# Irish Global Health Network Annual Report - 2021





Report prepared for Irish Aid Reporting Period: January - December 2021



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#### **Executive Summary**

Still in the midst of the COVID-19 pandemic, 2021 was a critical vear where IGHN continued to ensure focused content generation, learning and exchange across a range of global health issues. IGHN took every opportunity to highlight the issues around inequality and lack of access to vaccines for the global south. We did that strategically by being involved in the set-up, launch and implementation of a new Irish Alliance on Vaccine Equity, by supporting the development of a fledgling organisation, Doctors for Vaccine Equity and also by ensuring focus on equity across the many events and podcasts produced. We were delighted to support young professionals across seven universities in Ireland as they creatively and professionally responded to global health. HIV, climate change, humanitarian action, gender inequality, human rights, COVID-19 and social inclusion were some of the important issues highlighted through our various activities. We were also able to respond successful to increased demand among health partnerships for technical support and for grant funding through the ESTHER Ireland programme.

The IGHN experienced strong engagement in 2021 and though the membership continues to grow both internationally and in Ireland, it is apparent to us that our brand visibility could be stronger in the sector,

# **2021 IGHN ACTIVITIES**

#### AIMS



HEALTH EDUCATION, EVIDENCE-BASED LEARNING



ACCESSIBLE & INCLUSIVE COMMUNICATION & PARTICIPATION VIA ZOOM & YOUTUBE



PRACTICES



PARTNERSHIPS AND COLLABORATION

#### LIVE EVENT IMPACT







**Event Views** 



63 Countries



Speakers



respondents 18% of liv





























SOT: GET GLOBAL - YOUNG

**PROFESSIONALS TALK GLOBAL** 

HEALTH



#### **IGHN: GET GLOBAL -GLOBAL HEALTH TALKS**





1107 listens











particularly among fledgling Irish organisations which could also attract engagement with other relevant audiences.

Though we are well known to a loyal cohort of global health and development professionals, our function as a network to support with conferences and events, and to personally connect young professionals working in the broader sector has suffered from the lack of physical events due to COVID restrictions. We see our podcast series as the perfect entry point for those entering the field to become acquainted with global health advocates in Ireland.

A body of work is being undertaken to build the profile of the network and crystallise our offering to organisations to better define the function of IGHN both to our subscriber base and to those working in the area, but still unaware that we exist. The IGHN stands to exert greater influence with an expanded support base and a clearer profile of what we can offer both to new and fledgling organisations and to established international NGOs and alliances. Our aim is to profile a set of packages in which we detail the tangible services that we can offer to support organisations in the sector. This will range from incubation support, to event hosting and skills training in defined global health areas.

In 2021, our expertise in hosting live events became further entrenched in the organisation. Our podcast series, offers great potential to meaningfully define the area of global health as a valued component of the broader humanitarian and development sector and on this premiss we will continue to resource the series with aligned strategic content.

In terms of utilising our communications channels to promote our brand, there is specific work to be done: 2021 saw a strong growth on



#### 12 IGHN Events: SPEAKERS



Featuring 62 speakers from 12 countries around the world

View full archive; globalhealth, je/category/past-events/

our YouTube, LinkedIn, Instagram and Twitter platforms, with YouTube in particular becoming a pivotal channel for us. Going forward, we will aim to post more video-based content with striking

visuals and captioned dialogue to engage a larger international audience. While our LinkedIn page is growing steadily, it remains underutilised and so we will focus efforts on developing an online global health community for networking and to provide a space to share resources and opportunities for those interested in pursuing a career in global health. In order to engage and retain a young audience base, we will shift increased focus to our Instagram presence, using compelling images, ata-glance infographics and videos. We will collaborate closely with the SOT to increase our presence both online and offline among university students and young professionals.

We adopted as our annual theme for 2021: Equity and the Sustainable Development Goals and delivered the bulk of our events and activities around that theme.

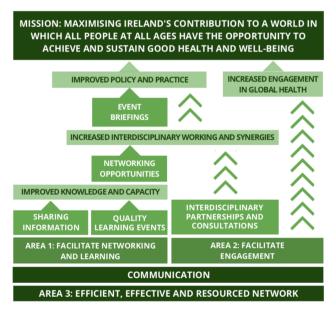
#### Background

Established in 2004, The Irish Global Health Network is comprised of a diverse network of individuals and organisations, including students, academic institutions, NGOs, the HSE, private sector, government, donors, and the general public. Their interests are spread across a wide range of sectors and fields relating to global health and development including: nutrition; emergencies; non-communicable diseases; maternal and child health; water, sanitation, and hygiene; communicable disease; environmental health; and refugee health. We aim to contribute to improvement in the health of individuals and populations globally by creating networks that will promote research and education and advocate for investment in global health. As a network, we work both proactively and responsively. We work to identify and explore key issues and cross-cutting global-local themes that are important for the health community in Ireland and beyond.



Our vision: Maximising Ireland's contribution to a world in which all people of all ages have the opportunity to achieve and sustain good health and wellbeing.

Our mission: Our mission as a network is to facilitate learning, connecting, influencing and engaging for individuals and institutions within the global health community in Ireland and worldwide.



Our current strategy 'Working Together for Global Health and Wellbeing: 2018 - 2023' guides our work, while an operational work plan and strategic framework based on our Theory of Change (ToC) supports a yearly implementation. The foundation of our ToC lies in building and sustaining an efficient and effective network, paired with high quality communications, on the basis of which all strategic focal areas and actions are implemented and built upon. In order to achieve these strategic goals, we engage in a number of activities including communications, events, training, and outreach, within our three strategic focal areas:

 Area 1) Facilitate networking and learning through high quality events and sharing information;

- Area 2) Facilitate engagement in global health through partnerships and linking individuals and organisations;
- Area 3) Ensure an efficient, effective and resourced network.

Our primary means of engaging with our members on a day-to-day basis is via our bi-monthly newsletters and through daily broadcasts on our social media channels (<u>Facebook</u>, <u>Twitter</u>, <u>Linkedin</u>, <u>Youtube</u> and <u>Instagram</u>). In parallel, we work in partnership with other organisations to organise events such as webinars, conferences, lectures, training, workshops, seminars, and other learning opportunities.

This report is structured to highlight key updates in a number of focal areas of the M&E Framework by strategic area.

#### 2021 at a Glance

At the beginning of 2021, we hosted a series of workshops with IGHN Board Members and former Board Members. The workshops aimed to review activities and direction in 2021 and to agree on the strategic direction and focus for 2021. This was particularly important in light of the COVID-19 pandemic. The output of the workshop made it clear that in addition to hosting events, a pillar of activity should also concentrate on advocacy efforts under the broad theme of equity. Our annual

theme for 2021 was 'Equity and the Sustainable Development Goals,' and much of our events and advocacy work this year focused on raising awareness of and consolidating efforts with partners to advocate on global health issues relating to global inequities.



Visit www.globalhealth.ie



#### **Event Hosting**

In 2021, the IGHN hosted 12 live web events with over 62 leading Irish and international speakers and more than 4270 views online. A total of 63 nationalities participated in our events worldwide.

The massive success of IGHN events has led to wide recognition among our global health peers regarding the expertise and niche position the Secretariat has developed in hosting high-level international events. Our reputation is such that other organisations and coalitions that we participate in, including the Peoples Vaccine Alliance Coalition representing more than 20 Irish organisations, have designated us as the Irish organisation of choice for hosting collective flagship events.

#### **Global Health Talks Podcasts**

The IGHN podcast series was a new addition to our activities in 2021. It is an interview series and archive of personal testimonies from some of Ireland's leading global health influencers including doctors, ambassadors, campaign advocates, activists and media personalities who are leading the charge in their chosen fields. The series serves to showcase the personalities behind global health activities in



Ireland from the grassroots level to the education system; and from the influence of local individuals working in global health to the implementation of national policy overseas. It offers perspectives from Ireland's NGOs and civil society organisations as well as charting our national presence and influence internationally.

So far, monthly podcasts have enjoyed strong uptake with 1107 listeners so far to the series. The IGHN plans to develop the series to incorporate a full repository of first-hand accounts about the work and professional lives of those working in global health in Ireland and their impact around the globe. Before starting this series, the team was professionally trained on podcast content creation, editorial, production, technical editing and branding.

Advocacy: The People's Vaccine Alliance Ireland IGHN's advocacy support and work on vaccine equity began in 2020 through our weekly Conversations on COVID Webinar series and has become an ongoing feature of our advocacy campaigns and collaborations.



In March 2021, we began

meetings with Oxfam Ireland and a smaller group of Irish INGOs and following initial meetings, decided to set up the Irish Alliance of NGOs calling for global vaccine equity. The objective was to help amplify advocacy efforts to push the Irish Government and European Commission to prevent the European Union block of the TRIPS Waiver on Covid-19 vaccines, tests and treatment.

The IGHN continues to stand firm with its counterparts in campaigning for equity on vaccine rollout worldwide, particularly advocating for a rollout in low to middle-income countries to ensure the needs of the most vulnerable are met. In February, we issued a joint letter to the Taoiseach to request urgent support of the Covid-19 emergency waiver of World Trade Organisation rules so more vaccines and treatment can urgently be produced. To read the letter, click <a href="here">here</a>.

Another aspect of the ongoing advocacy campaign included the distribution of press releases to generate media and public awareness about the issue. An example of this is Oxfam's PR on virus mutations and that <a href="mailto:many scientists have predicted">many scientists have predicted</a> that potentially deadly variants like Omicron will continue to arise as long as global vaccine inequity is allowed to continue. This was <a href="mailto:the key message">the key message</a> of the event we hosted on 17th November with the Irish Vaccine Alliance and Doctors for Vaccine Equity, 'Real Solutions for Vaccine Equity.' The live event featured top scientists, health professionals

and academics from Ireland and around the world. Following this event, more than 400 leading scientists and medical professionals, including Prof Kingston Mills, Prof Sam McConkey, Prof Cliona Ni Cheallaigh and Prof Luke O'Neill <u>signed a public statement</u> urging the Irish Government to support the generic production of Covid-19 vaccines and treatments to address global vaccine inequity. This letter was delivered to the Taoiseach's office on Thursday 9<sup>th</sup> of December. Prof. Susan Smith of RCSI spoke about this letter and vaccine equity on Drivetime on the same day. Please see the video here.

