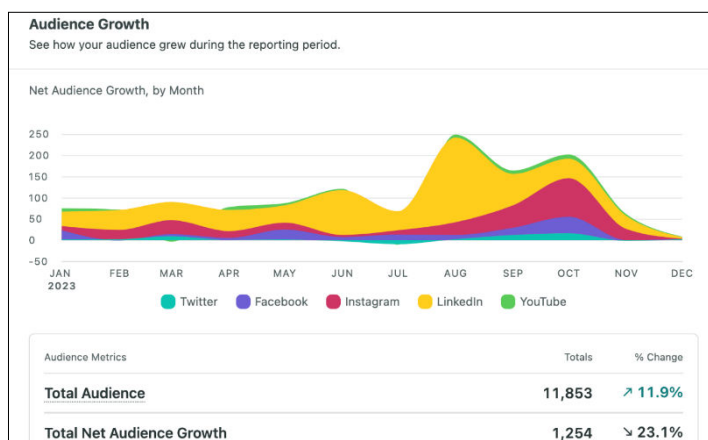
This podcast series, where Professor Father Michael Kelly shares his wisdom through a special collection of addresses delivered from 2006 to 2020 during the Annual Irish Aid Professor Father Michael Kelly Event, was released in December 2021 and experienced an average of 6 listeners throughout 2022. 2023 saw a continued interest in the series with an average listenership of 6 per month throughout 2023. The series is available on [Soundcloud](#), [Spotify](#), the [Father Michael Kelly website](#), and is actively promoted across our social media channels and newsletters.

Communications and Membership Membership Overview

Subscribers to our newsletter have increased from 3017 subscribers in 2022 to 3129 subscribers at the end of 2023. Our subscribers represent an engaged cohort as evidenced by the open rate for our regular newsletter broadcasts. Overall, since 2019 there has been a 169.5% increase in email subscribers. The five-year growth comparisons for our core membership base are illustrated here.

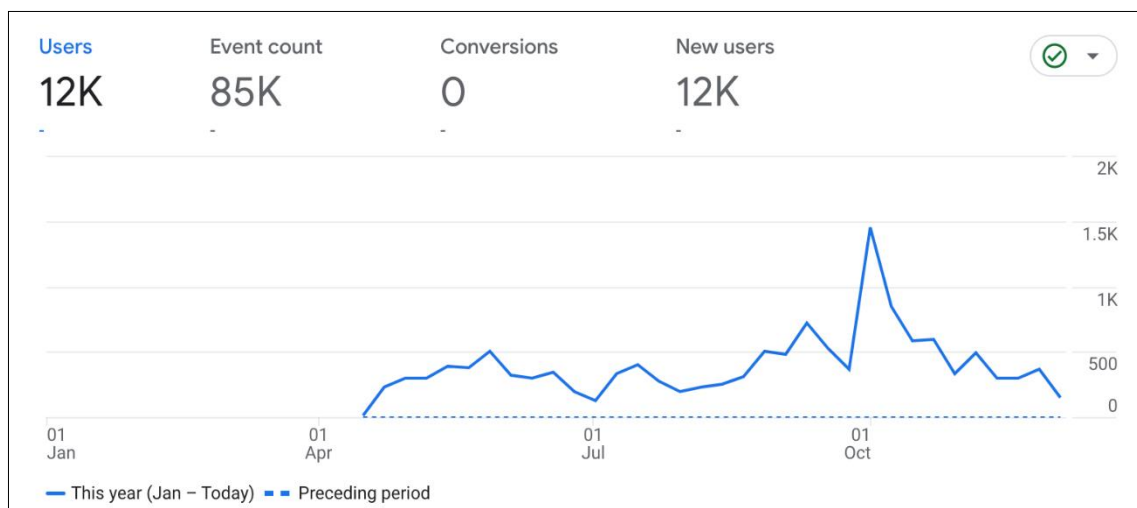


Our social media platforms have grown from 10,461 at the end of 2022 to 11,853 at the end of 2023, an overall increase of 13%. Our base of supporters has grown largely because of participation at our events throughout the year. A considerable increase in both newsletter subscribers and social media followers can be seen in the August to October months during which many of our events took place. There is a positive correlation with increased events leading to an increase of subscribers and followers to our social media platforms, as can be seen in the below graphs.



IGHN Website

In the concluding year report for 2023, our website experienced a notable growth in visitor traffic, with a total of 17,333 visitors recorded compared to 15,603 in the previous year, marking an 11% increase. This upturn can be attributed to the heightened frequency of events held throughout 2023. Particularly noteworthy was a surge in user engagement observed in October, aligning with the promotional activities surrounding the IGHNx event.



Newsletters

There were 32 newsletters broadcast in 2023 including 7 dedicated event mailouts. We experienced high engagement on our newsletters throughout 2023, with an average open rate of 31.7% (which far exceeds the industry average for non-profits of 15%) and an average click rate of 10.68%. The average click rate increased from 7.9% in 2022. Ongoing AB testing of our network base indicates that open rates are maximised on Tuesdays. We will continue to test as our base grows, but it is likely that the strong growth rate in our member base will negatively affect our engagement rates as time goes on and providing value to members as well as sourcing items of interest will be instrumental in allowing us to secure engagement. Our newsletters featured subject areas aligned to Irish Aid priority areas and our own annual theme of Humanity, Health, and Equity.





Social Media Channels

Twitter Net Follower Growth	30	↘ 84.2%
Facebook Net Follower Growth	141	↘ 19.4%
Instagram Net Follower Growth	313	↗ 87.4%
LinkedIn Net Follower Growth	721	↗ 26%
YouTube Net Subscriber Growth	49	↘ 90.7%

Facebook





The IGHN Facebook account reached an audience of 1,680 in comparison to 1,382 in 2022. We posted 392 posts on Facebook in 2023. Impressions on these posts have dramatically increased with 290,354 in 2023 highlighting a 484% increase since 2022. Despite the tendency of Facebook to be viewed as less valuable than other platforms in terms of social media relevancy and engagement in

Ireland, we are continuing to use the channel because of the strong popularity among our Asian and African audiences.

