2022 ANNUAL REPORT



Humanity and Health: Reimagining Equity for All

REPORT PREPARED FOR IRISH AID REPORTING PERIOD: JANUARY 2022 TO DECEMBER 2022



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Executive Summary

Still in the shadow of the COVID-19 pandemic, 2022 saw IGHN return to some face-to-face activities. Throughout this year, we continued to ensure focused content generation, learning and exchange across a range of global health issues. IGHN took every opportunity to highlight the issues that were brought to the forefront and exacerbated by the pandemic, while also focusing on emerging issues such as the war in Ukraine. We did this largely through our events this year including our flagship conference in October – Global Imbalance and Social Inclusion.

We were delighted to support young professionals across eight universities in Ireland as they creatively and professionally responded to global health. HIV, climate change, humanitarian action, gender inequality, human rights, COVID-19 and social inclusion were some of the important issues highlighted through our various activities.

We were also able to respond successfully to increased demand among health partnerships for technical support and for grant funding through the ESTHER Ireland programme.

IGHN experienced strong engagement in 2022 and growth of membership and social media audience. This was helped by partnership with other Irish organisations on the IGHN 2023 Conference, which increased our reach and showed us that this is a good strategy to employ in the future. We aim to continue this growth and increased reach throughout 2023 and plan to engage with different organisations to build partnerships on various events and activities going forward.



We have also continued to promote our podcast series and have a new podcast series in the planning process, in partnership with Irish Aid, which we will be launching in early 2023. We see our

podcast series as the perfect entry point for those entering the field to become acquainted with global health advocates in Ireland, and also for those interested in Ireland's global health priorities.

A key focus for IGHN in 2022 was around fundraising as this was identified as a priority by the Board of Directors early in the year. Our main and largest fundraising activity was the IGHN 2023 Conference and we raised funds through both ticket sales and through securing sponsorship and partnership. Through this process we learnt a lot about gaining sponsorship and are working to implement this learning and seek sponsorship for other activities such as our podcast. Another fundraising activity we engaged in was through applying for various grants, and we were successful in securing a Google Ads grant for IGHN and two grants for activities for the Student Outreach Team (SOT).

In terms of utilising our communications channels to promote our brand, there is specific work to be done: 2022 saw a strong growth on our YouTube, LinkedIn, Instagram and Twitter platforms, with YouTube and LinkedIn in particular showing the largest growth. This was due to a concerted effort on our part to utilise these two platforms to the fullest. For YouTube we focused on posting more video-based content with striking visuals and captioned dialogue to engage a larger international audience. While for LinkedIn we focused our efforts on developing an online global health community for networking and providing a space to share resources and opportunities for those interested in pursuing a career in global health, by increasing our posts on LinkedIn and utilising LinkedIn groups. In order to engage and retain a young audience base, we also increased focus to our Instagram presence, using compelling images, at-a-glance infographics and videos. We collaborated closely with the SOT to increase our presence both online and offline among university students and young professionals. Going forward we plan to continue this effort of engaging, retaining, and increasing our audience across all platforms, and explore creative ways to keep our social media presence fresh and interesting. Collaborating with the SOT as well as other organisations will be a big part of this as this has shown to increase reach and engagement.

We adopted as our annual theme for 2022: Humanity and Health: Reimagining Equity for All, and delivered the bulk of our events and activities around this theme. A review of the IGHN current strategy is underway and a new 3-year strategy will be released in early 2023.

Background

Established in 2004, The Irish Global Health Network is comprised of a diverse network of individuals and organisations, including students, academic institutions, NGOs, the HSE, private sector, government, donors, and the general public. Their interests are spread across a wide range of sectors and fields relating to global health and development including: nutrition; emergencies; non-communicable diseases; maternal and child health; water, sanitation, and hygiene; communicable disease; environmental health; and refugee health. We aim to contribute to improvement in the health of individuals and populations globally by creating networks that will promote research and education and advocate for investment in global health. As a network, we work both proactively and responsively. We work to identify and explore key issues and cross-cutting global-local themes that are important for the health community in Ireland and beyond.



Our vision: Maximising Ireland's contribution to a world in which all people of all ages have the opportunity to achieve and sustain good health and wellbeing.

Our mission: Our mission as a network is to facilitate learning, connecting, influencing and engaging for individuals and institutions within the global health community in Ireland and worldwide.



Our current strategy 'Working Together for Global Health and Wellbeing: 2018 - 2023' guides our work, while an operational work plan and strategic framework based on our Theory of Change (ToC) supports a yearly implementation. The foundation of our ToC lies in building and sustaining an efficient and effective network, paired with high quality communications, on the basis of which all strategic focal areas and actions are implemented and built upon. In order to achieve these strategic goals, we engage in a number of activities including communications, events, training, and outreach, within our three strategic focal areas:

- Area 1) Facilitate networking and learning through high quality events and sharing information;
- Area 2) Facilitate engagement in global health through partnerships and linking individuals and organisations;
- Area 3) Ensure an efficient, effective and resourced network.

As the last strategic period comes to an end, we are in the process of updating and producing our new strategy, to include our new challenges, key priorities, guiding principles, and activities. The new strategy will be released in early 2023.

Our primary means of engaging with our members on a day-to-day basis is via our bi-monthly newsletters and through daily broadcasts on our social media channels (<u>Facebook</u>, <u>Twitter</u>, <u>Linkedin</u>, <u>Youtube</u> and <u>Instagram</u>). In parallel, we work in partnership with other organisations to organise events such as webinars, conferences, lectures, training, workshops, seminars, and other learning opportunities.

This report is structured to highlight key updates in a number of focal areas of the M&E Framework by strategic area.

2022 at a Glance

At the beginning of 2022, we had a series of meetings with the IGHN Board to discuss the future sustainability of IGHN and to agree on the strategic direction and focus for 2022. From these meetings it was decided that we would put a focus on fundraising and a number of workstreams were developed to help achieve this.

Among the secretariat, we discussed the qualities that make us human, such as the ability to love and have compassion, and to be creative. We wanted to capture the concept of human race, including everyone on earth and so from this we developed our annual theme for 2022 of 'Humanity and Health: Reimagining Equity for All.' The overall aim of this theme was to delve deeper into

equity from the lens of humanity, compassion, and inclusiveness. Many of our events and activities this year focused on this idea of a shared humanity, and on promoting equity and inclusion.

Event Hosting

In 2022, IGHN hosted and co-hosted 2 live web events, 2 hybrid events, and 2 in-person events, with 48 leading Irish and international speakers, 50 abstract presenters, 30 co-chairs, with 592 live attendees and a further 1973 views online. Over 32 nationalities participated in our events worldwide.

The massive success of IGHN events has led to wide recognition among our global health peers regarding the expertise and niche position the Secretariat has developed in hosting high-level international events. Our reputation is such that other organisations and coalitions that we participate in, including the Peoples Vaccine Alliance Coalition representing more than 20 Irish organisations, have designated us as the Irish organisation of choice for hosting collective flagship events.

Advocacy: The People's Vaccine Alliance Ireland

IGHN's advocacy support and work on vaccine equity began in 2020 through our weekly Conversations on COVID Webinar series and has become an ongoing feature of our advocacy campaigns and collaborations.



In March 2021, we began meetings with Oxfam Ireland and a smaller group of Irish INGOs and following initial meetings, decided to set up the Irish Alliance of NGOs calling for global vaccine equity; People's Vaccine Alliance Ireland (PVAI). The objective was to help amplify advocacy efforts to push the Irish Government and European Commission to prevent the European Union block of the TRIPS Waiver on Covid-19 vaccines, tests and treatment.

IGHN continues to stand firm with its counterparts in campaigning for equity on vaccine rollout worldwide, particularly advocating for a rollout in low to middle-income countries to ensure the needs of the most vulnerable are met. In May 2022, the PVAI attended the Joint Oireachtas Committee on Enterprise, Trade and Employment Committee hearing on the TRIPS waiver, where Oxfam Ireland's Jim Clarken presented on behalf of PVAI, delivered an opening statement, and fielded questions on the TRIPS Waiver and vaccine equity.