#### **End of Year Campaign Developments**

One of the most notable features of the People's Vaccine Alliance Ireland's advocacy campaign efforts includes the ongoing lobbying of TDs and Government Ministers, particularly the Taoiseach and relevant Ministers in the Oireachtas Committee on Enterprise, Trade and Employment (mostly notably with the support of TD Paul Murphy). PVA Ireland has sent a number of open letters to this Committee (of which IGHN has been a signatory) on April 1st and September 28th. In these letters we urged the Committee to undertake a review of Ireland's position regarding the proposal at the WTO to issue a waiver from certain provisions of the TRIPS Agreement for the prevention, containment and treatment of COVID-19, known as the TRIPS waiver proposal.

Most recently, in December, we welcomed the fact that the TRIPs waiver is now finally on the agenda of the Committee on Enterprise Trade and Employment, however, we have reiterated to the relevant ministers that our request to the Committee is that they immediately seek to review Ireland's position on the TRIPS waiver with the aid of international experts in public session, rather than in private session. While the outcome of this request is ongoing, the steady push in increasing public pressure on the Irish Government and lobbying of TDs has resulted in positive movements by a number of deputies now actively supporting the campaign. The PVA Ireland were notified in December that there are now plans to facilitate meetings with relevant experts on TRIPS with senior Government advisors. This is a direct result of the efforts of the alliance. Though the input of the IGHN has been primarily concentrated on hosting events and broadcasting the advocacy campaign, our continued support in these areas has been consistent in serving as a voice multiplier in the broader sector.

On December 16 the Seanad unanimously passed a motion calling on the Government to support the TRIPS waiver: <a href="https://www.oireachtas.ie/en/oireachtas-tv/video-archive/seanad-videos/">https://www.oireachtas.ie/en/oireachtas-tv/video-archive/seanad-videos/</a> (starting at 7.43.00). A short interview was also featured with <a href="Seanator Alice Mary Higgins on Morning Ireland">Seanator Alice Mary Higgins on Morning Ireland</a> who sponsored the motion. The fact that the motion gained cross party unanimous support was an important developments. It sends a political signal that there is clear disagreement with the Government's position and news of the motion's success has spread around the world.

#### Our growing membership

The IGHN membership has been growing apace in 2021 with a further 916 new subscribers over the course of the year. Our membership now has a solid base of 2,972 people, with a further cross network social media audience of 8,882 followers.

Our engagement is well above industry average on all channels, with the IGHN social media post volume averaging 300 posts per quarter. The combined membership including our core membership base and our social media accounts now stands at 11,854 (2972 members + 8882 social media followers). This does not include the visitors to our site in 2021, but those who have indicated their willingness (opted -in) to engage with us directly.

#### **Incubator for Global Health Partners**

We believe in responding to the needs of our members. As part of its commitment as a network, to facilitate and serve emerging and fledgling global health networks in Ireland, the IGHN has supported three recent partnerships, including: Women in Global Health Ireland; Doctors for Vaccine Equity; and the Ireland Africa Alliance for NCDs. These third-party groups, which were founded and initiated on the



request of existing individual members of the network, have approached IGHN to seek expertise on how best to grow and develop communications with fledgling memberships of their own and initiate a pathway for progress to advance their own missions.

The IGHN has facilitated the online presence of these separate entities by developing dedicated web portals on the globalhealth.ie website. Each new group now has standalone audiences of their own hosted within our platforms. Our role has been to build skills in a number of areas including: online moderation, event planning and coordination, along with maintaining an up to date online presence. In addition, the IGHN serves as



an important conduit to the broader sector of global health, and aggregates information for these networks among its own membership, including event information and campaign materials, events and statements.

#### Monitoring and Evaluation

In 2021, to keep apace of the high volume of systematic data capture experienced in 2020 and to evaluate every event we hosted, we transferred the evaluation of our events to an automated M&E platform to assist with capturing relevant KPIs. We signed up to a new software solution called Sprout Social, which records and documents the impact of the organisation's communications efforts in real time. The new data visualisations and reporting frameworks have proved valuable to our efforts and have helped illustrate the engagement rates through improved analytics, which has informed our reporting and improved our understanding of where efforts are best placed. Through sprout social, we collate the organisation's social media activities on a monthly basis. In addition, we collect metrics about our events via the Monitoring and Evaluation (M&E) framework, which was generated as part of the strategic plan completed in 2018. This framework details our activities about events in a systematic format, and serves as a repository for the feedback received at our online and offline events. Our M&E reporting was regular and systematic in 2021 both in terms of our social reporting and our website and event feedback which we carefully review every quarter.

• We also conduct live polls during events for a quick litmus test of how the event is perceived. So far, the results of these polls have been overwhelmingly positive with more than 95% of all respondents reporting in the seven events in which we launched polls in 2021, that events are either extremely useful or very useful.

#### Governance and Finance

The IGHN Board met five times in 2021 and the Finance Sub-Committee met seven times. Meetings were systematically recorded.

### Strategic Area 1: Facilitate networking and learning through highquality events and sharing information

Area 1 focuses on our ability to connect individuals and institutions across disciplines to innovate, coordinate, and learn from one another. To achieve this goal, we provided high quality learning opportunities and facilitated a number of key events and conferences. We also utilised a unique conduit for information via our weekly mailers and social media platforms, within the global health community in Ireland, and accessed by our members, Irish Aid and the wider global health community. We disseminated focused communications around specific global health topics for dedicated issues, and also continued to produce our weekly newsletters.

#### **IGHN** Events

Our events<sup>1</sup> in 2021 were extremely well received with strong attendance and solid engagement. After livestreaming our events, we posted the events to our YouTube channel, and continued to promote them online via our newsletter and social media channels. In this manner, we found that we were able to double and, in some cases, triple the number of event views. See table below for a breakdown of event attendance and recorded views.

12 IGHN events and co-hosted events 2021				
Month	IGHN Events Hosted and Co- Hosted 2021	Live Participants	Recorded YouTube views	Total Views live participants and YouTube recordings
3 March	Comhlámh #FirstWeds: Just Health: Challenges and Hope for Real Solidarity One Year into a Global Pandemic	N/A – all participants joined the livestream and are captured in Youtube column opposite	723	723
19 March	Global inequity in COVID-19 vaccination Co hosted with Access to Medicines Ireland, SafetyNet Primary Care, Oxfam Ireland	43	213	256

<sup>&</sup>lt;sup>1</sup> The events listed below cover the 12 events held in 2021 and all fall under the category of Area 1: Facilitate Networking and Learning Through High-Quality Events and Sharing Information which are now being explored and reported on separately for the purposes of this report, and are all distinct from Area 2: Facilitate engagement in global health through partnerships and linking individuals and organisations which includes the Student Outreach Team and ESTHER Ireland programmes in 2021.

	and Caracarra			
	and Concern			
25.14	Worldwide	26	444	1.10
25 May	SURG Africa	26	114	140
	Leaving no one			
	behind: Equitable			
	access to surgery			
	in rural Africa in			
	the SDG3			
	erabinar			
28 May	The COVID-19	120	226	346
	Humanitarian			
	Crisis in India –			
	Situation and			
25 1	Response	60	02	450
25 June	The Implications	68	82	150
	of Ireland's Low Carbon Bill on			
	Environmental			
C luly	and Public Health	29	105	134
6 July	Managa in Clabal	29	105	154
	Women in Global			
	Health Ireland			
	Public Strategy			
O Luby	Meeting	286	1 127	1 412
8 July		286	1,127	1,413
	De ambala Manaina			
	People's Vaccine Alliance Ireland			
	Launch			
30 September	Laurich	41	126	167
30 September	The LUV and AIDC	41	120	107
	The HIV and AIDS Pandemic in			
	Ireland 40-years			
17 November	UII	88	238	326
1) Movellinet		00	230	320
	Real Solutions for			
19 November	Vaccine Equity	62	162	224
18 November	Climate Change: Implications for	62	162	224
	Health and the			
	Health and the			
29 November	System Non	40	65	105
29 NOVEITIBEI	Communicable	40	دن	102
	Diseases: an			
	Avoidable			
	Disaster for			
	Africa			
	Allica			

3 December	Father Michael Kelly (FMK) Lecture on	99	194	293
	HIV/AIDS (World Aids Day)			
	Total (Does not include ESTHER	902	3,375	4,277
	and SOT events – which are			
	aggregated in later sections)			

#### **Events Summary**

 Comhlámh and the Department of International Development in Maynooth's #FirstWeds: Just Health: Challenges and Hope for Real Solidarity One Year into a Global Pandemic: On 3rd March, the IGHN partnered with Comhlámh for their new season of #FirstWeds conversations. The live webinar brought together a panel to explore



their perspectives, knowledge and reflection on the specific challenges, spaces and practices of hope for real solidarity in global health in the battle against COVID-19.

The IGHN's Executive Director, Nadine Ferris France, collaborated with them on this event and took part in the panel which also included leading experts: David Weakliam, Global Health Programme Director in the Health Service Executive; Robbie Lawlor, HIV activist and co-founder of Access to Medicines Ireland; and Dr. Mike Ryan, Executive Director of the World Health Organization's Health Emergencies Programme.

The event was live streamed on Comhlámh's Youtube channel and has gained 723 views to date.

2. Global Health Matters Global Inequity in COVID19 Vaccination: On 19th
March 2021, we co-hosted
this event alongside Access
to Medicines Ireland,
SafetyNet Primary Care,
Oxfam Ireland and Concern
Worldwide to discuss the
vaccine landscape
worldwide for the most
vulnerable and how to
equitably correct the
imbalance of vaccine supply



between the rich and poor. Over 40 people attended the event live, which was moderated by Nadine Ferris France, Executive Director of the IGHN and Nor Nasib, Finance Officer of the IGHN. The event was live streamed, gaining an additional 210 views on the IGHN YouTube channel. Some 19 (47.5%) attendees took part in a live poll evaluation survey in which 100% reported that they found the webinar to be either 'extremely useful' or 'useful.'

Four expert respondents each covered different key perspectives on health and vaccine inequity and how to achieve global solidarity. The speakers included: Dr. Aisling McMahon; Assistant Professor of Law at Maynooth University; Peter Kamalingin B.L – Pan Africa Program Director, Oxfam International; Dr Fiona O'Reilly, CEO of Safetynet Primary Care; and Breda Gahan, Registered General Nurse (RGN) and Midwife (RM) in Ireland. The discussion surrounding global vaccine inequity and its challenges and solutions, the main points of each of the respondents, and the points of interest raised during the Q&A session was summarised on the IGHN website.

Prior to the event, Press coverage and advocacy: A few weeks before the event took place, on 22nd February 2021, the IGHN along with several members of the future People's Vaccine Alliance coalition, co-signed an <u>open letter</u> to Taoiseach for urgent support of COVID-19 emergency waiver.