Irish Global Health Ne...	Irish Global Health Ne...	Irish Global Health Ne...	Irish Global Health Ne...
Mon 10/2/2023 4:22 pm BST	Fri 3/10/2023 6:16 pm GMT	Mon 10/2/2023 8:30 am BST	Tue 3/7/2023 6:45 pm GMT
<p>✨ We are so excited to announce some of our wonderful performers, speakers, and talk titles for IGHNx:...</p> 	<p>Not forgetting our amazing Board members! . In honour of International Women's Day 2023, this week we ar...</p> 	<p>While we take a mid-season break of "Better Health, For a Better World", lets look back at some of the...</p> 	<p>The Irish Global Health Network, in partnership with HIV Ireland, present IFTA Award Nominee Film "How To...</p> 
Total Engagements	Total Engagements	Total Engagements	Total Engagements
154	112	103	57
Reactions	Reactions	Reactions	Reactions
10	40	2	7
Comments	Comments	Comments	Comments
0	8	1	1
Shares	Shares	Shares	Shares
0	1	0	1
Post Link Clicks	Post Link Clicks	Post Link Clicks	Post Link Clicks
8	5	75	7

Instagram

Our Instagram account saw a net increase of 87.4% with currently 967 followers in comparison to 657 followers in 2022. We posted 1,011 times on Instagram with impressions reaching 106,963 showing a 112% increase since 2022. Engagement on Instagram has increased 23.1% since 2022, with 2,205 engagements in 2023 in comparison to 1,791 in 2022. We have been increasing posting on Instagram to engage with our younger membership, and this platform has huge potential as an informative platform for all audiences in the future as we continue to grow.

Irish Global Health Ne...	Irish Global Health Ne...	Irish Global Health Ne...	Irish Global Health Ne...
Fri 3/10/2023 12:10 pm GMT	Mon 10/23/2023 7:54 pm BST	Mon 9/4/2023 6:19 pm BST	Thu 10/26/2023 12:05 pm BST
<p>In honour of International Women's Day 2023, this week we are celebrating the wonderful women o...</p> 	<p>✨ We are ready to welcome you all to IGHNx: Humanity and Health tomorrow ✨. The excitement is rea...</p> 	<p>Have you got your tickets yet for this exciting event? . We will be holding a screening of "A Girl From..."</p> 	<p>On behalf of the entire IGHN team, we would like to thank everyone who was involved in the IGHNx: Humanit...</p> 
Total Engagements	Total Engagements	Total Engagements	Total Engagements
37	34	29	27
Likes	Likes	Likes	Likes
37	30	14	27
Comments	Comments	Comments	Comments
0	0	2	0
Shares	Shares	Shares	Shares
8	4	8	—
Saves	Saves	Saves	Saves
0	0	5	0

LinkedIn

Our LinkedIn platform saw a 26% increase in the audience with 721 followers in 2023, in comparison to 572 in 2022. We published 383 posts with 77,399 impressions and 3,167 engagements. We plan to further develop our activities on this professional networking portal in alignment with the SOT strategy to build a resource for students and early career professionals interested in working in global health.

Irish Global Health Ne...	Irish Global Health Ne...	Irish Global Health Ne...	Irish Global Health Ne...
Tue 9/19/2023 11:10 am BST	Tue 10/24/2023 11:17 am BST	Tue 6/6/2023 1:48 pm BST	Mon 10/2/2023 4:22 pm BST
On September 5, 2023, the IGHN Student Outreach Team (SOT) organised a meetup to discuss glob...	IGHNx: The first five speakers ✨. We do not want you to miss out- jo join the event live ~...	All-Ireland Global Health Debate . We hereby say a big "Thank you" to all our sponsors, collaborators,...	🌟 We are so excited to announce some of our wonderful performers, speakers, and talk titles for IGHNx:...
Total Engagements 232	Total Engagements 208	Total Engagements 155	Total Engagements 154
Reactions 9	Reactions 13	Reactions 16	Reactions 10
Comments 0	Comments 0	Comments 0	Comments 0
Shares 0	Shares 0	Shares 3	Shares 0
Post Clicks (All) 223	Post Clicks (All) 195	Post Clicks (All) 136	Post Link Clicks 8









X (Formerly Twitter)

Followers on this platform increased by 32 this year to a total of 3,057, which is a lower rate of growth than previous years. This lower rate of growth may be due the change of ownership and rebranding of the platform in July 2023, which has resulted in popularity dropping and many organisations leaving the platform completely. In total 470 posts were published to X in 2023 with impressions reaching 87,166 (the number of times our content was displayed to users).

@ifglobalhealth	@ifglobalhealth	@ifglobalhealth	@ifglobalhealth
Mon 10/16/2023 11:15 am BST	Sun 5/28/2023 1:38 pm BST	Fri 10/6/2023 12:38 pm BST	Thu 10/19/2023 10:36 am BST
🌟 It's here! 🌟 We are delighted to release the full line-up and agenda for IGHNx: Humanity and Health...	Team Trinity College Dublin are the winners! @tcddublin @TCDCGH #SOTDebate @Concern...	🌟 Some more of our wonderful performers, speakers, and talk titles for IGHNx: Humanity and Health 🌟...	🔊 Sound on! Listen to this exclusive snippet of Thandolwekosi's powerful talk and get your ticket to hear the...
Total Engagements 77	Total Engagements 63	Total Engagements 49	Total Engagements 45
Likes 10	Likes 11	Likes 6	Likes 5
@Replies 2	@Replies 1	@Replies 1	@Replies 1
Retweets 3	Retweets 6	Retweets 4	Retweets 3
Post Link Clicks 8	Post Link Clicks —	Post Link Clicks 3	Post Link Clicks 3

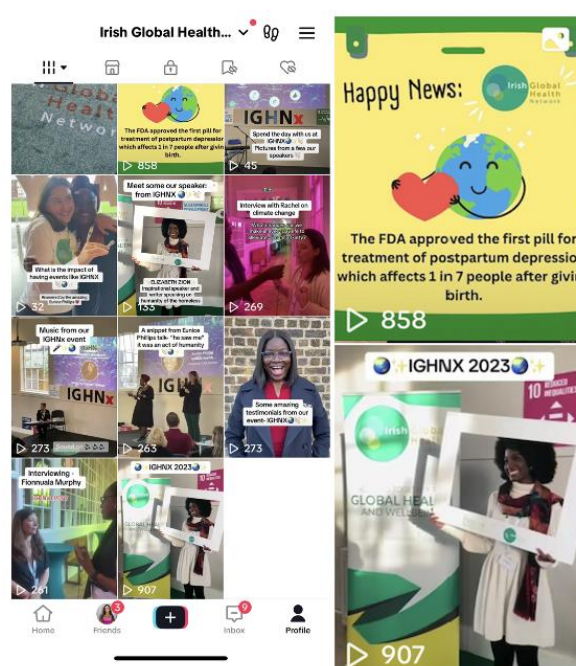
YouTube

On YouTube we posted 29 videos this year with 6,238 video views and 4,300 subscribers to the channel overall. We attracted 49 new subscribers to our YouTube channel in 2023, a slightly smaller increase than in 2022 which may be due to less YouTube videos being posted this year in comparison to last year when we posted 62 videos.