In June of this year, we, along with the PVAI organised an online conference, 'The Pandemic is Not Over: A COVID-19 Vaccine Equity Conference,' to call for an agreement on a waiver of intellectual property rights for COVID-19 vaccines, treatments and diagnostics (TRIPS waiver). The conference highlighted the impacts of COVID-19 and the solutions for ensuring vaccine equity, particularly an intellectual property waiver. Speakers included Senator Alice-Mary Higgins, leader of The Civil Engagement Group in Seanad Éireann, Dr. Luke McDonagh, Assistant Professor at the London School of Economics, Diarmaid McDonald, founder of Just Treatment, Candice Sehoma, Medecins Sans

Frontiers' Access Campaign Advocacy Coordinator and Fatima Hassan, founder of the Health Justice Initiative.

In October, we were co-signatory on an open letter to the Taoiseach calling on the Irish government to support the expansion of the June TRIPS agreement to cover diagnostics and therapeutics.

Our Growing Membership

IGHN membership experienced good growth in 2022 with a total of 286 new subscribers over the course of the year. Our membership now has a solid base of 3,017 people, with a further cross network social media audience of 10,461 followers, and increase of over 1,500 followers this year.

Our engagement is well above industry average on all channels, with the IGHN social media post volume averaging 450 posts per quarter, with a total of 13,522 engagements across all posts for the year. The combined membership including our core membership base and our social media accounts now stands at 13,478 (3,017 members + 10,461 social media followers). This does not include the visitors to our site in 2021, but those who have indicated their willingness (opted-in) to engage with us directly.

Incubator for Global Health Partners

We believe in responding to the needs of our members. As part of its commitment as a network, to facilitate and serve emerging and fledgling global health networks in Ireland, the IGHN has supported three recent partnerships, including: Women in Global Health Ireland; Doctors for Vaccine Equity; and the Ireland Africa Alliance for NCDs. These third-party groups, which were founded and initiated on the request of existing individual members of the

Women in Global Health – Ireland

JOIN OUR MAILINE LIST

FOLLOW US ON TWITTER

Women in Global Health Ireland is a group of individuals who represent academia, private sector and non-governmental organisations coming together to support gender equality in global health leadership.

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network, have approached IGHN to seek expertise on how best to grow and develop communications with fledgling memberships of their own and initiate a pathway for progress to advance their own missions.

The IGHN has facilitated the online presence of these separate entities by developing dedicated web portals on the globalhealth.ie website. Each new group now has standalone audiences of their own hosted within our platforms. Our role has been to build skills in a number of areas including: online moderation, event planning and coordination, along with maintaining an up to date online presence. In addition, the IGHN serves as



an important conduit to the broader sector of global health, and aggregates information for these networks among its own membership, including event information and campaign materials, events and statements.

Monitoring and Evaluation

- In 2022, to keep apace of the high volume of systematic data and to evaluate every event we hosted, we kept record of all of our activities, event evaluations, and other measurement statistics on a dedicated M&E spreadsheet that assists with capturing relevant KPIs, details our activities about events in a systematic format, and serves as a repository for the feedback received at our online and offline events. We continue to use the software solution Sprout Social, which records and documents the impact of the organisation's communications efforts in real time. These data visualisations and reporting frameworks have proved valuable to our efforts and have helped illustrate the engagement rates through improved analytics, which has informed our reporting and improved our understanding of where efforts are best placed. Through Sprout Social, we collate the organisation's social media activities on a monthly basis. Our M&E reporting was regular and systematic in 2022 both in terms of our social reporting and our website and event feedback which we carefully review every quarter.
- We also conduct live polls during online events for a quick litmus test of how the event is
 perceived. So far, the results of these polls have been overwhelmingly positive with over 80% of
 all respondents reporting that events are either extremely useful or very useful.

Governance and Finance

The IGHN Board met four times in 2022 and the Finance Sub-Committee met four times. Meetings were systematically recorded.

Strategic Area 1: Facilitate networking and learning through highquality events and sharing information

Area 1 focuses on our ability to connect individuals and institutions across disciplines to innovate, coordinate, and learn from one another. To achieve this goal, we provided high quality learning opportunities and facilitated a number of key events and conferences. We also utilised a unique conduit for information via our weekly mailers and social media platforms, within the global health community in Ireland, and accessed by our members, Irish Aid and the wider global health community. We disseminated focused communications around specific global health topics for dedicated issues, and also continued to produce our weekly newsletters.

IGHN Events

Our events¹ in 2022 were extremely well received with strong attendance and solid engagement. After livestreaming our events, we posted the events to our YouTube channel, and continued to promote them online via our newsletter and social media channels. In this manner, we found that we were able to double and, in some cases, triple the number of event views. See table below for a breakdown of event attendance and recorded views.

6 IGHN events and co-hosted events 2022				
Month	IGHN Events Hosted and Co- Hosted 2021	Live Participants	Recorded YouTube views	Total Views live participants and YouTube recordings
9 March	RCSI in Conversation with the Global Fund's Peter Sands	150	17	167
24 March	Global Health Matters - Emergency in Ukraine: Ongoing Humanitarian and Health Response	88	415	503
4 May	Zero Discrimination Day Civil Society Meeting with Winnie Byanyima	12	N/A	12

-

¹ The events listed below cover the 6 events held in 2022 and all fall under the category of Area 1: Facilitate Networking and Learning Through High-Quality Events and Sharing Information which are now being explored and reported on separately for the purposes of this report, and are all distinct from Area 2: Facilitate engagement in global health through partnerships and linking individuals and organisations which includes the Student Outreach Team and ESTHER Ireland programmes in 2022.

2 June	The Pandemic is Not Over: A COVID-19 Vaccine Equity Conference	57	747	804
26 & 27 October	Global Imbalance and Social Inclusion - Irish Global Health Network Conference 2022, Co-hosted with the HSE Global Health Programme, Sponsored by Irish Aid	250	871	1,121
1 December	Irish Aid Annual Professor Father Michael Kelly Lecture 2022	60	73	133
	Total (Does not include ESTHER and SOT events – which are aggregated in later sections)	617	2,123	2,740

Events Summary

1. RCSI in Conversation with the Global Fund's Peter Sands: On 9th March, IGHN partnered with the Royal College of Surgeons in Ireland (RCSI) University of Medicine and Health for an event moderated by Prof Mark Shrime O'Brien, Chair of Global Surgery at RCSI.

Speakers at this event were Peter Sands is the Executive Director of the Global Fund to Fight



AIDS, Tuberculosis and Malaria, and Grace Ngulube, board member for National Association for Young People Living with HIV and founder of Youth Health Connect360. Both speakers addressed the ongoing challenge to tackle AIDS, Tuberculosis and Malaria during the pandemic. Ms Ngulube pointed out how the world was able to come up with a vaccine against COVID which highlights that scientific leaps are possible when political willpower is present. Mr Sands spoke about the importance of involving community voices, and having high-level commitment to change.

The event took a hybrid format, with both in-person attendance and a livestream on the RCSI

YouTube channel. There were 150 live attendees between inperson and online, and a further 17 recorded views.

 Global Health Matters -Emergency in Ukraine: Ongoing Humanitarian and Health Response: On 24th March 2022, we hosted this online event to discuss how the international



community was responding to the conflict in Ukraine, and the nature of that response. The event was moderated by IGHN's Nadine Ferris France and included speakers from organisations working on the ground; Unarose Hogan: Senior Infectious Disease Advisor and Emergency Medical Responder in Ukraine, Americares, Joe Lowry: Senior Media and Communication Officer, International Organization for Migration (United Nations), Colm O'Gorman: Executive Director, Amnesty International (Ireland), and Cristian Ghilardi: GOAL Senior Humanitarian Advisor.

Over 80 people attended the event live, with a further 415 recorded views on YouTube. 27 attendees (30%) took part in a live poll evaluation survey in which 100% of respondents reported that they found the event to be either 'extremely useful' or 'useful', and that they were either

'very likely' or 'somewhat likely' to attend a future IGHN webinar.

3. Zero Discrimination Day Civil Society
Meeting with Winnie Byanyima: For Zero
Discrimination Day 2022, Winnie Byanyima,
Executive Director of UNAIDS met with Irish
civil society on 28th February in a meeting
chaired by Nadine Ferris France, Executive
Director of IGHN. During the meeting other
civil society members shared views and
experiences and the rich discussion included
topics ranging from health and vaccine
equity and access, the prevalence of stigma



and self-stigma, sexual and reproductive health and rights, sexual education and more. The group also heard from Liz Martin, HIV Activist and author of "Still Standing: An Irish Woman's story of HIV and Hope", as she shared some of her experience living with HIV in Ireland. A total

of 12 people attended this in-person event.