#### 3. Leaving No One Behind: Equitable Access to Surgery in Rural Africa in the SDG3 Era:

On 25 May, we co-hosted this event alongside SURG-Africa/RCSI. The webinar brought together African and international experts, who have developed and tested feasible and affordable strategies for delivering essential surgical care to district and rural populations in three African countries and sought to respond to questions on how to make these strategies more widely available while working to achieve the



Sustainable Development Goal 3: "To ensure healthy lives and promote well-being for all at all ages."

The event was moderated by Executive Director, Nadine Ferris France, and Ruairi Brugha, Professor Emeritus, Public Health and Epidemiology at the Royal College of Surgeons in Ireland. A modest number of 26 people attended this event live, with a further 111 views on our Youtube channel where those who could not attend later accessed the recordingafter the event. Some 15 (58%) participants completed live evaluation polls with 100% of those indicating that they found the webinar to be 'extremely useful' or 'useful.'

4. Global Health Matters Series
- The COVID-19 Humanitarian
Crisis in India – Situation and
Response: On 28th May, we
hosted this webinar with the
aim of shedding light on the
worsening COVID-19 situation
in India during the emergency
and spread of the DELTA
variant and heard from
speakers leading their



organisations' response, from Indian frontline healthcare workers and from agencies responding on the ground. Discussions focused on how international agencies were responding, the role of political leaders and how best they can mobilise support for large scale relief and how Ireland can and should contribute. A total of 120 attendees participated in the event, with a further 224 views recorded on our YouTube channel after the event.

Over the course of the one- hour event, a panel of six leading international experts in their field each covered how their organisations were responding to the situation at hand and commented on what initiatives the public and private sector and public health officials could take to provide an equitable response to this humanitarian crisis. These respondents included: Dr Pooja Ramakant, Surgeon and Additional Professor, Department of Endocrine Surgery, King Georges' Medical University; Dr Mohammad Haqmal, Senior International Public Health Expert and Chevening Scholar; David Weakliam, Global Health Programme Director, Health Service Executive; Charlotte Kavanagh, Chief Fundraising and Communications Executive, The HOPE Foundation; Dr Archana Seahwag MD, DTMPH, MScIH – World Health Organization; and Dr. M Shahid Siddiqui, Media Activist and Human Rights Campaigner.

Regarding feedback, a live poll was conducted during the event with 43 (36%) of participants completing it, indicating that 100% felt that the event was either 'extremely useful' or 'useful.' A summary of the discussion, the main points of each of the respondents, and the points of interest raised during the Q&A session were included on our website.

5. Global Health Matters
Series - The Implications of
Ireland's Low Carbon Bill on
Environmental and Public
Health: On 25 June, we
hosted a webinar inspired
by the May 2021
consultation closure of the
new Climate Action and Low
Carbon Development
(Amendment) Bill 2021 to



accelerate Ireland's contribution to mitigating the effects of climate change. The purpose was to discuss and examine the impact of health in relation to the bill; how the bill strengthens the framework for climate policy; and the penalties Ireland could face if we miss our targets.

We invited a range of speakers leading different aspects of work in this area to lead discussions on the EU response to climate change and preparations for COP 26; the climate and health nexus in general; adaptation versus mitigation and Ireland's own model of integrating health in government policies. Speakers included: Dr. Ina Kelly, Chair of the HSE Public Health Medicine Environment and Health Group; Dr. Tim Collins, CEO of the Irish Heart Foundation; Dr. Diarmuid Torney, Associate Professor, School of Law and Government at Dublin City University; Anne Stauffer, Deputy Director, Health and Environment Alliance (HEAL). The panel discussion was moderated by Niall Roche, Environmental Health Officer, for the Health Service Executive (HSE) and Hala Ali, ESTHER Ireland and ESTHER Alliance Partnerships Programme Coordinator. A total of 68 guests participated live on the day, with a further 82 views recorded on our YouTube channel. In live polls conducted during the event, feedback was strong with all respondents reporting that the event was either useful or very useful.

6. Women in Global Health Ireland Public Strategy Meeting. On 6th July, we co-hosted an online public strategy meeting alongside Women in Global Health Ireland to not only discuss how we can challenge power and privilege for gender equity in health in Ireland and abroad, but also to provide the space for Irish-affiliated women to have their say in the design and direction of the Irish Chapter of the Women in Global



Health (WGH) movement. Prior to the event, we conducted a public survey that highlighted key areas that Irish-affiliated women working in Global Health thought should be addressed: women in leadership; the gender pay gap; and workplace policies to support a balanced personal and professional life. We invited four key respondents to address these areas and explore key findings. Speakers included: Peggy Maguire, Director General, European Institute of Women's Health; Women's Health Taskforce; Alana Ryan, Women's Health

Coordinator, National Women's Council of Ireland; Sabine Ludwig, Economist, Women in Global Health Germany; and Mwende Muya – Chapter Development Manager, Women in Global Health Global. The panel was moderated by Paula Quigley and Morgane Clarke from Women in Global Health. A total of 29 guests participated in the event live, with a further 105 views on youtube in the days and weeks following the event..

7. Campaign Launch: People's
Vaccine Alliance Ireland This IGHN
hosted event on 8th July marked
the launch of a national campaign
by the People's Vaccine Alliance
Ireland—a coalition of Irish
organisations, health practitioners,
trade unions and activists who
came together to call on the Irish
government to take a stand for
fairness, equality and global health

and to reconsider its position on



the TRIPS waiver and to use their influence at EU level to ensure that everyone, everywhere has access to COVID-19 vaccines, tests and treatments. There are a total of 25 organisations that currently make up the Vaccine Alliance Ireland. The Irish Global Health Network became a proud member of the Peoples Vaccine Alliance Ireland during the launch, which it also hosted on behalf of the Alliance.

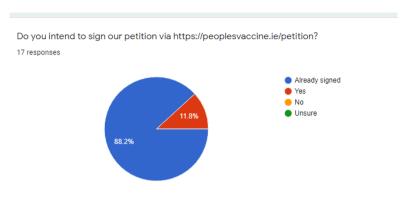
On the day of the launch event, the Alliance sent an <u>open letter</u> to the Taoiseach, requesting a meeting about global vaccine inequity. The IGHN was a signatory of this letter.

The launch event was by nature very participatory and developed in an informal conversation style format and included six Irish and international speakers campaigning for vaccine equity worldwide. The leading Irish and international speakers came from a varied range of expertise, which included Dr Ciara Conlan, Co-Founder of Access to Medicines Ireland; Mustaqeem De Gama, South African Permanent Mission to the World Trade Organisation in relation to the TRIPS waiver; Majo Rivas, Paraguayan-Irish People's Vaccine activist; Senator Alice-Mary Higgins, Irish Independent Politician; Isabel Simpson, Executive Director, Médecins Sans Frontières Ireland; Winnie Byanyima, Executive Director of UNAIDS; and Dr Michael Ryan, Executive Director, WHO Health Emergencies Programme. The panel discussions were moderated by Jim Clarken, Chief Executive of Oxfam Ireland and IGHN Executive Director, Nadine Ferris France.

The launch was rooted in the importance of creating a space for dialogue and discussion and was instrumental in raising awareness and knowledge of global vaccine inequity and calling for both nation-wide and global solidarity in the face of vaccine inequality and inequity. In conjunction with the event, the alliance also launched a campaign petition calling for a People's Vaccine. Since the launch in July, a total of 3,187 people have signed the petition, making it a highly effective advocacy campaign for global vaccine equity.

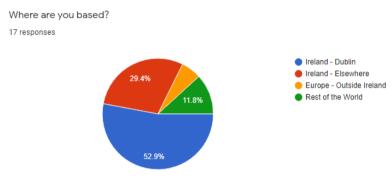
A total of 286 participants attended the launch, with a further 841 views recorded on the IGHN Youtube after the event along with an additional 273 views recorded on Oxfam Ireland's YouTube channel.

Among the attendees,



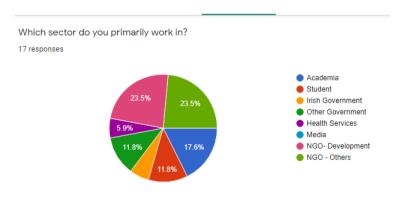
were a few noteworthy guests, including: Joan Collins TD (IND); Senator Lynn Ruane (IND); Marc O'Cathasaigh (Greens); Brid Smith (PBP); Barry Andrews MEP (FF); Ciara McMahon (advisor to Maria Walsh MEP- FG); Senator Joe O'Reilly (FG); Róisín Shortall (SD); Holly Cairns (SD); Darren O'Rourke (SF); Cllr Janet Horner (Green); Richard Boyd Barret (PBP); and journalist Sarah Burns of the

Irish Times. Three civil servants attended the launch, two from the Department of Foreign Affairs, and one from the Department of Enterprise, respectively. The high attendance of the event, in addition to the high volume of recorded views speak



volumes about the success, support, and engagement of the launch of the alliance. In quantitative feedback recorded, ome 17 people (6%) completed post-event evaluation forms with 100% reporting that the event was extremely useful or useful. Moreover, 100% of those who filled in the evaluation form reported that they had either already signed the petition (82.2%) or were going to sign it (11.8%).

In relation to planned actions after the launch, several expressed the desire to raise awareness of the issues inherent in the discussion and "spread the word," email local TDs, support the Vaccine Alliance and "try to find the best synergies between the campaigns on the TRIPS waiver at EU and national level



(mutual sharing of petitions, dialogue with government party members and Perm Rep at EU level)."

In results illustrated above, the bulk of participants (82%) came from Ireland, with all of the attendees working in relatively varied sectors, including 23.5% in development NGOs, 17.6%

in academia, with the remainder working in media, NGOs, the Irish Government or as students who represented 11.8% of the total.

8. The HIV and AIDS
Pandemic 40 years on:
Ireland's Response—
Nationally and
Internationally: On 30
September, the IGHN cohosted this live event
alongside Irish Aid and
Concern Worldwide to
mark the 40th
anniversary of the start of
the World's AIDS
pandemic in 1981. The
event served as a



platform for dialogue and reflection on the past 40 years of combating the disease and how we can prepare for the challenges and opportunities that lie ahead, particularly in the current COVID-19 context. The event brought together five 5 leading Irish and international speakers in a panel that was moderated by Breda Gahan, Sexual Health and HIV Advisor for Concern Worldwide. A total of 41 participants attended the live event, which was live streamed on YouTube earning a further 65 views. A total of 13 participants (31.7%) completed post event evaluation forms with 100% reporting that the event was extremely useful or useful.