 Irish GlobalHealthNet... Tue 10/24/2023 6:27 pm BST	 Irish GlobalHealthNet... Thu 8/31/2023 2:45 am BST	 Irish GlobalHealthNet... Wed 10/11/2023 2:08 am BST	 Irish GlobalHealthNet... Tue 9/26/2023 12:19 pm BST
IGHNx: Humanity and Health As an Irish community committed and passionate about equity,...	Conflict in Sudan – Health Implica... Become a member of IGHN to make sure you don't miss out on our...	Addressing Global Mental Health ...	ESTHER Ireland 8th Partnerships ... Recording of the ESTHER Ireland 8th Partnerships Forum. Visit...
			
Total Engagements 59 Reactions 17 Comments 0 Shares 32 Other Post Clicks 0	Total Engagements 34 Reactions 17 Comments 0 Shares 12 Other Post Clicks 0	Total Engagements 13 Reactions 2 Comments 0 Shares 11 Other Post Clicks 0	Total Engagements 11 Reactions 1 Comments 0 Shares 10 Other Post Clicks 0

TikTok

In order to expand our reach, and tap into a younger demographic, we set up a TikTok account in the later part of 2023, with our first video reaching 903 viewers. TikTok is one of the fastest growing social media platforms; reaching 1.92 billion users worldwide in 2023, with users spending an average of 52 minutes on the app every day. Approximately 68% of TikTok users are aged 18-34. We plan to grow our followers on TikTok to promote our events, podcasts, and other activities.



Strategic Area 2: Facilitate engagement in global health through partnerships and linking individuals and organisations

This section underscores IGHN's role as a facilitator, dedicated to fostering engagement in global health across diverse disciplines. Our commitment involves sustained collaboration with core partners to uphold and progress key alliances, ensuring the delivery of significant value to our members. Within this scope, we address ESTHER Ireland and the Student Outreach Team in alignment with our strategic plan, aligning with reporting obligations defined by the Monitoring and Evaluation (M&E) framework.

During this period, we maintained hosting responsibilities for ESTHER Ireland and executed a work plan designed to furnish technical support and oversee a grant fund for health partnerships. Leveraging our Secretariat's capabilities, we extended operational, logistical, and communication support to our partners. We harnessed the ideas, expertise, and in-kind contributions—including time, venue space, and financial resources—offered by our partners to further enhance our collaborative efforts.

ESTHER Ireland and ESTHER Alliance – 2022: Summary

IGHN continued its commitment to supporting health partnerships through implementing the ESTHER Ireland programme and hosting its secretariat. In May 2021, the ESTHER Alliance Board decided to close the ESTHER Alliance and terminate its operations by the end of 2021, therefore we no longer hosted ESTHER Alliance activities in 2022 or 2023 but focused on our work with ESTHER Ireland.

For more details, please see the ESTHER Ireland Annual Report for 2023. In summary, we took the following actions to support high-quality partnerships:

- Organised and hosted the 8th ESTHER Ireland Partnership Forum.
- Managed, administered and disbursed the 2023 ESTHER grant cycle.
- Received 13 grant applications, and awarded 11 grant applications in 2023.
- Updated the content of the ESTHER Ireland website regularly.
- Accredited/re-accredited two health partnerships as ESTHER partnerships.
- 11 Partnership Panorama Newsletters were circulated to the ESTHER Ireland network with event updates, partnership updates, courses, reports, and announcements, as well as grant information.
- Provided ongoing technical support to ESTHER Partners.

ESTHER Ireland Events

8th Annual Partnerships Forum

On 20th September 2023, we held our 8th Annual Partnerships Forum at the Royal College of Surgeons in Ireland (RCSI), an event that partnerships consider to be a valuable resource for learning, exchanging knowledge and networking. The theme was 'Global Networking for Equitable Partnerships', in cohesion with our overall focus on equity and quality in partnerships this year. The day-long event brought together our ESTHER Ireland health partnerships and invited speakers to delve into conversations on power dynamics within partnerships. A diverse range of presentations, workshops and interactive sessions allowed the audience to understand the nuances of partnerships in global health. We dissected the term 'Partnership' with Keynote Speaker Christian Acemah (Executive Secretary of the Uganda National Academy of Sciences (UNAS)), explored the issue of



‘Localisation’ with Ruchi Junnarkar (Partnership and Localisation Advisor at Trócaire), heard from the ESTHER Ireland supported Gorey-Malawi Health Partnership, and much more! It was invaluable to hear and learn from our Southern partners in person and take another step towards building truly equitable partnerships. Networking amongst the audience was facilitated by a dedicated Networking Session, leveraging the presence of these diverse health professionals with wide expertise.

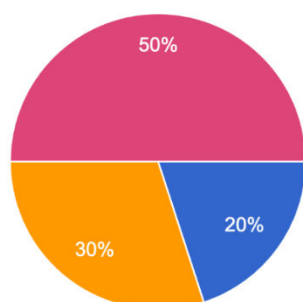
The event evaluation form was completed by 10 individuals, with 70% of the response from people in ESTHER-supported partnerships, and 57.1% of those from Southern Partners. Responses stated, ‘networking’, ‘collaboration’, ‘learning about equitable partnerships...and communication’, and ‘generating ideas’, as reasons for attending the event.



100% of the respondents rated the quality of the event as ‘Excellent’, while the relevance of the event to the theme was seen as ‘Extremely Relevant’ (90%), and ‘Very Relevant’ (10%). 50% of responders found all sessions to be useful, with others finding Christian Acemah’s keynote session, and Ruchi Junnarkar’s session on localization particularly useful.

Which session did you find most useful/interesting?

10 responses



- Christian Acemah's session on Power in Partnerships
- Southern Partner Perspective by the Gorey-Malawi Health Partnership
- Localisation: Shifting Power and Funding to Local Organisations
- Networking Session
- Communicating your Partnership, Ethi...
- Findings of the Analysis of Effectivene...
- All sessions were useful to me

Based on the online and in-person feedback, we hope to continue to increase Southern partner presence at the Forum in the future, to foster connections and celebrate the work and impact of ESTHER-supported partnerships. We will also continue providing sessions on equitable partnerships in practice (e.g. through localisation and ethical communication) and increasing avenues for networking and elevating Southern partner presence, to drive collective action for improving global health outcomes.

Accreditation

ESTHER Ireland grants accreditation to established international health partnerships which have demonstrated the highest quality of partnership and reciprocity.