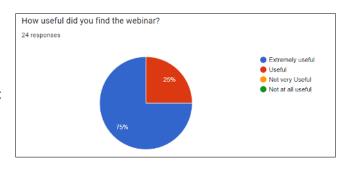
4. The Pandemic is Not Over: A COVID-19
Vaccine Equity Conference: On 2nd June, we co-hosted this online event alongside the People's Vaccine Alliance Ireland (PVAI), to call for an agreement for a waiver of intellectual property rights for COVID-19 vaccines, treatments and diagnostics (TRIPS waiver) ahead of the Ministerial Conference of the World Trade Organisation in June of this year. The conference aimed to highlight the impacts of COVID-19, the solutions for



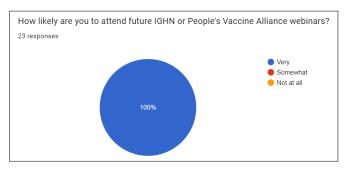
ensuring vaccine equity, particularly an intellectual property waiver; and how we can support countries distribute vaccines.

Over the course of this two hour event, a panel of five leading international experts in their field each outlined the flaws in the EU's proposed alternative to the TRIPS waiver, the gross misconduct of governments and pharmaceutical companies, as well as detailing the history of inequality in access to medicines. These speakers included Senator Alice-Mary Higgins, an independent Senator on the National University of Ireland panel, Dr Luke McDonagh, Assistant Professor at LSE Law School, Diarmaid McDonald, Shuttleworth Fellow with nearly two decades of experience in global health, HIV, and access to medicines policy, advocacy and campaigns, Candice Sehoma, Medecins Sans Frontiers' Access Campaign Advocacy Coordinator based in Johannesburg, South Africa, and Fatima Hassan, human rights lawyer and social justice activist and the founder of the Health Justice Initiative. The event was moderated by Prof. Susan Smith, Professor of General Practice at Trinity College Dublin.

A total of 57 attendees participated live in this event, with a further 747 recorded views on our YouTube channel after the event. Regarding feedback, a live poll was conducted during the event with 33 (57.9%) of participants completing it, indicating that 100% felt that the event was either 'extremely useful' or 'useful.' Furthermore, 24



people completed the post-event evaluation form, of which 100% reported to have found the event either 'extremely useful' or 'useful', and 100% reported that they were 'very likely' to attend future IGHN or PVAI webinars.



5. Global Imbalance and Social Inclusion - Irish Global Health Network Conference 2022, Cohosted with the HSE Global Health Programme, Sponsored by Irish Aid: On 26th and 27th October, we held our first in-person conference since 2019, and our first ever hybrid conference. The Covid-19 pandemic has had a massive impact on health systems and economies across the world, reinforcing pre-existing inequities and systematic weaknesses, from marginalisation of the



world's most vulnerable, to failures in supply chains and national surveillance systems. Public health measures implemented in response to the pandemic varied widely across the global north and the global south, laying bare the worldwide imbalance in the distribution of health,



social and economic risks. In this context, the Irish Global Health Network Conference 2022 was convened under the theme of Global Imbalance and Social Inclusion. This conference was co-hosted with the HSE Global Health Programme and sponsored by Irish Aid, and was an abstract driven conference with parallel sessions held under several streams, and plenary sessions with a range of renowned keynote speakers. In total, we had Over 25 speakers and 30 co-chairs, 50 oral abstract

presentations, and 25 poster presentations both in-person and online.

Keynote speakers and panellists included; Dr Colm Henry, Chief Clinical Officer, HSE; Siobhan Walsh, CEO, GOAL; Dr Mike Ryan, Executive Director of Health Emergencies Programme, WHO; Robbie Lawlor, Activist, Co-founder Access to Medicines Ireland; Dr Julian Eaton, Mental Health Director, CBM Global; Pamela Molina Toledo, Executive Director, World Federation of the Deaf; Dr Margaret Fitzgerald, Former National Public Health Lead Social Inclusion and Vulnerable Groups, HSE; Dr Mary Keogh,



Advocacy Director, CBM Global; Eunice T Phillip, Global Health PhD scholar, RCSI and national



coordinator of the Student Outreach Team, IGHN; Ailbhe Smyth, Activist, Academic, Chairperson of Women's Aid; and Dr Frederique Vallieres, Director of the Centre for Global Health, Trinity College Dublin. We also had an impressive line-up of moderators, cochairs, opening speakers and more.

Some highlights of the conference included an interview and Q&A with Sally Hayden, award winning journalist and author of 'My Fourth

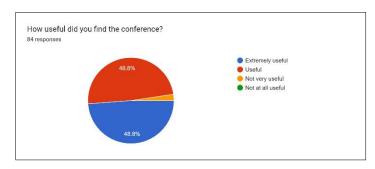
Time, We Drowned: Seeking Refuge on the World's Deadliest Migration Route', a detailed, insightful, and challenging book exploring the experiences of migrant communities confronted by national and global political responses that are unempathetic and often blatantly cruel, the Lancet Countdown Launch 2022 Report and Policy Briefs which looked at addressing the impact of climate change on health care, and a workshop on Gender Equality for Global Health: Leadership in Politics, Public Life & the Workplace.



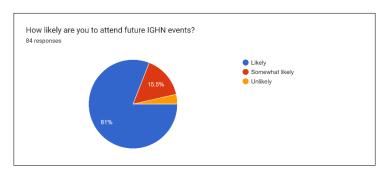


The Global Health Village was a highlight and the central hub of the conference, with 16 stalls held by various non-profit and educational organisations providing information and a platform for networking and discussion among attendees.

The conference was fully hybrid, held over two days. Day one was held in-person at Trinity College Dublin while day two was held online. Day one was also livestreamed. Attendees had the option of attending in-person, online, or both. Over 250 attendees took part in the



conference over the days, both in-person and online, with a further 871 recorded views on YouTube to date.



The response to this conference was overwhelmingly positive. We received 85 responses on the post-event evaluation form, with over 97% reporting to have found the conference either 'extremely useful' or 'useful' and 96.5% being either 'likely' or 'somewhat likely' to attend future IGHN

events. The quality of speakers, content of the conference, and overall quality of the conference were all also rated highly. On a scale of 1 to 5 from poor to excellent, over 88% rated the overall quality of the speakers either 4 or 5, over 85% rated the content of the conference either 4 or 5, and 81% rated the overall quality of the event either 4 or 5. The comments left about the conference were also largely positive and demonstrated the benefit of the conference for learning, information sharing, and networking.

Thank you for a fantastic conference!	Really appreciate all the effort that went into it, generally great organisation and excellent speakers		All in all it was a fantastic event. Kudos to the		
00m	and the second s	Ü	and exceller	and the property of the state o	organisers. Hope to
	who is inexperienced in this			Well done to	attend future event of
was great to have the o	opportunity to attend and o	ontribute		all	Irish Global Health
to the conference. This	was a great experience for	me, thank		ali	Network Conferences
you fo	or this opportunity!	Thar	nks to every	one involved in organising:	it was
				tastic and invigorating even	
Great speakers	Congratulations of event			Really excellent conference	Good overall
Very fruitful event. Great to see the IGHN priority inclusivity in Global Health research and	This is a great event and initiative is in place - kee up!!!			Really excellent team, v empowerment and so wonderful 2-d	inclusive- a really
community	I liked it hope to attend mo	ore in		Th	e SOT are doing really great
engagement	i likeu it nope to attenu i			nt - brilliant in all aspects and IN capable of mixed format	
My first IGHN conferen organised, facilitated, gr tone to the conversati everye	eat passion and lovely ons! Congratulations	Great eve	ent	Thank you for a brilliant day!!	Thank you to the organizers and the Secretariat

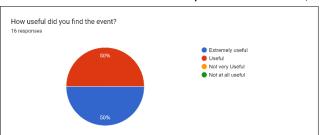
6. Irish Aid Annual Professor Father Michael Kelly
Lecture on HIV and AIDS 2022: On World AIDS Day, 1st
December, we held this annual event, the first inperson occurrence of which since 2019. This year, it
was held under the important theme of HIV at a Time
of Crisis, and featured keynote speeches from Andriy
Klepikov, Executive Director, Alliance for Public Health,
Ukraine, and Fungai Murau, Independent Consultant
(HIV), United Kingdom. The content of their speeches
focused on HIV and AIDS in the context of the conflict
in Ukraine and the COVID-19 pandemic, as well as
women's health.