9. Real Solutions for Vaccine
Equity: On 17th November, we supported and co-hosted this live seminar with Doctors for Vaccine Equity, and the People's Vaccine Alliance Ireland. The core objective of this event was to harness the ideas and enthusiasm within the scientific community to ensure that we collectively advocate for and take steps to enhance vaccine equity.

As part of a joint initiative by



the IGHN, Peoples Vaccine Alliance Ireland, the Doctors for Vaccine Equity, Oxfam Ireland and Amnesty International Ireland and individuals such as Prof Cliona O'Farrelly, we also issued a <u>public statement</u> to coincide with the event calling on the Irish government to recognise the need to redistribute vaccines and technology, free of patent restrictions. This mission statement was widely distributed during and after the event, and shared on our social media channels. Following the issue of this public statement, we also jointly wrote to

the Taoiseach (officially published on 10th December 2021) and relevant government ministers to discuss our mission statement, and to request a meeting regarding Irish action on vaccine inequity. Doctors for Vaccine Equity also issued their own <u>petition</u> calling for doctors to publicly sign their support for the Doctors for Vaccine Equity <u>mission statement</u>. The IGHN actively promoted this petition during and after the event on our social media channels and newsletter. To date, over 400 doctors and scientists have signed their petition.

This event was instrumental in achieving the following:

- o Providing a forum for discussion about this issue with Irish and International experts;
- o Showing solidarity with the people of the world yet to receive a COVID-19 vaccine;
- Issuing a clear statement to the Irish government of the need to redistribute vaccines and technology, free of patent restrictions;
- Exploring the opportunities for forming 'Scientists for Vaccine Equity' to advocate on this issue.

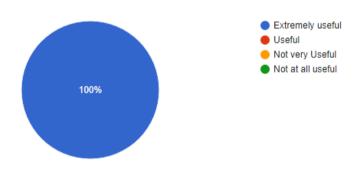
#### **M&E Results**

A total of 88 guests attended the live event, with a further 226 views recorded on the IGHN youtube channel. Over a two-hour period, a panel of leading international experts made their remarks, including: Jim Clarken, CEO, Oxfam Ireland; Prof Cliona Ni Cheallaigh, Consultant in Infectious Diseases at St James's Hospital and Associate Professor at TCD; Colm O'Gorman, Executive Director, Amnesty International Ireland; along with a host of others.

The panel discussion was moderated by Prof Cliona O'Farrelly, Chair in Comparative Immunology and Dr Christine Kelly, Infectious Diseases SpR and Honorary Clinical Fellow at UCD. The industry representatives focused on questions surrounding the vast global inequities in COVID-19 vaccine access and discussed sustainable and equitable solutions for global vaccine equity. There was a also a specific focus on the need to facilitate urgent global redistribution of current vaccine supplies and commit to rational purchasing to avoid vaccine hoarding and wastage, particularly in the face of emerging variants, and to ensure that any strategy for booster vaccines is ethical within a global context.

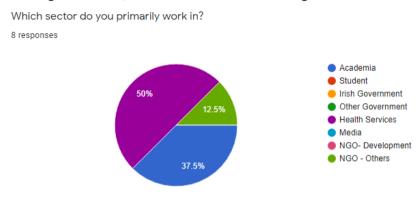
How useful did you find the event?

8 responses

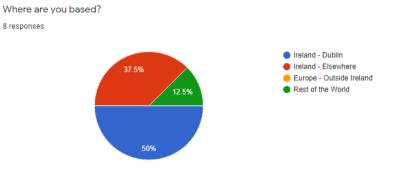


Just eight participants completed post event evaluation forms with 100% reporting that the event was extremely useful. In qualitative feedback captured in relation to planned actions after the webinar, participants commented that they would "Continue to protest, inform and work for equitable sharing of vaccines, and other Covid-19 technologies and share data

and knowhow to save lives,". Other comments noted that individuals would: "Get more involved in vaccine equity," and write to their local TDs, and spread the word as a result of this event.



In results illustrated above, 37.5% of participants who attended came from an academic background, while exactly half (50%) represented those



working in the health services sector, with the remaining 12.5% coming from the NGO sector. In relation to location, over 85% of participants are located in Ireland, with the remaining 12.5% coming from the rest of the world.

A dedicated <u>webpage</u> for Doctors for Vaccine Equity was created by the IGHN, featuring a number of useful resources, contact details and ways in which to take action, sign their petition (as mentioned above) and to show support.

#### 10. Climate change:

Implications for Health and the Healthcare System: On 18th November, the IGHN came together with Irish Doctors for the Environment to co-host a live web event that served as the launch of the latest annual report of the 2021 Lancet Countdown on Health and Climate Change. The event coincided with the two-week United Nations Climate Change



Conference, convened under the theme, 'Uniting the World to Tackle Climate Change,' or

otherwise known as COP26. The purpose of the event was to provide a space for reflection and discussion on the implications of the climate crisis on health and healthcare systems in the context of the UN conference.

A total of 62 participants attended the event live, with a further 154 views recorded on the IGHN YouTube channel after the event.

For 1.5 hours, participants heard from a panel of leading international experts, including: Colin O'Hehir, Head of Climate Change Unit in Department of Health, Ireland; Helen Maher, Estates Manager in the HSE Climate Action & Sustainability Office; Terry Kemple, Royal College of General Practitioners National Representative for Sustainability, Climate Change and Green Issues; and Jodi Sherman, Associate Professor of Epidemiology in Environmental Health Sciences at the Yale School of Public Health. Speakers, discussed the role of the healthcare sector in relation to climate change and environmental decline and how the themes of sustainability, climate change and ecological instability can be integrated into the healthcare system. The panel discussion was moderated by Dr Sadhbh Lee, Co-Founder of Irish Doctors for the Environment.



Out of the participants who completed the post-event evaluation forms, 100% reported that the event was extremely useful or useful. From the feedback given, it was found that 66.7% were from a health services background, while 33.3% were from academia.

In relation to planned actions after the event, respondents expressed the desire to raise awareness of the points covered during the panel discussion surrounding the link between public health and climate, and "to link in with the HSE estates office [in relation to] improving the actions of our green team," and conduct "further research."

11. **Non-Communicable Diseases: An Avoidable Disaster for Africa:** On 29th November, the IGHN supported and co-hosted the official launch of the Irish professional group, Ireland Africa Alliance for Non-Communicable Diseases. The aim of the event was to focus on the burden of non-communicable diseases in Africa and increase awareness and knowledge of these issues.

A total of 40 guests participated live in the event, with livestreaming on the IGHN Youtube channel gaining a further 62 views. A number of key Irish and African professionals came together to support best practice in treating and preventing non-communicable disease in Africa. As a starting point, they are supporting small scale projects in Togo and Malawi while advocating for increased awareness. The leading international speakers included: Dr Raymond O'Connor, GP and Adjunct Lecturer University of Limerick School of Medicine; Dr Catrina Heffernan, Lecturer at Munster Technological University and Adjunct Professor at Sacred Heart University, Connecticut; and Professor Richard Firth, Chairperson, Ireland

Africa Alliance for Non-Communicable Diseases (IAAfNCDs). The launch event was co-moderated by Nadine Ferris France, Executive Director, and Dr. Anna Clarke, Secretary of the Ireland Africa Alliance for Non-Communicable Diseases (IAAfNCDs).



Unfortunately, no qualitative data was captured, however, feedback to the chatbox was overwhelmingly positive with a high level of engagement and participation from the attendees which indicate that it was a very well received event.

As The Ireland Africa Alliance for Non-Communicable Disease is an IGHN strategic partnership and collaboration, we have created a dedicated <u>webpage</u> for the alliance, featuring a number of useful resources, further information and contact details.

**12.The Irish Aid Annual Professor Father Michael Kelly Lecture – 2021:** was held online on 3 December, under the theme: End Stigma and Discrimination. As Father Michael had passed on January 15, 2021, for the first time since its inception, this event did not feature a keynote speech from Professor Father Michael Kelly himself. Instead, this special event incorporated a memorial to Professor Father Michael J. Kelly (1929 – 2021) and his work on HIV and AIDS.

A warm welcome by the Irish Minister of State for Overseas Development Aid and Diaspora, Colm Brophy, TD set the tone for the event and Ruairí de Búrca, Director General, Irish Aid at Department of Foreign Affairs and Trade participated in the panel discussion. The panel was made up of leading Irish and international speakers, including: keynote speaker, Winnie Byanyima, UNAIDS Executive Director; Professor. Sheila Tlou, Co-Chair of the Global HIV Prevention Coalition; Dr. Ailbhe Smyth, long-time campaigner on feminist, LGBTI+ and socialist issues; and Liz Martin, author and HIV Activist. The panel discussion was co-moderated by Executive Director, Nadine Ferris France and Nicola Brennan, Irish Ambassador to Ethiopia, Dijbouti and South Sudan.

To pay tribute to Father Michael Kelly's ongoing legacy, the IGHN published a number of documents detailing the trajectory of Father Michael's life and work and his contribution to HIV and AIDS which can be seen on the dedicated website here and on the IGHN website here. One of these documents included a compilation of his lectures and presentations from 2006-2015. entitled, 'HIV & AIDS - A Deep Human Concern,' which was also made available to participants during the live event and is featured on our website. Moreover, in advance of the event, a dedicated In Memoriam webpage was created on the IGHN website, and features a portal of information and resources about Father Michael Kelly, his life and work, as well as a dedicated tributes and condolences



<u>page</u>. Additionally, the IGHN also manage a <u>dedicated website</u> solely devoted to information about Father Michael Kelly, his life and work. This website also hosts the full suite of keynote speeches by Father Michael Kelly since the Irish Aids World AIDS Day event was inaugurated in 2006.

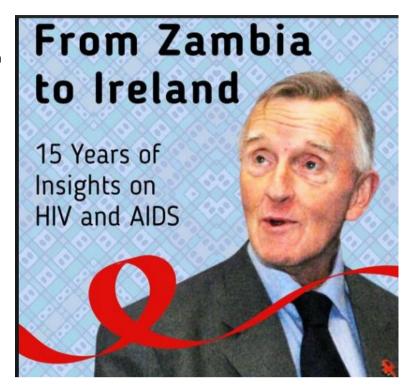
As part of the event opening, a tribute video featuring some of the former speakers from previous lectures throughout the years was shown. The tribute video can be seen <a href="here">here</a>.