Accreditation with ESTHER Ireland indicates that the partnership is committed to quality service delivery, to influencing health policy and the creation of a sustainable partnership which will have a long-term impact on health outcomes. To achieve accreditation, both northern and southern partners must jointly go through the process of completing the online accreditation form and this is then reviewed by the ESTHER secretariat. The process can be helpful in supporting a partnership to identify areas where they can increase their commitment to equality.



Two partnerships received their plaques for re-accreditation during the Partnerships Forum, after being first accredited in 2018. These partnerships were:

- The Gorey-Malawi Health Partnership which focuses on improving training and clinical care for non-communicable diseases; and
- The Eden Park Medical – Standing Voice Malawi Partnership which works to help people with Albinism in Malawi, raising awareness and building capacity to provide dermatological care.

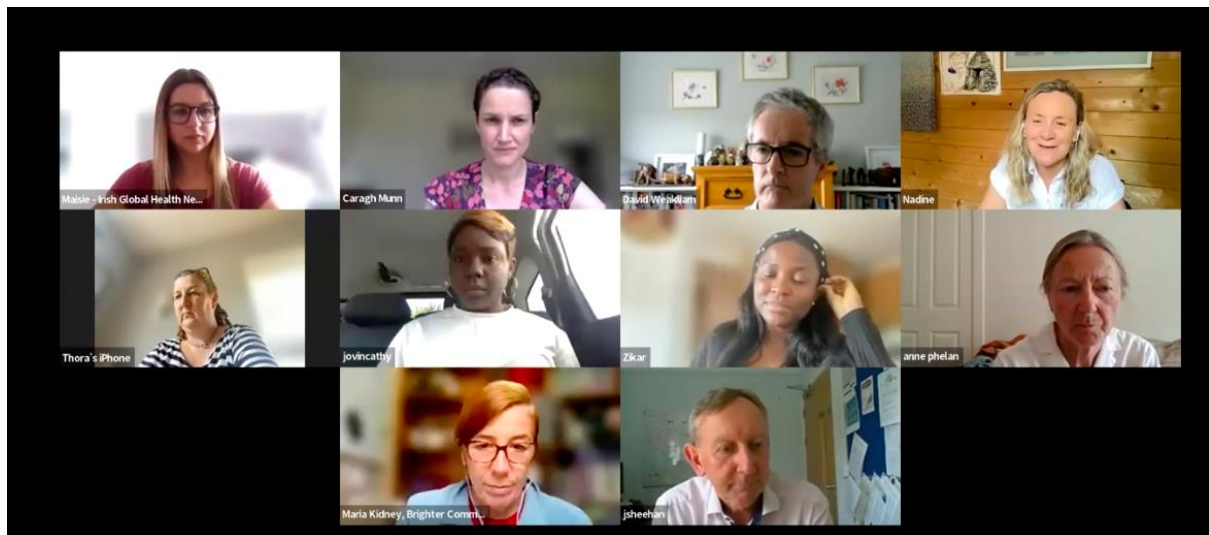
To further increase awareness and knowledge on Accreditation from ESTHER Ireland, the Programme Coordinator recorded a Webinar, which is available on YouTube, and was shared with partnerships via the Partnerships Panaroma newsletter. The webinar was created to explain the accreditation process and generate interest for new partnerships to work towards accreditation in 2024. It currently has 20 recorded views on YouTube.



Partnerships Clinics

In 2023, we started hosting 'Partnerships Clinics', a new avenue of support and guidance for our partnerships. This was launched to provide a conversational space for partnerships to discuss any issues or topics of interest related to the work of partnerships with each other and with the ESTHER team. Each clinic had a different thematic focus and was an opportunity for partnerships to connect and network with others doing similar work.

Two clinics were held this year. The first one took place on the 13th of June and focused on the topic of Mental Health. This clinic had 5 live participants and 46 recorded views on YouTube.



The second clinic took place on the 14th of November and focused on the issue of Non-Communicable Diseases. This clinic had 5 live participants and has gained 17 recorded views on YouTube.

Since this is a new initiative, feedback from partnerships in-person, and through evaluation forms for the clinics and other events contain valuable insights for us to modify the clinic and meet the needs ESTHER-supported partnerships.

The Student Outreach Team (SOT)

IGHN remains steadfast in its dedication to amplifying the voices of young students and professionals within the global health arena. This commitment is reflected in our initiatives, including the Student Outreach Team, and our ongoing efforts to incorporate a young professional on the IGHN Board. We are committed to creating avenues for training, learning, and meaningful participation for the next generation in the field of global health.



The SOT Representatives for the 2023/2024 academic year are listed on the dedicated SOT section of the IGHN site, which is maintained to reflect changing roles: <https://globalhealth.ie/student-outreach/who-we-are/>. Amy Ennis completed her tenure as SOT National Coordinator in September 2024, and Eunice Philips remains as the SOT National Coordinator for 2023/2024. In 2023, collaborative efforts with undergraduate and postgraduate students throughout Ireland resulted in the continued re-establishment of IGHN SOT presence, which had been impacted by unit disbandment and member challenges during the COVID-19 pandemic. Presently, we have strengthened our national presence within IGHN and have successfully cultivated and sustained partnerships with eight universities across Ireland. These universities include Dublin City University, University of Limerick, Trinity College Dublin, Royal College of Surgeons in Ireland, National University of Ireland Galway, University College Dublin, University College Cork, and Maynooth University.

All members of the SOT are guided by the SOT Strategy 2022-24 developed by the Student Outreach Team Coordinators with the input of SOT Representatives. The SOT continues to be member-driven and the input of the students and young professionals who engage with the team was instrumental in building out the two-year strategy in 2022. This was important following a fallout in number of students engaging with IGHN during the COVID-19 pandemic. The strategy was designed building on the previous strategy and in alignment with the IGHN overall strategies and priorities. The document gives an overview of the SOT, its strategic focal areas, member specifications, and an outline of the 2-year plan proposed to deliver on its goals. The updates include the term 'young professional' to enlarge the SOT's scope of engagement inclusive of recent graduates who continue to engage with the Network.

Partners

The SOT work closely with a wide range of academic and NGO partners inside and outside of Ireland co-hosting events and producing publications. These include; RCSI, Global Youth Mobilization, Access to Medicines Ireland, Association of Medical Students Ireland, Goal NextGen, STAND, and Concern.

SOT Activities and Events

To establish and maintain a nationwide presence, the Student Outreach Team (SOT) has an exclusive [Instagram account](#). This initiative aims to engage effectively with young individuals on social media, recognising Instagram's high levels of youth involvement. The account is dedicated to curating and promoting content related to global health and international development. Additionally, it serves as a platform for sharing information, events, and resources tailored for university students and young professionals. The management of this account falls under the responsibility of IGHN's SOT intern.