A panel discussion followed with the keynote speakers as well as Erik Agudelo, Founder, Play Learn Develop and Volunteer, MPower, Michael Gaffey, Director General, Development Cooperation and Africa Division (Irish Aid), DFAD, and Robbie Lawlor, Activist, Cofounder Access to Medicines Ireland.



The event featured opening remarks from Minister Colm Brophy TD, Minister of State for Overseas Development and Diaspora, music from SUSO Focus Choir, the newly released 'Wakakosha' music video, and trailer for new film 'How To Tell a Secret'. The event was moderated by Dil Wickremasinghe, Broadcaster, Journalist and Activist.

Over 60 people attended the event in-person, with a further 151 recorded views on YouTube. There were 16 responses on the post-event evaluation form, of which 100% reported to have found the event either 'extremely useful' or 'useful', and 100% reported that they were 'very



On a scale of 1 to 5 from poor to excellent, over 93% rated the overall quality of the speakers either 4 or 5, and 100% rated the overall quality of the event either 4 or 5.

likely' to attend future IGHN events.

Global Health Get Global Podcast Series

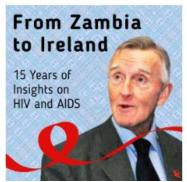
GLOBAL MEATING

The IGHN monthly podcast series, under the title, 'Get Global - Global Health Talks' was initially launched in 2021. The podcast serves as an informal interview series and archive of personal testimonies from some of Ireland's leading global health influencers including doctors, ambassadors, campaign advocates, activists and media personalities who are leading the charge in their respective fields. The podcast instantly took off and enjoyed over 2,000 unique listens in it's first year.

Although we didn't release a second series in 2022, the pilot series experienced continued success has continued to attract listeners with an average of 55 listens per month throughout 2022.

The series is available on <u>Soundcloud</u>, <u>Spotify</u>, the <u>IGHN website</u>, and is actively promoted across our social media channels and newsletters. The Student Outreach Team also experienced continued success in their podcast series and they released a second series in 2022, which will be outlined in detail below.

From Zambia to Ireland Podcast Series



2022 saw a continued interest in the podcast 'From Zambia to Ireland: 15 Years of Insights on HIV and AIDS', where Professor Father Michael Kelly shares his wisdom through a special collection of addresses delivered from 2006 to 2020 during the Annual Irish Aid Professor Father Michael Kelly Event. This podcast series has continued to attract listeners with an average of 6 listens per month throughout 2022.

channels and newsletters.

The series is available on <u>Soundcloud</u>, <u>Spotify</u>, the <u>Father Michael</u> <u>Kelly website</u>, and is actively promoted across our social media

The overwhelming success of these podcasts has inspired us to delve into this activity again, and we are currently in the late planning stages of a new podcast series in partnership with Irish Aid, which will be released in early 2023.

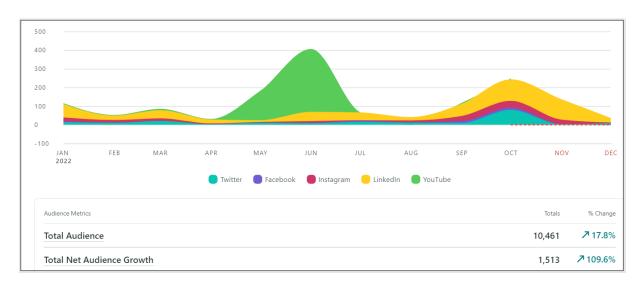
Communications and Membership Membership Overview

In 2022, our support base of subscribers increased from 2792 in 2021 to 3017 by mid-December, representing a 1.5% increase and modest growth of the network membership over the year.

The four-year growth comparisons for our core membership base are illustrated here.



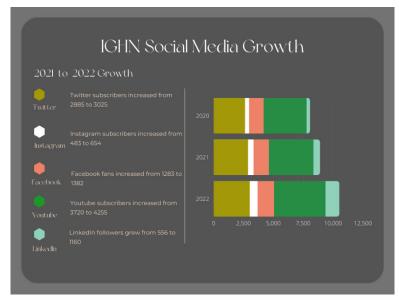
In addition, our social media subscriber base enjoyed a 109.6% net audience growth with the addition of 1,513 cross-network followers in 2022. The top line growth in our social media membership is illustrated below.



Our base of supporters has grown as a result of participation at our events throughout the year. This growth was in part encouraged by a deliberate GDRP-compliant opt-in consent form at the point of registration for IGHN events. Our ongoing engagement by the Student Outreach Team in eight universities around Ireland, as well as the ongoing work of our Key Correspondents who regularly contribute content to our website and newsletters, leads to a further expansion of our support base.

Overall, our combined social media platforms Twitter, Facebook, YouTube, Instagram and LinkedIn now account for a subscriber base of 10,461 in 2022. This is an increase of 1,513 from last year. These are followers of the network who have signed up to receive our daily updates.

It shows strong growth on the YouTube, LinkedIn, Instagram and Twitter platforms. In line with the systematic recording of our events hosted online, we have

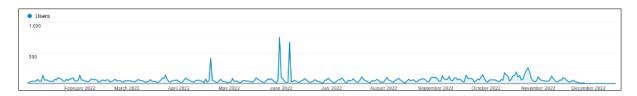


continued to post widely to YouTube, which has become a strong channel for us. The combined membership including our core membership base and our social media accounts now stands at 13,478 (3,017 members + 10,461 social media followers). This does not include the visitors to our site in 2022, but those who have indicated their willingness (opted -in) to engage with us directly.

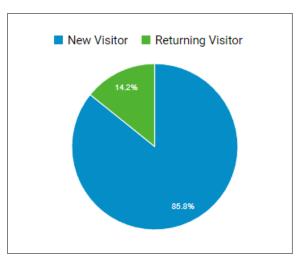
IGHN Website

Visitors to the website in 2022 numbered 15,603 users in total, a slight increase of 80 users on 2021. Although we held fewer events in 2022 compared with 2021, the larger scale of some of these events (namely the IGHN conference and the PVAI conference), and the push on promotion, helped

drive users to the website. There was a large spike in visitors to the website in June around the time the PVAI event was held, and spikes again in October when the IGHN conference was held and November when the conference round-up page was completed and promoted.



Our website traffic over a period of five years, has gone from over 6,000 unique users to more than 15,500 unique users — representing a 2.5-times increase in our site traffic — which is a more accurate reflection. A breakdown of the users, new users and sessions per user all indicate positive growth. We also experienced an over 4% increase in page views in 2022 compared to 2021 which is an indication of good brand awareness and has a positive effect on the website's SEO score. Furthermore, the average session duration in 2022 (1.33 minutes) was similar to the average session duration in 2021 (1.42 minutes) — a data



point that bodes well for the organisation showing a steady rate of interaction and an engaged web audience.

Newsletters

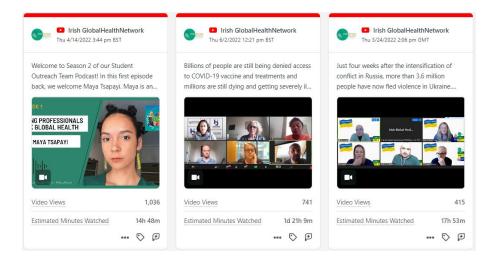
IGHN broadcasted 27 newsletters in 2022 – including three dedicated event bulletins, four dedicated IGHN Conference bulletins, and three dedicated bulletins for the Father Michael Kelly event. The top accessed newsletter reached an open rate of 85.8%, which is very high by industry standards. Throughout the year, there were high open rates particularly around announcements about our conference and other events. Our subscribers represent an engaged cohort as evidenced by the open rate for our regular newsletter broadcasts. The average open rate over the course of 2022 is 33% - which far exceeds the industry average for non-profits (15%). Furthermore, we achieved an average click-through rate 7.9% throughout 2022, a 153% increase from 3.15% in 2021, and higher than the industry standard for non-profits which stands at around 3.05%.

Ongoing AB testing of our network base indicates that open rates are maximised on Tuesdays. We will continue to test as our base grows, but it is likely that the strong growth rate in our member base will negatively affect our engagement rates as time goes on and providing value to members as well as sourcing items of interest will be instrumental in allowing us to secure engagement. Our newsletters featured subject areas aligned to Irish Aid priority areas and our own annual theme of Humanity, Health, and Equity.