This year's event also featured a collaboration of youth choirs with the launch of an original music video by Zvandiri Youth Choir in Zimbabwe and the SpeakUp SingOut SUSO Youth Choir in County Kildare – who



collaborated over a period of four weeks, with 42 participants and two choirs across two continents to produce the song in 2020. The original song was by Singer/Songwriter Eimear Crehan who led the collaboration and video production. The music video can be viewed <a href="here">here</a> and has received 2,634 views on the IGHN YouTube channel to date.

Additionally, this special event was marked by the launch of the podcast 'From Zambia to Ireland: 15 Years of Insights on HIV and AIDS', where Professor Father Michael Kelly shares his wisdom through a special collection of addresses delivered from 2006 to 2020 during the Annual Irish Aid Professor Father Michael Kelly Event. A new podcast series was launched for the event, which can be listened to here.



Lastly, at the end of the event there was a

dedicated memorial to Father Michael Kelly, featuring a special song, 'All My Tears', sung by an incredible Zambian singer at Father Michael's funeral service at St Ignatius Parish, Lusaka - Zambia 18 January 2021. This memorial video can be viewed <a href="https://examble.com/here">here</a>.

A total of 99 participants attended live, with a further 171 views recorded on the IGHN YouTube channel after the event. In live polls conducted during the event, feedback was

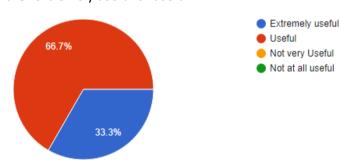
strong with 100% of participants reporting that the event was either very useful or useful. Participation and engagement were strong, with lively discussions taking place in the chatbox.



Some 11 (11%) participants

completed the post-evaluation form feedback, with 100% reporting that the event was of good quality and that they found it either extremely useful or useful.

73% reported that they were very likely to attend future IGHN events, with a further 27% reporting that it was somewhat likely. 100% of those who provided feedback reported that the quality of the speakers was either



extremely good or good. It was found that 27% of participants were from the NGO/international development sector, with the greatest portion (36%) coming from academia, and the remaining percentage coming from NGOs, Government and Health

Services sectors. The bulk of the participants (73%) came from Ireland, while 18% came from the rest of the world, with the remaining 9% from Europe.

In qualitative feedback captured, participants commended the organisation of the event and the varied programme. In relation to planned actions after the conference, several expressed the desire to maintain and build upon the linkages fostered by the event, "Maintain contact and momentum with the amazing panellists on the call," or increase their knowledge and awareness by, "Read[ing] UNAIDS 2021 report," or "look into doing a masters," and "HIV education event at QUB." The themes of interest in future events included: the future progress of the fight against HIV and AIDS and the impact of the COVID-19 pandemic on health services; Irish Aid's support for adolescent girls & young women; how to support the populations most affected by HIV/AIDS; how to support the populations most affected by HIV/AIDS; gender and wealth inequality; and the community's perspective and response to AIDs/HIV.

#### Global Health Get Global Podcast Series 2021

2021 saw the exciting launch of the IGHN monthly podcast series, under the title, 'Get Global - Global Health Talks.' The podcast serves as an informal interview series and archive of personal testimonies from some of Ireland's leading global health influencers including doctors, ambassadors, campaign advocates, activists and media personalities who are leading the charge in their respective fields.



So far, monthly podcasts have enjoyed strong listenership with over 2200 unique listens. The IGHN plans to develop the series to incorporate a full repository of first-hand accounts about the work and professional lives of those working in global health in Ireland and their impact around the globe. The series is available on <a href="Soundcloud">Soundcloud</a>, <a href="Spotify">Spotify</a>, the <a href="IGHN website">IGHN website</a>, and is actively promoted across our social media channels and newsletters. The IGHN podcast was so well received that the Student Outreach Team decided to launch and host their own monthly podcast series, which will be outlined in detail below.

#### **Podcast Series Results**

The overall podcast listens to the series were 2214 by mid-December. It is expected that with further promotion and gradual audience development, this will continue to rise in the future.

Episode	Soundcloud Plays	YouTube Views	<b>Anchor Plays</b>	Total (per episode)
Episode 1: Dr. Brendan O'Shea	78	60	57	195
Episode 2: Robbie Lawlor	47	69	49	165
Episode 3: Dr. Ciara Conlan	102	31	22	155
Episode 4: Anne Matthews	105	13	24	142
Episode 5: Majo Rivas	19	16	21	56
Episode 6: Nicola Brennan	80	20	31	131
Episode 7: Diarmuid O'Donovan	23	22	22	67
Episode 8: Colin Roche	15	12	17	44
Episode 9: Jack Kavanagh	24	29	34	87
Episode 10: Niamh Flynn and Niamh Hennessy	14	8	43	65
	507	280	320	1107

#### Communications and Membership

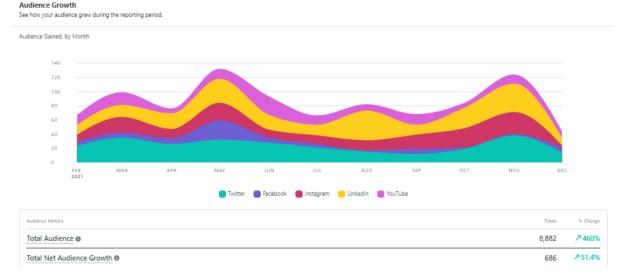
#### **Membership Overview**

In 2021, our support base of subscribers increased from 2056 in 2020 to 2972 by mid-December, representing a 69% increase and very strong growth of the network membership over the year.

The four-year growth comparisons for our core membership base are illustrated here.

In addition, our social media subscriber base enjoyed a net audience growth of 686 followers in 2021. The topline growth in our social media membership is illustrated below.



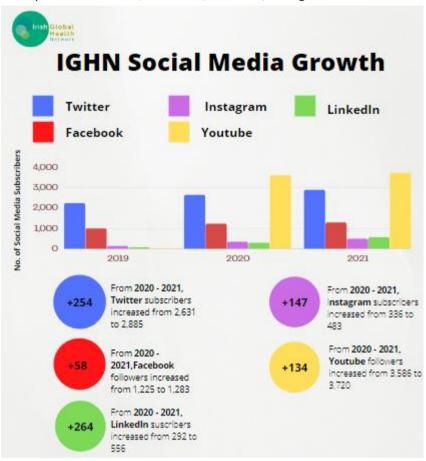


Our base of supporters has grown as a result of participation at our events throughout the year. This growth was in part encouraged by a deliberate GDRP-compliant opt-in consent form at the point of registration for IGHN events. Our ongoing engagement by the Student Outreach Team in nine universities around Ireland, as well as the ongoing work of our Key Correspondents who regularly contribute content to our website and newsletters, leads to a further expansion of our support base.

Overall, our combined social media platforms Twitter, Facebook, YouTube, Instagram and LinkedIn

now account for a subscriber base of 8882 in 2021. This is an increase of 686 from last year. These are followers of the network who have signed up to receive our daily updates.

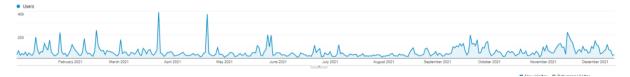
It shows strong growth on the YouTube, LinkedIn, Instagram and Twitter platforms. In line with the systematic recording of our events hosted online, we have continued to post widely to YouTube, which has become a strong channel for us. The combined membership including our core membership base and our social media accounts now stands at 11,854 (2972



members + 8882 social media followers). This does not include the visitors to our site in 2021, but those who have indicated their willingness (opted -in) to engage with us directly.

#### **IGHN** Website

Website: Visitors to the website in 2021 numbered 15,523 users in total, a decrease of 96,466 on 2020. The large drop is attributable to the reduced number of events – from 27 to 12 events held, and the lower demand for COVID-19 related emergency information which defined a large majority of the demand from audiences in 2021. In addition, the high number of hits to the website in 2020 coincided with an RTE special on shopping guidelines which we published and released. At the time, this led historically to more than 77,000 hits over a one-month period on our website.



Unlike last year, there was no national media coverage to drive growth of the scale experienced in 2020. Our website traffic over a period of four years, has gone from over 6,000 unique users to more than 15,500 unique users – representing a 2.5-times increase in our site traffic – which is a more accurate reflection. A breakdown of the users, new users and sessions per user all indicate positive growth. Compared with the last 4 years, taken as a whole, (without accounting for the extraordinary circumstances of 2020), the website experienced a steady increase in views.



Furthermore, the average session duration in 2021 (1.42 minutes) was higher than in 2020 (1.11

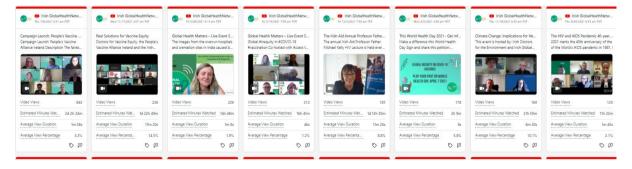
minutes)— a data point that bodes well for the organisation in terms of interaction and a more engaged web audience.

#### **Newsletters**

IGHN broadcasted 40 newsletters in 2021 – including 5 dedicated event bulletins, six bulletins on behalf of Doctors for Vaccine Equity and four dedicated bulletins for the Father Michael Kelly event. The top accessed newsletter in December reached an open rate of 39%. Throughout the year, there were similarly high open rates particularly around announcements about our Vaccine Equity events. Our subscribers represent an engaged cohort as evidenced by the open rate for our regular newsletter broadcasts. (The average open rate over the course of 2021 is 17.3% - which exceeds the industry average for nonprofits (15%). Ongoing AB testing of our network base indicates that open rates are maximised on Tuesdays. We will continue to test as our base grows, but it is likely that the strong growth rate in our member base will negatively affect our engagement rates as time goes on and providing value to members as well as sourcing items of interest will be instrumental in allowing us to secure engagement. Our newsletters featured subject areas aligned to Irish Aid priority areas and our own annual theme of Equity and the SDGs.