Beyond the dedicated Instagram page, the SOT leverages the primary IGHN social media channels and newsletter to amplify its voice. These platforms are instrumental in publicising and promoting SOT-related content, with a specific focus on events and podcasts organised by the Student Outreach Team.



SOT Events in 2023

Event	When	Attendees
All Ireland Global Health Debate	27-28 May 2023	Day 1: 46 Day 2: 40
IGHN SOT Global Health Issues meetup	5th September 2023	8

1. All Ireland Global Health Debate

In collaboration with Concern Ireland, the Irish Global Health Network Student Outreach Team All-Ireland Global Health Debate took place on 27 and 28 May and was a great success with a big turnout and mind-tingling discourse on pertinent global health issues. Fiona Lawless of Women in Global Health Ireland gave the keynote speech, and judging panels featured prominent figures in the world

of global health including Nadine Ferris France (IGHN), Damian P. Clancy (University of Limerick), Clare Sheppard (SUAS), Michael Doorly (Concern Worldwide), Simenye Eddie Mwangwewo (Trinity College Dublin), Morgane Clarke (World Vision Ireland), Thea Tilly (University of Limerick), Azza Warraitch (Trinity Centre for Global Health), and Charlotte Bishop (STAND). The winning team were a group of brilliant young minds from Trinity College Dublin.



2. IGHN SOT Global Health Issues Meetup



Met in summer 2023 for a day of global health discussion and mapping of final year plans and activities. The event which took place in Cork city has representation from TCD, UCD, NUIG, and RCSI. Outcomes of the event shaped our events for the last quarter of the year.

Individual University-Led Events

1. Bake Sale for Humanity

Led by the IGHN SOT unit in NUIG, a total of 1145.65 was raised for Médecins Sans Frontier from two locations on the NUIG campus.

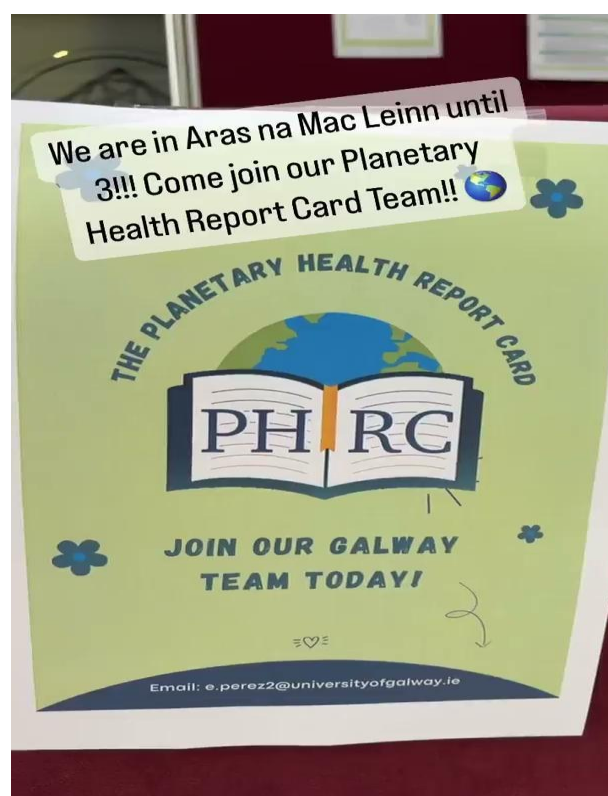


2. Global Health Movie Night

A movie night with a free snack on arrival was done to introduce students to the different facets of global health. We screened the movie 'Bending the Arc' and held a small discussion afterwards. This was found to be inspiring to those who attended.


3. Stand for Change Event

Collaborating with STAND, we held a stand explaining Planetary Health and how students can get involved in the Planetary Health Report Card project. This has led to the formation of the Planetary Health Committee in NUIG, which is currently working on the 2024 Planetary Health report following the success of the 2023 report. A plan is in place to roll this out at other units nationwide.



4. Basketball Tournament in NUIG with Med Soc, multisport club, and Cancer Society in support of MOVEMBER:

An event to raise awareness of men's health and celebrate the strides in research in men's health. A total of 118 euros was raised.

 OFFICIAL DONATION RECEIPT	
DONATION DETAILS	
I Global Health Network Society	
Aras Na MacLeinn	Receipt Number: R-55399668-69581795
University of Galway	Donation Received: 07 December 2023
Galway H91R6T6	Amount: € 118.00
Ireland	Date Issued: 07 December 2023
DONATED TO	
Name: Movember	ID Number:

Hey I Global Health Network,
Thanks so much for your donation.
Your generosity will help fuel our game-changing work in men's mental health, our innovative medical research, and groundbreaking tests and treatments for prostate cancer and testicular cancer. Put simply, your donation will help change and save lives, so thank you.
Your receipt is attached (or download here)
As one last favour, would you mind sharing a little bit about why you have donated and why you choose to change the face of men's health? It takes just 60 seconds, and would mean the world to us.
SHARE YOUR STORY

5. Period Poverty and Fashion Design Fundraising Event

This event was a vibrant collaboration featuring a workshop with the talented Irish Designer Aisling Duffy, brought to you in partnership with IGHN and the Trinity Fashion Society. With her infectious enthusiasm, Aisling led us through the delightful process of creating her signature charms using fabric scraps. It wasn't just about crafting; it was a unique opportunity to learn the design process from the designer herself!

What made this gathering even more special was its philanthropic touch. As a community, we came together and, thanks to the workshop, managed to raise an impressive 150 euros in support of the hygiene hub, contributing essential period products. This event was a perfect blend of artistic flair, learning, and giving back, creating lasting memories and positive impact.



Strategic Area 3: Ensuring an efficient, effective and resourced network

Area 3 focuses on how we use our small central staff and limited resources to wisely create the greatest value for our members and funders.

To achieve this goal, we worked as effectively and efficiently as possible to build and strengthen our internal governance and external networks.

Governance

1. In 2023, the IGHN Board convened for a total of four meetings, each accompanied by comprehensive preparations. For every session, we meticulously crafted agendas, overview reports, financial summaries, and relevant documents, ensuring their distribution well in advance. The risk register underwent regular review at each meeting, and detailed minutes were compiled to offer a comprehensive overview of the board's activities.
2. One noteworthy change to the Board Composition occurred during the year; in February 2023, Frederique Vallieres joined as a Board member.
3. A key highlight was the presence of Irish Aid, who were invited and actively participated as Observers in the Board Meetings, contributing valuable insights to the discussions.