Social Media Channels

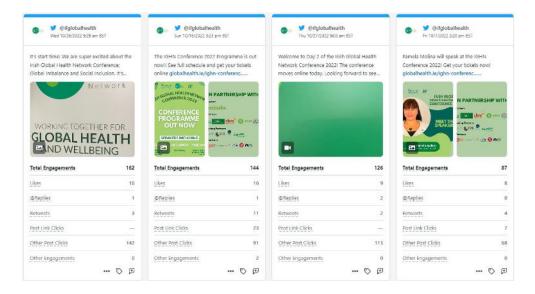
YouTube

YouTube was well utilised in 2022 with 62 videos uploaded, covering events, podcasts and specially produced videos played at events, with a combined total of 10,627 views. The highest views achieved for a video was that of the first episode in the latest series of the IGHN Student Outreach Team podcast, at 1,043 views. A total of 535 new subscribers signed up to our channel, an increase of 27% on the year before.



Twitter

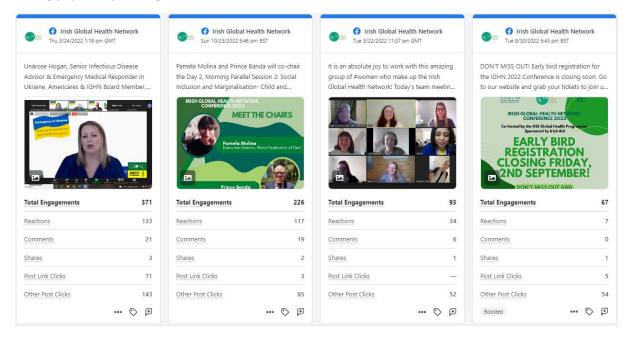
Our Twitter followers increased by 193 this year to a total of 3,025 followers, which was a slightly higher growth rate over the same period from 2020-2021 at 184. In total, we published 582 tweets over the course of the year, in comparison with 441 tweets in 2021. A large part of the activity in 2022 centred around events that we hosted. Our impressions (the number of times our content was displayed to users) amounted to 149,353.



Facebook

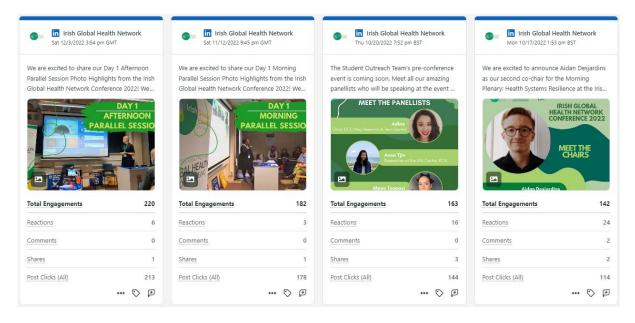
Our Facebook page experienced a modest increase in page fans with a net increase of 7.8% over the course of 2022. We now have 1382 fans, posted 390 messages in 2022 with impressions of 49,492 in total. Despite the tendency of Facebook to be viewed as less valuable than Twitter in terms of social

media relevancy and engagement in Ireland, we are continuing to use the channel as a result of the strong popularity among our Asian and African audiences.



LinkedIn Company Page

Our company page on LinkedIn which we established in 2019 with the idea to explore the potential for building an online global health community in Ireland enjoyed consistent growth and now stands at 1,160 followers which represents a more than doubling of followers from 2021, a trend which has continued from 2020-2021. Total LinkedIn impressions for 2022 were 52,822, representing a 97.3% on 2021, and rates of engagement have increased 242.5% from 2021. We plan to further develop our activities on this professional networking portal in alignment with the SOT strategy to build a resource for students and early career professionals interested in working in the area of global health.

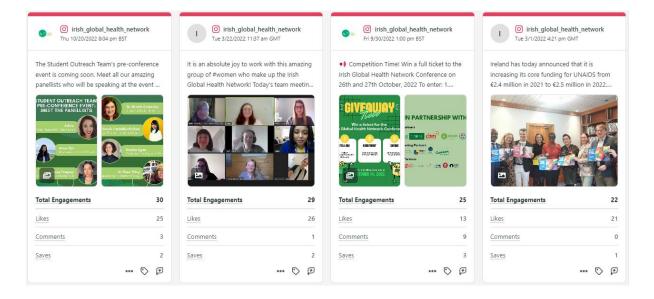


We also launched a LinkedIn members only group in 2022 as part of our strategy to increase membership of IGHN and also to increase engagement with our LinkedIn platform. The idea behind

the members only group was to invite members of IGHN to join the group, and would post regular discussion topics in the group and invite members to share their thoughts and opinions. The group was somewhat successful in that we gained 79 group members in 2022, however engaging these group members has proved difficult and to date there has been a lack of response to discussion topics within the group. We will evaluate whether it is worthwhile to continue with this activity in 2023.

Instagram

Due to concerns of remaining relevant to our younger membership, we established an Instagram account in mid-2019 and posted 576 posts to promote events, opportunities and items of interest in 2022. Our Instagram account has experienced good growth and we now have 654 followers on the platform, a 34.3% increase on 2021. Impressions and engagement are also on the rise, with a 67.4% and 134.1% increase on 2021 respectively. We expect that Instagram will have huge potential as an engagement tool for reaching younger audiences into the future.



Strategic Area 2: Facilitate engagement in global health through partnerships and linking individuals and organisations

This section emphasises the facilitatory nature of IGHN as we seek to promote engagement in global health across multiple disciplines. We will continue to collaborate with our core partners to maintain and advance our key partnerships and help us deliver value to our members. ESTHER Ireland and the Student Outreach Team are covered in this area, in line with the strategic plan and to match our reporting commitments under the M&E framework.

We continued to host the ESTHER Ireland and implemented a work plan to provide technical support and manage a grant fund for health partnerships. We used our Secretariat capacity to provide operational, logistics and communication support to our partners. We capitalised on the ideas, expertise and in-kind contributions such as time, venue space and finances which are contributed by our partners.

Esther Ireland and ESTHER Alliance – 2022: Summary

IGHN continued its commitment to supporting health partnerships through implementing the ESTHER Ireland programme and hosting its secretariat. In May 2021, the ESTHER Alliance Board decided to close the ESTHER Alliance and terminate its operations by the end of 2021, therefore we no longer hosted ESTHER Alliance activities in 2022 but focused on our work with ESTHER Ireland. For more details, please see the ESTHER Ireland Annual Report for 2022. In summary, we took the following actions to support high-quality partnerships:

- Organised and hosted the 7th ESTHER Ireland Partnership Forum as a hybrid event.
- Managed, administered and disbursed the 2022 ESTHER grant cycle.
- Received 11 grant applications, and awarded 8 grant applications in 2022.
- Conducted a study to review ESTHER Ireland grants since 2014. The purpose of this review is to assess the achievements resulting from the ESTHER grants, particularly in terms of the results and outcomes achieved by the partnerships, and in terms of how the partnerships were strengthened. The results of this review are expected in early 2023.
- Administered the ESTHER Ireland Unsung Hero award 2022.
- Granted two health partnerships a grant of €250 to cover 50% of the cost for a tailored fundraising workshop.
- Updated the content of the ESTHER Ireland website regularly.
- Accredited/re-accredited four health partnerships as ESTHER partnerships.
- Eight Partnership Panorama Newsletters were circulated to the ESTHER Ireland network with partnership updates, courses, reports and announcements, as well as grant information.
- The ESTHER membership base decreased from 911 subscribers in 2021 to 903 in 2022, which is a decrease of 7, compared to an increase of 21 subscribers in 2021. While the number of unsubscribes stayed within the average range, the decrease in the number of members could be due to the decreased number of new subscribers, which could be due to the fewer events in 2022 compared to 2021 and 2020. We will focus on increasing membership through events and activity on social media in 2023.
- Provided ongoing technical support to ESTHER Partners.
- Published a synthesis document to analyse the health partnerships' response to the COVID-19 pandemic on the ESTHER Ireland website and the WHO Health Services Learning Hub.
- Published three case studies highlighting health partnerships work and accomplishments.