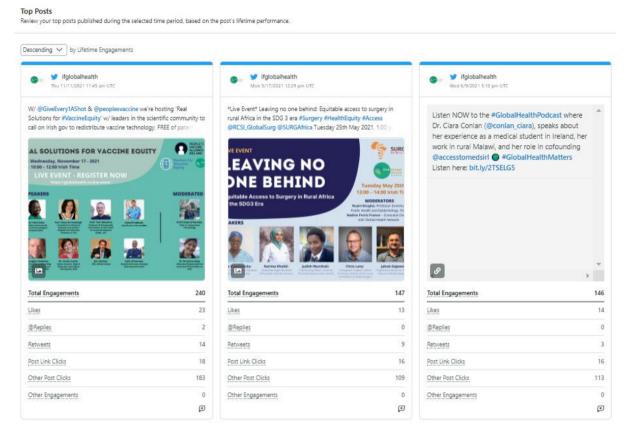
#### Social Media Channels

**YouTube:** YouTube was well utilised in 2021 with 38 videos uploaded, covering events, podcasts and specially produced videos played at events. The highest views achieved for a video was that of the Campaign Launch of the People's Vaccine initiative, at 843 views. A total of 145 new subscribers signed up to our channel, an increase of 14% on the year before.



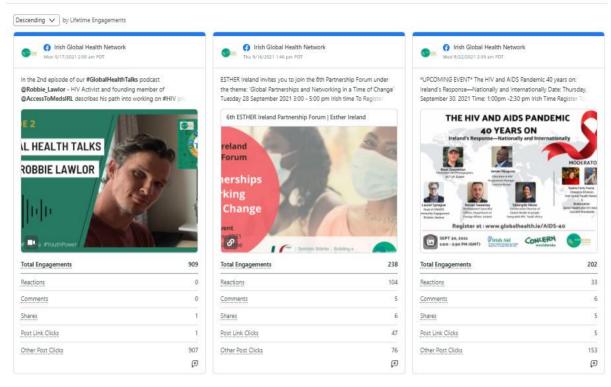
#### **Twitter**

Our Twitter followers increased by 184 this year to a total of 2,825 followers, which was a lower growth rate over the same period from 2019-2020 at 375. In total, we published 441 messages over the course of the year, in comparison with 1036 tweets in 2020 (the bulk of which were posted to promote our 27 events, compared with 12 this year). A large part of the activity in 2021 centred around podcasts and events that we hosted, promoting both the live event series global health matters and the podcast series, Global Health Talks. Our impressions (the number of times our content was displayed to users) accounted for 498,196.



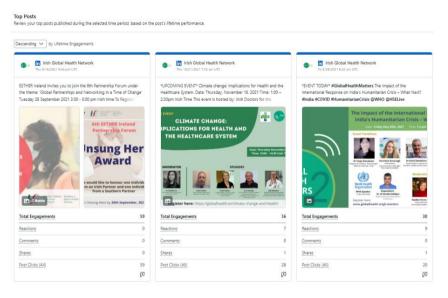
#### **Facebook**

Our Facebook page experienced a modest increase in page fans with a net increase of 6% over the course of 2021. We now have 1298 fans, posted 492 messages in 2021 with impressions of 84,000 in total. Despite the tendency of Facebook to be viewed as less valuable than Twitter in terms of social media relevancy and engagement in Ireland, we are continuing to use the channel as a result of the strong popularity among our Asian and African audiences.



#### **LinkedIn Company Page**

Our company page on LinkedIn which we established in 2019 with the idea to explore the potential for building an online global health community in Ireland enjoyed consistent growth and now stands at 556 followers which represents a morae than doubling of followers from 2020. We plan to further develop our activities on this professional networking portal in alignment with the SOT strategy to build a resource for students and early career professionals

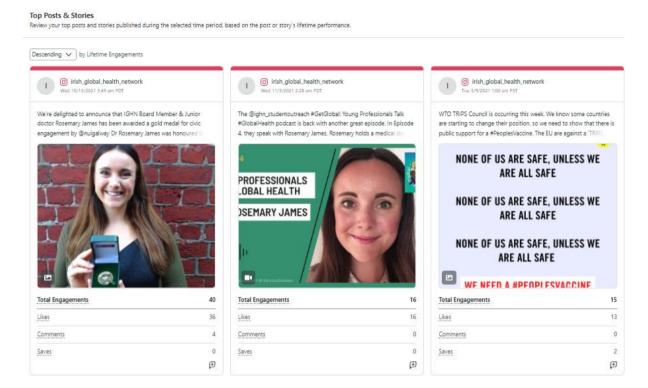


interested in working in the area of global health. Pairing students with research opportunities will be a dedicated area of focus for development in 2021.

#### Instagram

Due to concerns of remaining relevant to our younger membership via the SOT, we established an Instagram account in mid-2019 and posted 199 posts to promote SOT events, opportunities and items of interest in 2021. In 2021, we increased the number of broadcasts and drove engagement by encouraging use of the account by student representatives of the nine universities active in the SOT

in Ireland. We expect that Instagram will have huge potential as an engagement tool for reaching younger audiences into the future.



## Strategic Area 2: Facilitate engagement in global health through partnerships and linking individuals and organisations

This section emphasises the facilitatory nature of IGHN as we seek to promote engagement in global health across multiple disciplines. We will continue to collaborate with our core partners to maintain and advance our key partnerships and help us deliver value to our members. ESTHER Ireland and the Student Outreach Team are covered in this area, in line with the strategic plan and to match our reporting commitments under the M&E framework.

We continued to host the ESTHER Ireland and implemented a work plan to provide technical support and manage a grant fund for health partnerships. We used our Secretariat capacity to provide operational, logistics and communication support to our partners. We capitalised on the ideas, expertise and in-kind contributions such as time, venue space and finances which are contributed by our partners.

#### Esther Ireland and ESTHER Alliance – 2021: Summary<sup>2</sup>

IGHN continued its commitment to supporting health partnerships through implementing the ESTHER Ireland programme and hosting its secretariat. In 2021, the ESTHER Ireland activities were divided into two main areas:

- 1. Core ESTHER Ireland activities and communications support to the HSE
- 2. Hosting the ESTHER Alliance secretariat.

<sup>&</sup>lt;sup>2</sup> A full report of ESTHER Ireland activities is produced for the HSE

For more details, please see the ESTHER Ireland Annual Report for 2021. In summary, we took the following actions to support high-quality partnerships:

#### **ESTHER Ireland Activities**

- Organised and hosted the 6th ESTHER Ireland Partnership Forum online
- Managed, administered and disbursed two grants' cycles: Grant Cycle A and Grant Cycle B
- Received and awarded 16 grant applications in 2021
- Reviewed the ESTHER Ireland programme to study its effectiveness and to propose ways in which ESTHER Ireland could develop in the future
- Administered the ESTHER Ireland Unsung Hero award 2021 and awarded two ESTHER Ireland partners
- Updated the content of the ESTHER Ireland website
- Developed the online ESTHER Ireland accreditation tool
- Developed six health partnerships case studies and submitted to WHO for publication
- Four Partnership Panorama Newsletters circulated to the ESTHER Ireland network with partnership updates, courses, reports and announcements, as well as grant information
- Increase of 21 new subscribers in 2020 to total 911 subscribers in 2021
- Provided ongoing technical support to ESTHER Partners
- Participated in the Sudanese Doctors Union of Ireland (SDUI) 2nd Symposium
- Supported the SDUI in organising the Sudan Ireland partnership workshop to explore collaboration opportunities between the two countries on health matters
- Provided communications support to the HSE Global Health Programme
- Actively participated in the HSE Programme Management Group meetings
- Supported the development of the HSE Global Health Programme new strategy
- Provided support to the HSE Global Health programme to develop the 'Toolkit for the collection and application of learning gained through participation in global health engagement'
- Developed a synthesis document to analyse the health partnerships' response to the COVID-19 pandemic. We will submit it to the WHO Health Services Learning Hub for publishing in 2022

#### **Hosting ESTHER Alliance Secretariat**

- Hosted and coordinated the secretariat of ESTHER Alliance for Global Health Partnerships
- Supported the development of the new self-assessment EFFECt Tool for quality health partnerships
- Co-organised the virtual conference 'Partnerships in a Time of COVID' with THET Partnerships for Global Health, the African Centre for Global Health and Social Transformation (ACHEST) and the other ESTHER Alliance members
- Co-developed the new webinar series 'Health Partnerships Perspectives
- Supported ESTHER Switzerland to organise the online event 'Evaluating Health Partnerships'
- Led the development of the new ESTHER Alliance strategy
- Led the process of closing the ESTHER Alliance for Global Health Partnerships
- Developed and published one action brief and two learning briefs on the WHO Health Services Learning Hub website to highlight the health partnership's role in miniating essential health services during the COVID-19 pandemic. View links below for more detail: https://hlh.who.int/ab-detail/the-use-of-digital-platforms-in-maintaining-essential-health-

<u>services</u>; <u>https://hlh.who.int/ab-detail/north-south-partnerships---a-way-to-continue-technical-cooperation</u>; <u>https://hlh.who.int/ab-detail/role-of-north-south-institutional-health-partnerships-in-lmics</u>

#### **ESTHER Ireland Events**

In 2021, the ESTHER Ireland and the HSE Global Health Programme co-organised and co-hosted the annual Partnership Forum. The ESTHER Ireland secretariat also supported our partners to organise the following events:

- The virtual conference 'Partnerships in a Time of COVID-19'
- The online event 'Evaluating Institutional Health Partnerships'
- The online workshop to facilitate the collaboration between Ireland and Sudan

The brief below provides more information about these events and the involved organisations.

#### 6th ESTHER Ireland Partnership Forum

On September 28, 2021, together with the HSE Global Health Programme, we hosted the 6th ESTHER Ireland Partnership Forum. The two-hour event took place online under the theme: Global Partnerships & Networking in a Time of Change. The event started with presentations by Bruce Compton, Senior Director of Global Health for



the Catholic Health Association of the United States, who shared the health partnerships' experience in the United States; and Jane-Ann McKenna, Programme Manager at the HSE Global Health

Programme, who shared insights from her work in developing a new HSE Global Health strategy. Then, we invited three developing health partnerships to share their experience during the pandemic. Invited health partnerships



Included: the national level health partnership between Ireland and Sudan, the health partnership between the HSE and Ethiopia, and the NCDs focused health partnership between Ireland and Togo. We also used the breakout rooms feature to simulate the networking that happens in face-to-face events. Furthermore, we shared three new tools for health partnerships: the online ESTHER Ireland accreditation tool; the new self-assessment EFFECt Tool, which is used to evaluate the quality of the health partnership; and the Toolkit for the collection and application of learning gained through participation in global health engagement. Moreover, we announced the Unsung Hero Award 2021

winners. A total of 65 viewed the event live and on YouTube. The 6th ESTHER Ireland Partnership Forum was well received; 12 attendees responded to the Zoom poll and reported that they found the event extremely useful or useful. The evaluation forms were completed by 4 attendees, a total of 75% of respondents reported that the event was of good quality and 75% of respondents likely to attend a future event.