Four Finance Sub-committee meetings were held throughout 2023 (February, April, June, September), while two additional meetings could not go ahead due to a failure to reach quorum. The finance committee meetings focused on funding and financial management. The meetings of the finance sub-committee in 2023 focused on the following issues:

- Budget for the year 2023, fundraising strategies for 2023, and workplan for the year 2023.
- Staffing costs for the year 2023 with updates on changes during the year.
- Financial statements for annual audit report for the year 2022.
- Updates on funding from HSE and Irish Aid.
- Updates on operations expenses during the year.

IGHN Secretariat/ESTHER Staff

- Nadine Ferris France continued in her role as Executive Director in 2023.
- Maisie Jones continued in her role as Programme and Communications Officer in 2023.
- Hala Ali resigned as ESTHER Ireland lead in April 2023.
- Caragh Munn took up the position of ESTHER Ireland Coordinator in April 2023.
- Eve Doran joined the organisation on a consultancy contract as Training Officer May-September 2023
- Joan Bolger joined the organisation on a consultancy contract as Training Officer in October 2023.
- Nor Nasib resigned as Finance and Administrative Officer in December 2023.
- Violeta Prenga took up the position of Finance and Administrative Officer in December 2023.
- Amy Ennis completed her tenure as Student Outreach Coordinator in September 2023. Eunice Phillip continued as Coordinator of the Student Outreach Team in 2023, supported by SOT interns.

IGHN/ESTHER Interns:

- Ella McGrane January 2023 – May 2023.
- Gloria Oluwole January 2023 – October 2023.

- Sarah Tanishka IGHN from May 2023 – November 2023.
- James Hammersley ESTHER in November 2022- June 2023.
- Manasvini Moni August 2023 – February 2024
- Kelsey Smith October 2023 – December 2023
- Elizabeth Zion, December 2023.

The interns continue to provide vital support to all activities, particularly IGHN communications, events, ESTHER and the SOT.

Information Communication Technology

- The IGHN Secretariat grew apace with changing demands in 2023 the increase of face-to-face meetings and events. We continue to use Zoom Webinars and Meetings, Canva, Mailchimp, Eventbrite, and SharePoint along with our social media analytics system Sprout Social. IT support is also available from a remote team via the non-profit plan at no extra cost to monthly user subscriptions.
- Ongoing site security, maintenance and software updates continue to be provided by Egg Design, based in Killarney.
- The ESTHER, IGHN and FMK websites content continue to be hosted by Ampersand in the UK. Ampersand continue to host the ESTHER email domain for consistency with the ESTHER site.

Partnerships

We are immensely grateful for our network of partners, who work with us to co-host events, workshops, online campaigns, advocacy initiatives and webinars. Our partners are also invited to speak at the conferences, panels, and the workshops we organise.

2023 was a big year for partnerships in IGHN, and this year saw an increase in strategic collaboration across partners in global health. Following in the footsteps of our 2022 conference, in 2023 we invited a huge variety of organisations to partner with us for our IGHNx event, both those who we had worked with before and new organisations. IGHNx, we had a total of 15 partners.

IGHN continues to seek collaboration with government, NGOs, academia, and the UN, and we plan to make a concerted effort to continue to partner with global health organisations in Ireland in 2024.



Trinity Centre for Global Health: The Centre for Global Health (CGH) in Trinity College are a multidisciplinary team of individuals who share the common goal of strengthening health systems to ensure that every individual has access to quality healthcare. IGHN have solidified our long-standing partnership with the Trinity Centre for Global Health, who are now kindly hosting IGHN in their offices, and at the end of 2023 we signed a new 2-year MoU to continue this arrangement. This is a strategic partnership aligned around the goals of promoting global health teaching and learning across the Island of Ireland and in low- and middle-income

countries. We are grateful for the support of the Trinity Centre for Global Health, and we look forward to continuing our relationship.

Women in Global Health: Women in Global Health Ireland (WGHI) is a group of individuals who represent academia, private sector, and non-governmental organisations. The IGHN has facilitated the online presence of this group by developing a dedicated web portal on the globalhealth.ie website. WGHI partnered with us on our 2023 IGHNx event.

Irish Doctors for the Environment: 2023 saw the deepening of an already established strategic partnership with the Irish Doctors for the Environment (IDE) as they signed up to our incubator programme. We provided support throughout 2023 in the form of amplification of their events through our newsletter and social media channels. The IGHN has also facilitated the online presence of this group by developing a dedicated web portal on the globalhealth.ie website.

Network of Networks

2023 saw the continuation of strategic collaboration of the Dóchas, Comhlámh, and IDEA networks in which the sharing of information and resources and coordination of mutual events and activities were further amplified and reinforced during the year. One such example includes the partnering with Comhlámh on our IGHNx event in October 2023.

Campaign Partners

Access to Medicines Ireland: Our ongoing involvement in the advocacy and campaign group led to strategic collaborations throughout 2023, both in terms of our events hosting, our media outreach support for conferences and events, and as signatories and voice multipliers for the different campaigns active throughout 2023.

HEAL: IGHN continued to be a member of HEAL in 2023. HEAL is a European not for profit organisation addressing how the natural and built environments affect health in the European Union. HEAL's vision is essentially about achieving better health through a better environment. Board member Sadhbh Lee is the primary link to HEAL. The key focus areas the IGHN will engage in are: 1. Environment and Health Policy; 2. Children's Environment and Health; 3. Climate Change and 4. Air Quality.

ESTHER Ireland: Throughout 2023, the IGHN Secretariat also fulfilled its role as the ESTHER Ireland secretariat, contributing to a number of activities outlined in brief above, and in detail in the ESTHER Ireland 2023 Annual Report.