ESTHER Ireland Events

In 2022, ESTHER Ireland and the HSE Global Health Programme co-organised and co-hosted the annual Partnerships Forum. ESTHER Ireland also supported THET Partnerships for Global Health in hosting the conference: COVIDPartnerships Conference: Transformative Pathways for a Healthy Recovery. The brief below provides more information about these events and the involved organisations.

7th ESTHER Ireland Partnership Forum



On September 7, 2022, together with the HSE Global Health Programme, we hosted the 7th ESTHER Ireland Partnership Forum. The day-long hybrid event took place in the Iconic Offices venue in Dublin, and virtually on Zoom. The theme of the event was: 'Sustaining Health Partnerships: Working together to unlock potential'. The Forum began with opening remarks and introductions from the IGHN executive director, Nadine Ferris France, and Director of the Global Health Programme Director & HSE executive director David Weakliam. Keynote speakers included Anne Holmes of Irish Aid, who gave a presentation of Ireland's policy and commitments to international development. Louise McGrath, Director of Programmes of THET, she spoke about THET's role in developing partnerships between health institutions in the UK with those in the global south. Kevin Delaney, a Professional Fundraiser and Consultant at Academy Street Workshop spoke about fundraising.







Moreover, we invited recently accredited/re-accredited partnerships to receive their accreditation plaques. The invited partnerships were: The Equals initiative; The Department of Public Health, HSE, Limerick and Lal Gadh Leprosy Services Centre in Nepal, along with the Centre for Global Health at Trinity College Dublin and Sudan Medical Specialist. The total number of attendees included 69 people in total. 20 people joined online via Zoom, 24 people joined online via YouTube, and 25 people attended in-person, with 1,262 viewing the event page on our website.



The evaluation forms were completed by 14 attendees, a total of 92.9% of respondents reported that the event was of good quality and 92.9% of respondents likely to attend a future event. All respondents rated the quality of speakers as extremely good (64.3%) or good (35.7%). 92.9% of respondents made new contacts or reconnected with existing contacts. The majority of the respondents (71.4%) were from Ireland, with the remaining 28.6% from Europe or "Rest of the World". The sectors represented were the Irish Government, Health Services, Academics and NGOs.

COVIDPartnerships Virtual Conference: Transformative Pathways for a Healthy Recovery



Led by THET Partnerships for Global Health, and in partner with a number of global health organisations and institutions, ESTHER Ireland and the HSE Global Health programme co-hosted the third and final COVID Partnerships conference to explore the conditions driving the pandemic and help shaping future collective response. This conference was held as a follow-up to the virtual conference series 'Partnerships in an Era of COVID-19' that took place in April 2020, and the 'Partnerships in a Time of COVID-19' which was held virtually on March 19, 2021.

Access, Equity, Quality and Workforce formed central themes on the day and through interactive workshops and keynotes, delegates discussed, debated and developed our next steps. The conference included over 30 speakers, from over 38 countries, with over 300 registrants.

The Student Outreach Team (SOT)

IGHN remains committed to ensuring the voices of young students and professionals are heard in global health and that opportunities for training and learning are provided through the Student Outreach Team and through ensuring a young professional sits on the IGHN Board.

The SOT Representatives for the 2022/2023 academic year are listed on the dedicated SOT section of the IGHN site, which is maintained to reflect changing roles:

https://globalhealth.ie/who-we-are/. Eunice Phillip and Amy Ennis took over from the 2020/2021 SOT National Coordinator Charlotte Myers as the new SOT Coordinators. Coordination with undergraduate and postgraduate students in 2022 across Ireland led to the re-establishment of IGHN SOT presence following the fall-out of units and



members during the COVID-19 pandemic. We currently have a reinforced national presence for the IGHN and further developed and maintained relationships with eight universities across Ireland: Dublin City University; University of Limerick; Trinity College Dublin; Royal College of Surgeons in Ireland; National University of Ireland Galway; University College Dublin; University College Cork; and Maynooth University. In total, there are currently 35 SOT members.

All members of the SOT are guided by the SOT Strategy 2022-24 developed by the Student Outreach Team Coordinators with the input of SOT Representatives. The SOT continues to be member-driven



and the input of the students and young professionals who engage with the team was instrumental in building out the two-year strategy in 2022. This was important following a fallout in number of students engaging with IGHN during the COVID-19 pandemic. The strategy was designed building on the previous strategy and in alignment with the IGHN overall strategies and priorities. The document gives an overview of the SOT, its strategic focal areas, member specifications, and an outline of the 2-year plan proposed to deliver on its goals. The updates include the term 'young professional' to enlarge

the SOT's scope of engagement inclusive of recent graduates who continue to engage with the Network.

Partners

The SOT work closely with a wide range of academic and NGO partners inside and outside of Ireland co-hosting events and producing publications. The current SOT partners are; Rural Seeds, Access to Medicines Ireland, Association of Medical Students Ireland, Goal NextGen, and Concern.

SOT Activities and Events

SOT Dedicated Instagram Account

As part of establishing and maintaining a national presence, the SOT have created a <u>dedicated Instagram</u> account (@ighn_studentoutreach) to foster and sustain their presence with young people on social media as it was found that Instagram has the highest levels of engagement from young people. They curate and promote global health and international development content and disseminate as appropriate, as well as information, events and resources specifically targeted at university students and young professionals. This account is managed by IGHN's SOT intern.

In addition to SOT's dedicated Instagram page, the main IGHN social media channels and newsletter are also used to amplify the SOT voice and publicize and promote SOT-related content, specifically SOT-organised events and podcasts.

SOT Events in 2022

The re-establishing of university presence post the COVID-19 pandemic took considerable time in 2022. Despite this, the SOT held three networking events, one conference, one national and five activism events across five universities in 2022.

AREA 2: Networking and learning events – 2022 10 Student Outreach Events				
Month	SOT Events Hosted 2022	Number of Participants		
13 February	SOT reenergiser event	5		
15 May	SOT Rep Lunch	12		
25 October	Global Health Write Workshop Dublin	15		
25 October	IGHN SOT Pre-conference event with panel speakers, Dublin	25		
15 November	Access to Medicines Speaker tour, Galway	30		
16 November	Access to Medicines Speaker tour, Limerick	14		
17 November	Access to Medicines Speaker tour, Cork	10		
22 November	Access to Medicines Speaker tour, Dublin	30		
24 November	Access to Medicines Speaker tour, Maynooth	31		
1 December	World Action Day Rally	5		

- 1. **February 13, 2022: SOT reenergiser event, ONLINE:** 5 participants joined the reenergiser event online in February. The event was the first event held in almost a year for the SOT. The purpose of the event was to get an idea for the number of the active members of the group following a year of COVID-19 and no in person events. Though the turnout was low, it gave the SOT National Coordinators a clear idea of where they were starting from and how to begin rebuilding an active group. It was at this meeting and the next group meeting, that the team was able to get an idea of the priorities of the team and begin the planning stages of the two-year strategy. After this meeting a Google form was created to get the input of users into the strategy and what they wanted to get out of the SOT in 2022.
- 2. October 25, 2022: Global Health Writing Workshop & Pre-conference Event: 40 participants engaged across the two events during the afternoon and evening of the 25th October. The Global Health Writing Workshop was facilitated by Ian Hodgson, a global health professional with over 20 years' experience in HIV & TB stigma, sexual and reproductive health and rights, community capacity building and treatment advocacy. Ian held a twohour workshop to help participants discover new ideas and ways of writing and communicating important messages from global health conferences. The workshop ended with guidance from Ian on how to cover the IGHN annual conference the following day. As the academic year for students runs from 2022-2023, the IGHN SOT aims to publish the conference coverage from the students and young professionals in a dedicated publication at the end of



May 2023. However these articles have already been published on the IGHN website under the Key Correspondents webpage.



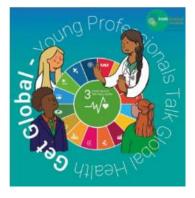
Following this training, there was a pre-conference event run by the students and young professionals. The event was themed 'Access to Health Information & Resources', and took place at the Centre for Global Health in Trinity College. The format of the event was a presentation of a peer-reviewed paper, a panel discussion, and a networking event. The panel discussion was in collaboration with Rural Seeds, a global network comprising largely of students and young doctors with an interest in rural medicine who collaborate closely with experienced doctors and other health professionals. It was run in the format of a 'Rural

Café', which is a project created by Rural Seeds to provide a place where people can informally share ideas – as in a coffee shop – without distinguishing between hierarchical status. The panel consisted of both young and senior professionals with insights and knowledge relating to access to health information and resources in their field. The event was supported by generous funding provided by the RCSI School of Population Health and the SOT is very thankful for their support.