#### Partnerships in a Time of COVID-19 Virtual Conference

**ESTHER Ireland supported THET** Partnerships for Global Health, the African Centre for Global Health and Social Transformation (ACHEST), the ESTHER Alliance and the other members of the ESTHER Alliance in organising the conference 'Partnerships in a Time of COVID-19', which was held virtually on 19 March 2021. This conference was held as a follow up to the virtual conference 'Partnerships in an Era of COVID-19' that took place in April 2020, as a response to the pandemic. The first version was cohosted by THET and the ESTHER Alliance members too.

The conference hosted 48 speakers in 16 sessions and was attended by over 400 participants from 44 countries. It covered four main themes: advocacy in the context of COVID-19; strengthening health systems for the future and building back better; health partnerships response to the COVID-19 pandemic; and the health workers wellbeing during the pandemic.



9.00 - 9.45 | Welcome and Opening Remarks Ben Simms - THET | Welcome and Opening Rem Judy Khanyola - University of Global Health Equity, Rwanda | The challenge facing Sub-Saharan Africa Dr Shams Sved - WHO | The clobal response we need Dr Saleya Ahsan - NHS Emergency Medicine Doctor and Filmmaker | Personal persocctive

9.45 - 10.00 | Break | Head to Pulse! 10.00 - 11.00 | Breakout sessions

ADVOCACY

Amanda Banda - Health Workers for All Coalition
Tom Buls - Wernos

BUILDING BACK BETTER

Dörte Petit - ESI HER Switzerland Fiona Rees - Sussex University Hospitals NHS Trust Mbao Chitundu - University Teaching Hopsital, Lusaka, Zambia **Droti Alfred & Opiyo Nicholas** - Gulu Regional Referal Hospita , Uganda

RESPONDING TO COVID-19

Dr Méabh Ní Bhuinneáin - Mayo University Hospital Ireland Meilssa Kleine-Bingham - Twinning Partnership for Improvement

Tafese Beyene Tufa - University Hospital of Heinrich

Dr Trish Scanlan - Muhimolli National Hospital,

Judy Khanyola - University of Global Health Equity, Anne Mason - NHS Highland

11.00 - 11.15 | Break | Head to Pulse!

Dr Margaret Fitzgerald - HSC Amanda Banda - Health Workers for All Coalition Greg Harrison - Gulu Sheffield Mental Health Partnership Dr Yoseph Mamo - THET Ethiopia

12.00 - 13.00 I Breakout sessions

ADVOCACY Ben Simms - THET Professor Francis Omaswa - ACHES Howard Catton - ICN Charlotte Ashton - THET

BUILDING BACK BETTER

Kirstin Grosse Frie GZ Gracia Andriamiadana - Madagascar Partnership Chris Carter - Birmingham City University Priscar Mukonka - Lusaka College of Nursing & Madadinar Chronica M'dwifery, Zambia Dr Caroline Benski - Conova University Hesoita

RESPONDING TO COVID-19

laudia Aguirre - ESTHER Alliance r Joe Gallagher - CP, Ireland rof Anthea Rhoda - UWC hazanfar Khan - WHO dissoluta, Ethiopia

WELLBEING
Dorcas Gwata - Global Health Consultant
Nick Pahl - Society of Occupational Macicine
Karen Frame - THET Clinical Advisor
Dr David Okello - ACTIEST
Prof Marion Lynch - THET

13.00 - 13.15 | Break | Head to Pulse! 13.15 - 13.45 | Roundtable discussio

Dr Omeima Sali - Ahfad University for Women, Sudan Prof Marion Lynch - THET Dr Wilson Mbewe - Kanyama Lovel 2 Hosoita Samuel Knaus - Madagascar Parinership

13.45 - 13.50 | Pause

13.50 - 14.10 | Final rountable dis

14.10 - 14.30 | Concluding remarks Professor Francis Omaswa - ACHEST

#### **Evaluating Institutional Health Partnerships**

In 2021, the ESTHER Alliance members launched the new webinar series 'Health Partnerships Perspectives', in which webinars were scheduled every two months. This webinar series did not continue beyond the first webinar because of the decision to close the ESTHER Alliance by the end of 2021, which led the members to focus on the



programme closing logistics and the discussions of developing a new alternative network for health partnerships. The first and only webinar was led by ESTHER Switzerland and took place on 30 April 2021, and the ESTHER Alliance secretariat provided logistic and technical support. The event focused on using the EFFECt Tool, a tool developed by the ESTHER Alliance, to evaluate the quality of health partnerships. We also invited the Nigeria Centre for Disease Control/Public Health England health partnership to share their experience. A total of 56 unique viewers attended the event with a further 87 YouTube views.

#### Sudan – Ireland Partnership Online Workshop

The Sudanese Doctors Union of Ireland (SDUI) invited both the ESTHER Ireland and the HSE Global Health Programme to speak at the 2nd SDUI symposium, which took place on 13 and 14 March. One of the main outputs for this participation was organising an online workshop to explore the potential collaboration opportunities between Ireland and Sudan. The SDUI organised a three-hour event; and Hala Ali, Coordinator of ESTHER Ireland, was part of the organising committee. The workshop hosted speakers from the HSE Global Health Programme, the Ministry of Health in Sudan, Khartoum state Ministry of Health, Medical schools Dean's association in Sudan, the RCSI and the RCPI.



#### The Student Outreach Team (SOT)

IGHN remains committed to ensuring the voices of young students and professionals are heard in global health and that opportunities for training and learning are provided through the Student Outreach Team and through ensuring a young professional sit on the IGHN Board.

Members for the 2020/2021 academic year are listed on the dedicated SOT section of the IGHN site, which is maintained to reflect changing roles: <a href="https://globalhealth.ie/who-we-are/">https://globalhealth.ie/who-we-are/</a> Charlotte Myers took over from the 2019/2020 SOT National Coordinator Rosemary James as the new SOT Coordinator. Coordination with undergraduate and postgraduate students in 2021 across Ireland led to the reinforced establishment of a national presence for the IGHN and further developed and maintained relationships with nine universities across Ireland: Dublin City University; University of Limerick; Technological University Dublin; Trinity College Dublin; Royal College of Surgeons in Ireland; Queen's University Belfast; National University of Ireland Galway, University College Dublin; and University College Cork. In total, there are currently 29 SOT members.

All members of SOT are guided by the <u>SOT Strategy 2019-2021</u> developed by IGHN Board Member and the 2019/2020 SOT National Coordinator Rosemary James. This three-year strategy 2019-2021 was designed to align with IGHN overall strategies and priorities. This document gives an overview of

the SOT, its strategic focal areas, member specifications and an outline of the 3-year plan proposed to deliver on its goals.

**Partners:** The SOT work closely with a wide range of academic and NGO partners inside and outside of Ireland co-hosting events and producing publications. The current SOT partners are: Evidence Aid, Global Health Next Generation Network, Global Health Mentorships, Universities Allied for Essential Medicines, EUPHAnxt, and the Association of Medical Students Ireland.

#### SOT Activities and Events

There were three events held by the SOT in 2021. With the uncertain situation in Universities as a result of COVID and the ongoing remote learning in place by a number of the institutions, physical events have proved increasingly difficult to organise for the SOT cohort. As a result, the IGHN established a new podcast series to engage young audiences. This series centred on young professionals, and was hosted by Megan Davis, IGHN Intern with Aidan Desjardins —SOT rep in Trinity. Two new coordinators have been identified to take over the SOT programme in 2021 to replace Charlotte Myers. The IGHN looks forward to engaging with these new leads on further programming for the SOT, in particular the continued expansion and engagement of students in the nine universities.

AREA 2: Networking and learning events— 2021 4 Student Outreach Events						
Month	SOT Events Hosted 2021	Number of Participants				
1 April	Global Health Talks with Dr. Joe Gallgher, University of Limerick	21				
	Global Health Talks with Professor Orla Muldoon,					
15 April	University of Limerick	15				
24 June	Public health simulation with Niall Roche	10				
27 October	Guest Speaker Talk with Dr. Saverio Stranges	20				
	Total	66				

#### **SOT Events in 2021**

1. April 1, 2021: Global Health Talks: University of Limerick: 21 participants attended the SOT's Global Health Talks which featured Dr. Joe Gallagher as the main speaker. Dr. Gallager's presentation covered his work in Malawi and the partnership he established

between the Gorey Medical Centre and two hospitals in Northern Malawi. He also discussed the importance of creating partnerships which benefit both parties and building trust in underserved communities.

Following his presentation, the audience had the opportunity to ask questions, as well as bring up questions that were posed by participants prior to the talk (there was an option for participants to ask questions when they signed up). Engagement and participation were excellent and the audience seemed to really enjoy the presentation; they had a large number of queries (15 or so). Many of the medical students were very interested in knowing how they could get involved.

2. April 15, 2021: Global Health Talks: University of Limerick: 15 participants attended the SOT-hosted talk from a variety of backgrounds including medical students, masters and PhD students. The talk was conducted by Professor Orla Muldoon who presented her research in Nepal. The research began with the idea of assessing the social impact of political violence in Nepal but after the 2015 earthquake shifted to evaluate PTSD and trauma following the earthquake.

Professor Muldoon also discussed the beneficial aspects as well as the challenges of conducting research in Nepal. Following the presentation professor Muldoon engaged in discussion with the audience. Similarly, to the first SOT Global Health talk mentioned above, participants were offered the opportunity to send in questions prior to the presentation. Engagement and participation were extremely high, with attendees asking multiple questions.

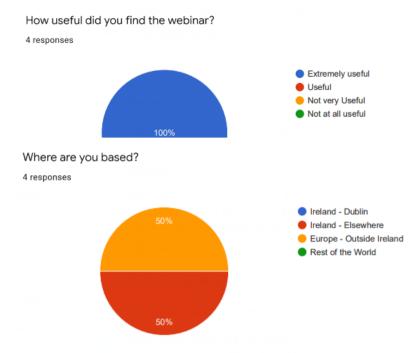
**3. Public health simulation training:** On 24th June, 10 students participated in a Global Health Simulation training conducted by Niall Roche, IGHN Board Member and Environmental Health Professional and Adjunct Assistant Professor at the Centre for Global Health, Trinity College Dublin. This simulation, which was hosted online, was carried out as part of an initiative organised by the Student Outreach Team in which the theme centred around ensuring that disaster-prone communities become resilient in the face of crisis by helping them prepare for, respond to and recover from natural and man-made disasters.