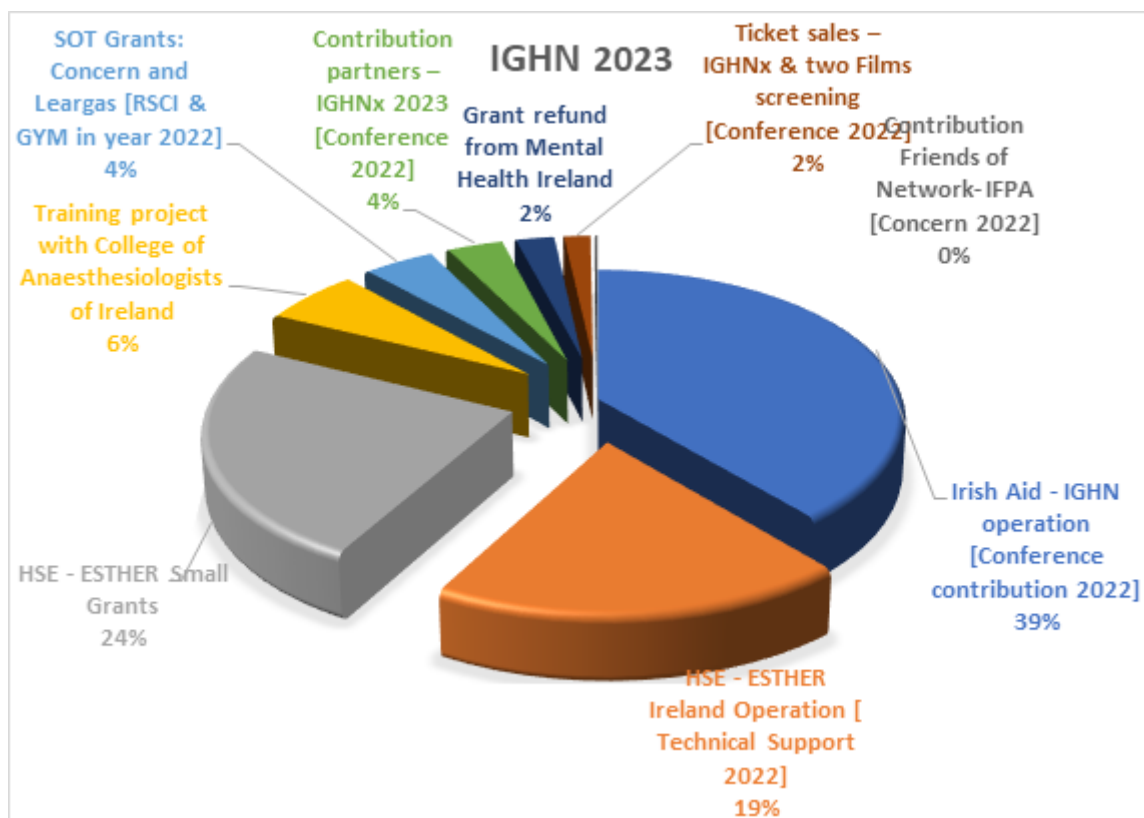
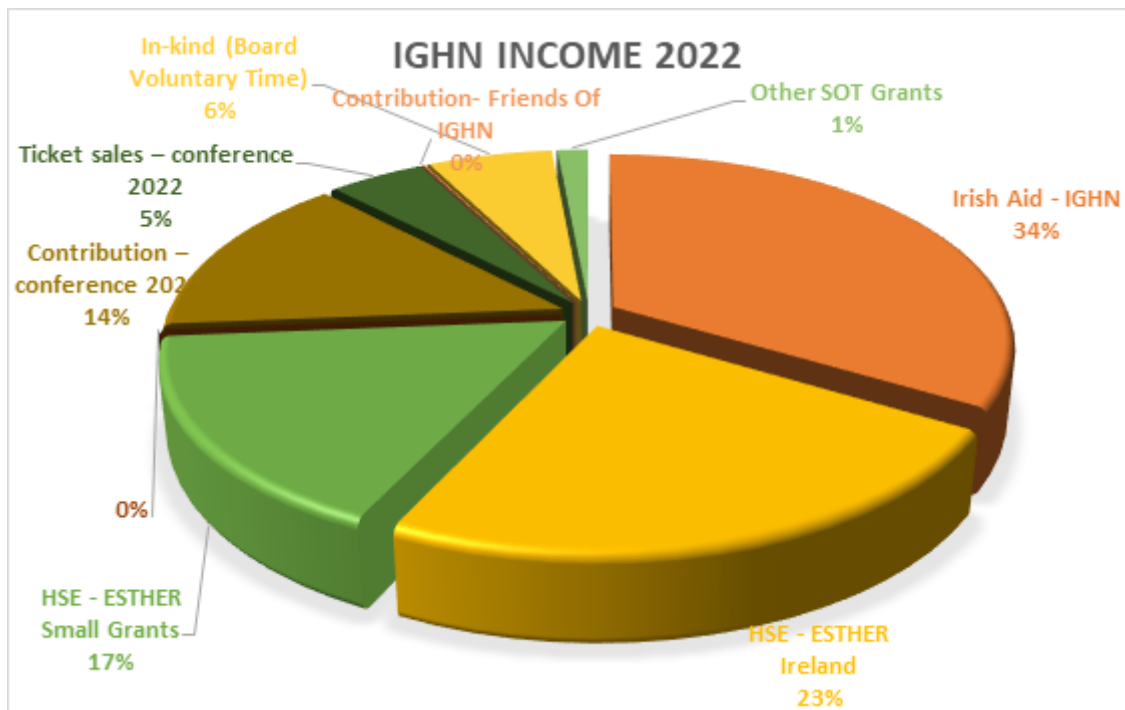
Financials

IGHN total income for the year 2023 (including ESTHER Ireland & ESTHER Alliance)

Income	2023	%	2022	%
Irish Aid - IGHN operation include FMK [Conference contribution 2022]	120,000	39.6%	120,000	40.8%
HSE - ESTHER Ireland operation	60,000	19.8%	73,602	25.0%
HSE - ESTHER Small Grants	75,000	24.8%	52,000	17.7%
Training project with College of Anaesthesiologists of Ireland	18,500	6.1%	-	0.0%
SOT Grants: Concern and Leargas [RSCI & GYM in year 2022]	13,273	4.4%	4,619	1.6%
Contribution partners – IGHNx 2023 [Conference 2022]	10,450	3.5%	29,150	9.9%
Ticket sales – IGHNx & two Films screening [Conference 2022]	4,964	1.6%	14,311	4.9%
Contribution Friends of Network- IFPA [Concern 2022]	500	0.2%	300	0.1%
Total Income	302,687.00	100.0%	293,982	100.0%