November 15 – 01 December, 2022: Access to Medicine Speaker Tour & World AIDS Day Action Day: 120 participants over six evenings and one activism day engaged with the IGHN SOT and Access to Medicines Ireland collaborative event. The Speaker Tour hoped to create a student led movement campaigning for a world where health always comes before corporate profits. The network of students across Ireland spoke out, took creative action, and engaged with those in power to ensure that governments, global institutions, and corporations are committed to achieving greater access to essential medicines. In collaboration with Access to Medicines Ireland and Association of Medical Students Ireland, the SOT set up a speaker tour to eight universities across Ireland. The talks, with the support of the European Year of Youth Fund, provided by Leargas, were able to educate students on the issues of intellectual property and pandemic preparedness and



how the voices of students can make a difference. On World AIDS Day, the students took part in a Day of Action to promote the overall campaign goal of having equity at the heart of all pandemic preparedness and response. We also encouraged students to write to the Minister of Health to promote our goals.



Podcast Series - Get Global: Young Professionals Talk Global Health 2022 saw the continuation of the Young Professionals Talk Global Health podcast series. Though there was slowed momentum to the podcast this year, the group produced three episodes with young professionals. The SOT created the Young Professionals podcast to speak with inspiring individuals who are committed to bringing about positive changes in our world. The podcast serves as an informal interview series and archive of personal testimonies and discussions about global health through the lens of young professionals. The aim is to incorporate and highlight the youth's voice in the field of global health. The podcast is co-hosted by Megan Davis (former IGHN

intern and medical student) and Aidan Desjardins (SOT TCD representative and microbiology student). The series is produced by Stephen Rooney.

The series is available on <u>Soundcloud</u>, <u>Spotify</u>, the <u>IGHN website</u>, and is actively promoted across our social media channels and newsletters.

The series has enjoyed a growing listenership with over 1100 unique listens across the first 3 episodes of series 2.



Episode 3: Decolonisation, Power Asymmetries and Movements with Ngozi Elobuike



Episode 2: Community Action Projects, Social Enterprise and Global Health with Glenn Curtin



Episode 1: Vaccine Equity, Student Activism and Global Health with Maya Tsapayi

SOT Successful Fundraising

For the first time, the SOT had successful funding applications to various trusts and foundations both at a national and international level. The team gained support from three groups between July and September of 2022. The team thanks their funders for their trust and support of the SOT activities this year and the team hopes to build future and strong relationships with these funders for future projects. In 2022, IGHN SOT received funding from European Year of Youth via Leargas to support the Speaker Tour, the RCSI School of Population Health for the pre-conference event and global health writing workshop, and finally from the Global Youth Mobilisation fund for the National Debate that is planned for 2023.

Strategic Area 3: Ensuring an efficient, effective and resourced network

Area 3 focuses on how we use our small central staff and limited resources to wisely create the greatest value for our members and funders.

To achieve this goal, we worked as effectively and efficiently as possible to build and strengthen our internal governance and external networks.



Governance

- 1. IGHN Board: Four Board meetings were held during 2022. For each meeting an agenda, overview report, financial report and other documents were prepared, and disseminated in advance where relevant. At every meeting, the risk register was reviewed. Detailed minutes also provide an overview of board activities.
- 2. Changes to the Board Composition were as follows: Niall Roche resigned in early 2022; three new Board members joined in May 2022 Ben Adams, Eunice Phillip, and Eric O'Flynn; Dr Enida Friel became Secretary in June 2022.
- 3. Irish Aid were invited and attended the Board Meetings as Observers.

Four finance committee meetings were held throughout 2022 (February, April, September, October), while two additional meetings could not go ahead do to a failure to reach quorum. The finance committee meetings focused on funding and financial management.

- The meetings of the finance sub-committee in 2022 focused on the following issues:
 - Budget for the year 2022, fundraising strategies for 2022, and workplan for the year
 2022.
 - Staffing costs for the year 2022 with updates on changes during the year.
 - o Financial statements for annual audit report for the year 2021.
 - Updates on funding from HSE and Irish Aid, this included a discussion about the possibility of having a longer contract with both funders.
 - ESTHER Alliance ceasing operations at the end of year 2021; discussion on what impact this will have on IGHN.
 - Updates on operations expenses during the year.
 - Discussion on the success of the conference fundraising strategy for the year 2022 to increase the income to cover IGHN annual operations and continuation of this in 2023.

IGHN Secretariat/ESTHER Staff

- Nadine Ferris France continued in her role as Executive Director in 2022.
- Joan Bolger resigned from her position as Head of Communications in April 2022.

- Maisie Jones took on the role of Communications and Events Coordinator in April 2022, she was previously an intern on ESTHER for 1 year.
- Hala Ali continued in her role as ESTHER Ireland lead in 2022, her time was reduced from 3 days per week to 2 days per week due to the closing of the ESTHER Alliance at the end of 2021.
- Nor Nasib continued in her role as Finance Officer in 2022.

IGHN/ESTHER Interns:

- Maria Stella Conte who had started in December 2021 was replaced by Patricia Gonzalez Garza on 21st March 2022 and stayed with us until September 2022.
- Maisie Jones who began as intern with ESTHER in March 2021 moved to her role as Communications and Events Coordinator in April 2022.
- Aoibhinn Walsh replaced Maisie as ESTEHR intern from April to the end of October 2022. She also took on the consultancy role as Conference Officer from August to the end of October 2022.
- Rachel McGonigle was an intern with IGHN from September to the end of November 2022.
- William Reynolds was an intern on IGHN from September to the end of December 2022.
- James Hammersley started as an intern with ESTHER in November 2022 and is still with us.
- Connect 123, an internship recruiting firm approached IGHN for the second year running in 2022 to offer interns in exchange for tuition credit on relevant courses. One intern from the programme joined IGHN for 3 months in 2022: Audrey Sjobeck.
- Eunice Philip and Amy Ennis continued as Co Coordinators of the Student Outreach Team in 2022, supported by Patricia and William.
- The interns continue to provide vital support to all activities, particularly IGHN communications, events, ESTHER and the SOT.

Information Communication Technology

- The IGHN Secretariat grew apace with changing demands in 2022 and the reality of returning to
 face-to-face meetings and events and moving events to a more hybrid format. We continue to
 use Zoom Webinars and Meetings, Canva, Mailchimp, Eventbrite, and Sharepoint along with our
 social media analytics system Sprout Social. IT support is also available from a remote team via
 the non-profit plan at no extra cost to monthly user subscriptions.
- Ongoing site security, maintenance and software updates continue to be provided by Egg Design, based in Killarney.
- The ESTHER, IGHN and FMK websites content continue to be hosted by Ampersand in the UK. Ampersand continue to host the ESTHER email domain for consistency with the ESTHER site.

Partnerships

While some IGHN events were hosted online, we began to return to some in-person events and started to move into the world of hybrid events. Hosting events online and in hybrid format increased the potential for greater inclusivity by enabling participation from people in many countries in the Global South, thereby increasing the level of quality of our events by mobilising and amplifying a global view that has been rather limited in the past with the obstacles posed by inperson events. We are immensely grateful for our network of partners, who work with us to co-host events, workshops, online campaigns, advocacy initiatives and webinars. Our partners are also invited to speak at the conferences, panels and the workshops we organise.

2022 was a big year for partnerships in IGHN, and this year saw an increase in strategic collaboration across partners in global health. Where in the past we have partnered with one or two organisations per event, for the IGHN conference we took a different approach whereby we invited a huge variety of organisations to partner with us, both those who we had worked with before and new organisations. For the conference, we had a total of 21 partners including sponsors and our co-host. Representatives from these partner organisations came together with IGHN to form the conference committee and the planning and organisation of the conference was a collaborative process shared among the committee. Although working with this many partners entailed a large amount of organisation and administration, it was a worthwhile and



successful strategy and it resulted in a well-organised event with huge engagement from a wide variety of sectors.

IGHN continues to seek collaboration with government, NGOs, academia and the UN, and we plan to make a concerted effort to partner with global health organisations in Ireland in 2022.

Women in Global Health: Women in Global Health Ireland (WGHI) is a group of individuals who represent academia, private sector and non-governmental organisations. The IGHN has facilitated the online presence of this group by developing a dedicated web portal on the globalhealth.ie website. WGHI partnered with us on our 2022 conference and were involved in the planning and organisation of the conference. They also held their official Irish launch event at the end of day 1 of the conference in-person at Trinity College Dublin, and they organised a workshop on gender equality that took place on day 2 of the conference online.

Irish Doctors for the Environment: 2022 saw the deepening of an already established strategic partnership with the Irish Doctors for the Environment (IDE). IDE partnered with us on our 2022 conference.

Zero Discrimination Day 2022, Civil Society Meeting with Winnie Byanyima: In February 2022, IGHN's Nadine Ferris France chaired this civil society meeting with Winnie Byanyima of UNAIDS.

Father Michael Kelly Event: Colm Brophy Minister of State at the Department of Foreign Affairs and Trade with special responsibility for the Diaspora and International Development opened the Irish Aid Annual Professor Father Michael Kelly Lecture in December 2022, which IGHN hosted on behalf of Irish Aid. Michael Gaffey, Director General, Development Cooperation and Africa Division (Irish Aid), DFAD, also spoke on the panel at this year's event along with Robbie Lawlor of Access to Medicines Ireland, Andriy Klepikov, Executive Director, Alliance for Public Health, Ukraine, Erik Agudelo of MPower, and Fungai Murau, an Independent HIV Consultant and Board member of Beyond Stigma.

Network of Networks

2022 saw the continuation of strategic collaboration of the Dochas, Comhlámh and IDEA network in which the sharing of information and resources and coordination of mutual events and activities were further amplified and reinforced during the year. One such example includes the partnering with Comhlámh on our conference in October 2022.

Campaign Partners

Access to Medicines Ireland: Our ongoing involvement in the advocacy and campaign group led to strategic collaborations throughout 2022, both in terms of our events hosting, our media outreach support for conferences and events, and as signatories and voice multipliers for the different campaigns active throughout 2022.

The People's Vaccine Alliance Ireland: In 2022, the IGHN continued to be a member of the People's Vaccine Alliance Ireland—a coalition of Irish organisations, health practitioners, trade unions and activists who have come together to call on the Irish government to take a stand for fairness, equality and global health. We partnered on two events with PVAI in 2022, our conference and their own vaccine equity conference, and also co-signed a letter to the Taoiseach calling on the Irish government to support the expansion of the June TRIPS agreement to cover diagnostics and therapeutics.

HEAL: IGHN continued to be a member of HEAL in 2022. HEAL is a European not for profit organisation addressing how the natural and built environments affect health in the European Union. HEAL's vision is essentially about achieving better health through a better environment. Board member Sadhbh Lee is the primary link to HEAL. The key focus areas the IGHN will engage in are: 1. Environment and Health Policy; 2. Children's Environment and Health; 3. Climate Change and 4. Air Quality.

ESTHER Ireland: Throughout 2022, the IGHN Secretariat also fulfilled its role as the ESTHER Ireland secretariat, contributing to a number of activities outlined in brief above, and in detail in the ESTHER Ireland 2022 Annual Report.

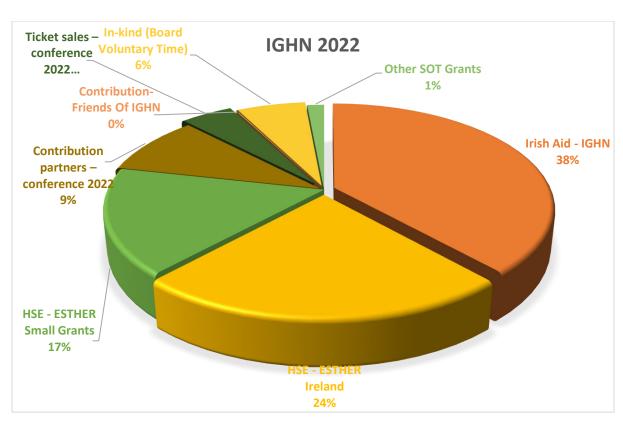
Financials

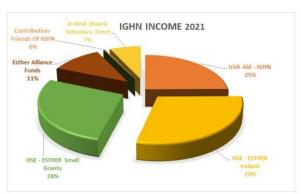
IGHN total income for the year 2022 (including ESTHER Ireland & ESTHER Alliance)

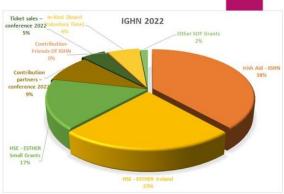
	IGHN		IGHN	
Income	2021	%	2022	%
Irish Aid - IGHN Operation	90,000	24.8%	120,000	38.4%
HSE - ESTHER Ireland Operation &				
Technical Support	105,000	29.0%	73,602	23.5%
HSE - ESTHER Small Grants	99,600	27.5%	52,000	16.6%
Contribution partners – conference				
2022	-		29,150 *	9.3%
Ticket sales – conference 2022	-		14,311	4.6%
In-kind (Board Voluntary Time)	25,200	7.0%	18,900	6.0%
Other Grants For SOT	-	0.0%	4,619	1.5%
Contribution - Friends of IGHN	1,200	0.3%	300	0.1%
Esther Alliance Funds	41,490	11.4%	-	0%
Total Income	362,490	100.0%	312,882	100.0%

Notes

- Irish Aid awarded an extra €30,000 to IGHN in September which was used to cover the IGHN conference, the upcoming new podcast series and the Annual Father Michael Kelly Award preparations.
- We had an excellent year of fundraising towards our Global Health Conference where we managed to raise €44,150 from contributions from various partners and sponsors; most of them Friends of IGHN. *€15,000 came from Irish Aid extra funding in quarter 4 of last year.
- We also successfully received funding to cover the operations for SOT amounting to €4,619 received in the year 2022.
- In-kind voluntary time from IGHN Board was a non-monetary value included in the total however this amount will NOT be included in the audited accounts.
- IGHN and ESTHER Ireland acknowledge and thank our IGHN members and partners for the voluntary time contributions received in the year 2022. We received voluntary 37.8 working days per year (due to the reduction of board this year from 12 to 9) contributed by IGHN Members, IGHN Board Members, totalling €18,900 (*non-monetary).







IGHN INCOME 2021 VS 2022

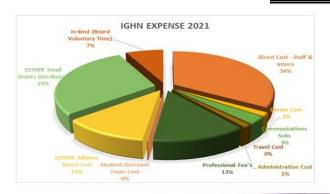
IGHN total expense for the year 2022 (including ESTHER Ireland & ESTHER Alliance)

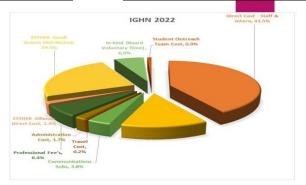
	IGHN		IGHN	
Expenditure	2021	%	2022	%
Direct Cost - Staff & Intern	118,641	33.9%	131,109	41.5%
Events Cost	4,883	1.4%	43,145	13.7%
Communications Subscriptions	10,142	2.9%	11,923	3.8%
Travel Cost	722	0.2%	632	0.2%
Administration Cost	3,528	1.0%	5,444	1.7%
Professional Fee's	44,034	12.6%	20,087	6.4%
Student Outreach Team Cost	535	0.2%	2,710	0.9%
ESTHER Alliance Direct Cost	40,854	11.7%	4,408	1.4%

ESTHER Small Grants distributed In-kind (Boards Voluntary Time)

Total Expenditure 349,677

28.9% 77,433 24.6% 7.2% 18,900 6.0% 100% 315,791 100%





IGHN EXPENSE 2021 VS 2022

101,137

25,200

Notes

- The staff and intern cost increased to include one full time staff and extra intern hours to cater for the IGHN conference. We also employed a Portfolio Officer to support with the management of the ESTHER grants in 2022.
- We had a year of in-person vs online events in 2022.
- Professional fees include the Consultant fee for the evaluation study of the ESTHER grants programme from 2014 to 2021.
- In-kind voluntary time from IGHN Board was a non-monetary value and is NOT included in the audited accounts, the reduction here is due to reduction of Board capacity in 2022.
- We had only one cycle of ESTHER Ireland Grants in 2022 compared with two rounds in 2021 which accounts for the reduced amount of funds distributed in 2022.

Report prepared and designed by Maisie Jones, Gloria Oluwole, Ella Mcgrane, and Nor Nasib.