Notes

1. Irish Aid has increased its grants for the IGHN operation, from €93,000 in 2022 to €110,000 in 2023. There has been a slight decrease in funding for FMK, which is now €10,000 in 2023, down from €12,000. Notably, €15,000 was allocated towards a Conference in 2022.
2. The HSE has made budget cuts for ESTHER Ireland in 2023. Discussions about this reduction have been ongoing since June 2023. We finally received the funds on 1st December 2023. The HSE can now contribute €60,000 towards the operation of ESTHER. However, we have negotiated to allocate €20,000 from the Grants towards staff costs. As a result, the ESTHER Grants money available for the six grantees selected in late October 2023 is €55,000.
3. We hosted a successful IGHNx event, but our fundraising efforts yielded €10,450 from various partnerships. This contrasts with our 2022 Global Health Conference, where we raised a total of €44,150, including €29,150 from various partners and an additional €15,000 from Irish Aid, as noted earlier.
4. It has been a remarkable year for SOT, which successfully received €12,000 from Concern to cover the 2023 Debate. Additionally, €1,273 was received from Leargas for SOT operations in 2022, which we received in January 2023.
5. We organised two successful film screenings in 2023 as part of a new fundraising initiative for IGHN. Although these events incurred an additional cost of €1,839, they were valuable experiences. We raised €500 from our partnership with IFPA for the 'Girl from Mogadishu' film and €2,019 from ticket sales for both events.
6. IGHN signed a six-month contract with the Global Health Committee of the Forum of Irish Medical Post Graduate Training Bodies, starting from 16th October 2023 until 15th April 2024, for a Training Project Officer. We received a contribution of €18,500 from the College of Anaesthesiologists of Ireland in November. Of this amount, only €6,000 was used in 2023, with the remainder to be utilised in 2024.
7. We extend our heartfelt thanks to IGHN members and partners for their voluntary time contributions in 2022 and 2023. Although the Board reduced from 12 to 9 members in 2022, we received 37.8 working days per year in voluntary contributions from IGHN Members and Board Members, valued at €18,900. However, this non-monetary contribution will not be included in the audited accounts.

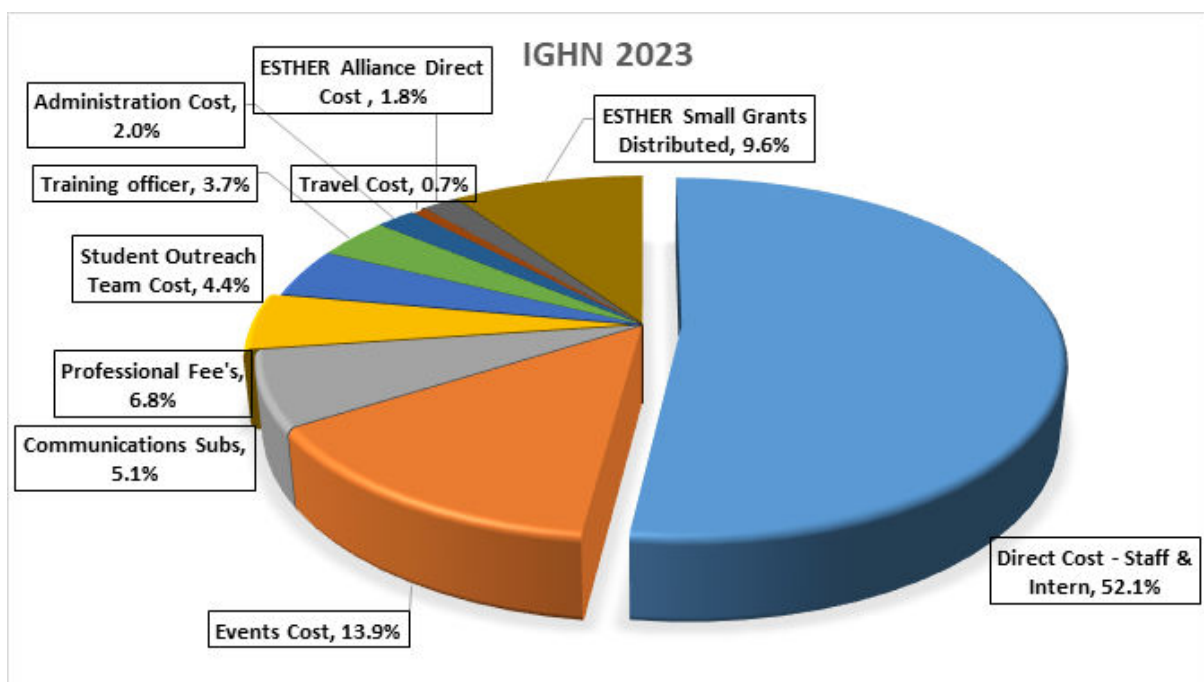


IGHN total expense for the year 2023 (including ESTHER Ireland & ESTHER Alliance)

Expenditure	2023	%	2022	%
Direct Cost - Staff & Intern	144,246	47.0%	131,109	44.2%
Events Cost	39,822	13.0%	43,145	14.5%
Professional Fee's	24,595	8.0%	20,087	6.8%
Communications Subs	14,528	4.7%	11,923	4.0%
Student Outreach Team Cost	12,657	4.1%	2,710	0.9%
Training officer for summer school	10,490	3.4%	-	0%
Administration Cost	5,657	1.8%	5,444	1.8%
Travel Cost	1,990	0.6%	632	0.2%
ESTHER Alliance Direct Cost	5,164	1.7%	4,408	1.5%
ESTHER Small Grants Distributed	48,000	15.6%	77,433	26.1%
Total Expenditure	307,150.11	100%	296,891	100%

Notes

1. Staff costs have increased due to the appointment of Caragh Munn as the ESTHER Coordinator for ESTHER Ireland in April 2023, replacing Hala Ali who was on a consultant contract in 2022.
2. IGHN appointed Eve Doran as a training officer on a fixed-term contract from 22nd May 2023. Eve played a key role in the initiation of a summer school project, another of our fundraising initiatives. Unfortunately, the project encountered challenges and was suspended during the summer. For this summer training project, IGHN utilised €5,858 from the profits of the 2022 conference.
3. The year 2023 witnessed a series of successful events, including the 8th ESTHER Partnership forum (partially funded by the ESTHER Alliance pot totalling €2,104), two film screenings, IGHNx, and an in-person FMK event. The overall cost of these events was comparable to last year's, with half of the expenses, totalling €22,045, allocated to IGHNx.
4. Professional fees included consultancy fees for Hala Ali for two months, and fees for Andrew's evaluation of the ESTHER grants programme.
5. A highlight of 2023 was the outstanding production of our podcast series, categorised under communication costs. This was a primary factor in the increase in costs compared to 2022.
6. In 2021, we utilised carry-forward funding to hire Andrew as a consultant for the development of our ESTHER grants program evaluation, covering the period from 2014 to 2021. Andrew's engagement continued into 2023, with his compensation issued in April of 2023.
7. In-kind voluntary contributions from IGHN Board members, valued at €18,900, are a testament to their commitment, despite not being included in our audited accounts. We always make a special note in our reports to thank IGHN members and partners for their voluntary time contributions. Even with a reduction in Board size from 12 to 9 members in 2022, we received 37.8 working days per year in voluntary contributions.
8. Only one cycle of the ESTHER Grant was conducted in 2023. Due to a delay in receiving funds from HSE, which were received on 1st December 2023, only one grant to Edenpark, totalling €7,200, was distributed from the six grants approved in October. The remaining five grants, totalling €40,000, are distributed in January 2024.



Report prepared and designed by Maisie Jones and Kelsey Smith