During the simulation, participants worked in groups and their first task was to come up with a general list of public health priorities for this emergency response. Their second task involved thinking more critically about how they might provide toilets for internally displaced persons living in a temporary camp. The core objectives of this two-hour training were for the participants to 'respond' to the case study, Cyclone Kenneth (Mozambique, 2019) by conducting appropriate assessments and defining priority public health needs amid the crisis.

9 out of 10 participants were SOT members. 4 participants completed post-evaluation forms in which it was found that 100% of attendees found the training to be extremely useful.

Of the 4 who completed the form, 50% are based in Ireland, while the remaining 50% are based in Europe.

In relation to planned actions after the training, several expressed the desire to continue learning by "developing a health course for refugees, applying the knowledge in my future work, and advocating for improved humanitarian coordination and environmental health,"



and "learning more about how NGOs respond to disasters," and "learning more about how infrastructure goes into coordinating global health initiatives."

# 4. 27th October 2021: A Guest Speaker Talk: University College Cork: Dr. Saverio Stranges

featured as a guest speaker for an online SOT-hosted event in UCC for 20 people in attendance. The talk was based on the incorporation of global medicine into medical practice with the aim of engaging students on the intersection of chronic disease epidemiology and public health research, and how to contribute to global health on a local level.



Podcast Series - Get Global: Young Professionals Talk Global Health

2021 also saw the exciting launch of the sister Student Outreach Team monthly podcast series,

under the title, 'Get Global:
Young Professionals Talk
Global Health.' The SOT
created the Young
Professionals podcast to speak
with inspiring individuals who
are committed to bringing
about positive changes in our
world. The podcast serves as
an informal interview series
and archive of personal
testimonies and discussions
about global health through
the lens of young



professionals. The aim is to incorporate and highlight the youth voice in the field of global health. The podcast is co-hosted by Megan Davis (former IGHN intern and medical student) and Aidan Desjardins (SOT TCD representative and microbiology student). The series is produced by Stephen Rooney.

So far, monthly podcasts have enjoyed growing listenership with over 400 unique listens across 12 episodes. The series is available on <u>Soundcloud</u>, <u>Spotify</u>, the <u>IGHN website</u>, and is actively promoted across our social media channels and newsletters.

#### **SOT- dedicated Instagram account**

As part of establishing and maintaining a national presence, the SOT have created a <u>dedicated</u> <u>Instagram</u> account (ighn\_studentoutreach) to foster and sustain their presence with young people on social media as it was found that Instagram has the highest levels of engagement from young people. They curate and promote global health and international development content and disseminate as appropriate, as well as information, events and resources specifically targeted at university students and young professionals. This account is managed by IGHN's SOT intern.

In addition to SOT's dedicated Instagram page, the main IGHN social media channels and newsletter are also used to amplify the SOT voice and publicize and promote SOT-related content, specifically SOT-organised events and podcasts.

# Strategic Area 3: Ensuring an efficient, effective and resourced network

Area 3 focuses on how we use our small central staff and limited resources to wisely create the greatest value for our members and funders.

To achieve this goal, we worked as effectively and efficiently as possible to build and strengthen our internal governance and external networks.

#### IGHN Board 2020 -2021



#### Governance:

- 1. **IGHN Board: Four Board meetings were held during 2021.** For each meeting an agenda, overview report, financial report and other documents were prepared, and disseminated in advance where relevant. At every meeting, the risk register was reviewed which was particularly important in light of changes required due to COVID-19. Detailed minutes also provide an overview of board activities.
- 2. Changes to the Board Composition were as follows: Dr Hasheem Mannan and Anne Nolan resigned in early 2021; Prof Anne Matthews resigned as Chair in May 2021; Dr Khalifa Elmusharaf was appointed chair in May 2021; Byrnne Gilmore and Sinead Murray resigned in March 2021.
- 3. Irish Aid were invited and attended the Board Meetings as Observers.
- 4. As outlined in the report overview, the IGHN evaluated two out of four of the Board meetings in 2021 using a post-meeting online survey in line with the Code of Good Practice. The below feedback pertains to the meetings held throughout 2021 (January, April, June and October).
  - a. Overall, the board meetings were self-rated as more strategic than operational, with 70% rated as highly strategic or strategic.
  - b. Overall, 100% of the meeting structure allowed for full or somewhat full participation
  - c. 75% of board respondents felt that the materials were provide in a very timely manner to the board to review in advance of meetings. 100% of board respondents rated the materials provided as being 100% either very informative or somewhat informative
  - d. 100% rated agenda items as being very important or somewhat important.

- e. Similarly, the issues covered were rated as being 100% either very important or somewhat important
- f. Feedback singled out the "insightful presentation of the financial auditor", "the excellent summary of operations", "the good direction", "the important operational issues", and the "discussion on the budgetary situation of the network."
- g. Areas for improvement: "More time for strategy and activity/events planning," "greater number of board members attending," and "that we resolve some of the funding issues and endeavour to be more strategic about gaining core funding."

Seven finance committee meetings were held throughout 2021 (February, March, April, June, September, October, and November) and focused on funding and financial management.

- The meetings of the finance sub-committee in 2021 focused on the following issues:
  - Budget for year 2021 and work plan for year 2021 review
  - o Staffing costs for year 2021 with updates on changes during the year
  - o Financial statement for annual audit report for year 2020
  - o Financial procedure policy for IGHN and update with suggestion from Auditor
  - Update on funding from HSE and Irish Aid
  - o Changes in the banking operation with Chairperson changeover
  - ESTHER Alliance operation ceasing operation end of year 2021; discussion on what impact this will have on IGHN
  - Updates on operation expenses during the year
  - Increasingly it has become evident that the financial sustainability of the IGHN is a
    core risk given that our annual operations are continuously running at a deficit in
    terms of our budget allocation. In previous years, this shortfall was bridged by the
    availability of organisational reserves, which have dwindled over time and are no
    longer available. Discussion was held about how to sustain operations into 2022
  - o Budget for year 2022 and next steps for board were a focus of discussion

#### IGHN Secretariat/ESTHER Staff:

#### There were no changes to permanent staff roles over the course of 2021

- Nadine Ferris France continued in her role as Executive Director in 2021
- Joan Bolger was promoted from Communications Coordinator to Head of Communications in 2021
- Hala Ali continued in her role as ESTHER Ireland lead and ESTHER Alliance Coordinator in 2021. She supported the HSE for one day per week with Communications from March to December.
- Nor Nasib continued in her role as Finance Officer in 2021

## **IGHN/ESTHER Interns:**

- Sky Warsishala completed her internship in February 2021 and was replaced by Ana Cioringa who worked as intern from March to August.
- Megan Davis who had started in July 2020 was replaced by Maria Stella Conte in December 2021.

- Maisie Jones began as intern with ESTHER in March 2021 and is still with us.
- Sheila Bennati worked with IGHN from September to December 2021.
- Connect 123, an internship recruiting firm approached IGHN in 2021 to offer interns in exchange for tuition credit on relevant courses. Two interns from the programme joined IGHN and ESTHER for 3 months each in 2021: Elizabeth Powderly and Gayathri Maya Dunne.
- Charlotte Myers worked on the Student Outreach Team as Coordinator from January 2021 to December. Maria Stella Conte also supports SOT.
- Eunice Philip and Amy Ennis were appointed Co Coordinators of the Student Outreach Team in late 2021 to replace Charlotte.
- The interns continue to provide vital support to all activities, particularly IGHN communications, events, ESTHER and the SOT.

## Information Communication Technology

- 1. The IGHN Secretariat grew apace with changing demands in 2021 and the reality of moving its events to an online format. A number of new platforms were introduced, which have become a daily reality for the team: Zoom Webinars and Meetings. We continue to use Canva, Mailchimp, Eventbrite, Pixabay, Hootesuite, Buffer, and Sharepoint along with our social media analytics system Sprout Social. IT support is also available from a remote team via the non-profit plan at no extra cost to monthly user subscriptions.
- 2. Ongoing site security, maintenance and software updates continue to be provided by Egg Design, based in Killarney.
- 3. The ESTHER, IGHN and FMK websites content continue to be hosted by Ampersand in the UK. Ampersand continue to host the ESTHER email domain for consistency with the ESTHER site. A new arrangement to also host the ESTHER Alliance website is currently in planning stages following a cost/benefit analysis

# **Partnerships**

All IGHN events were hosted online. Hosting events online increased the potential for greater inclusivity by enabling participation from people in many countries in the Global South, thereby increasing the level of quality of our events by mobilising and amplifying a global view that has been rather limited in the past with the obstacles posed by in-person events. We are immensely grateful for our network of partners, who work with us to co-host events, workshops, online campaigns, advocacy initiatives and webinars. Our partners are also invited to speak at the conferences, panels and the workshops we organise.



2021 saw an increase in strategic collaboration across partners in global health. This included collaboration with government, NGOs, academia and the UN, specifically UNAIDS. The ongoing pandemic and continuous presence of the virtual space offered an opportunity to bring stakeholders together to share information, increase learning and influence practice. 2021 has been most notable for the increase in sustained strategic collaboration with our partners on advocacy campaigns and communication materials to bring awareness to vaccine inequity.

#### Women in Global Health:

Women in Global Health Ireland is a group of individuals who represent academia, private sector and non-governmental organisations. The IGHN has facilitated the online presence of this group by developing a dedicated web portal on the globalhealth.ie website. Most notably in 2021, this effective and fruitful partnership continued with IGHN hosting the Women in Global Health



Ireland Public Strategy Meeting on 6th July.

**Irish Doctors for the Environment:** 2021 saw the deepening of an already established strategic partnership with the Irish Doctors for the Environment. On 18th November, the IGHN co-hosted an event entitled, 'Climate change: Implications for Health and the Healthcare System,' to launch the latest annual report of the Lancet Countdown on Health and Climate Change, and provide a space for reflection on the implications of the climate crisis on health and healthcare systems in the context of the UN conference. The moderator of the event was IGHN Board Member and Co-Founder of the Irish Doctors for the Environment, Dr. Sadhbh Lee.

The HIV and AIDS Pandemic 40 years on: Ireland's Response—Nationally and Internationally: In September 2021, on behalf of Irish Aid and Concern Worldwide, IGHN co-hosted an online webinar to mark the 40th anniversary of the start of the World's AIDS pandemic in 1981 with both Irish and international civil society and key actors.

Father Michael Kelly Event: Colm Brophy Minister of State at the Department of Foreign Affairs and Trade with special responsibility for the Diaspora and International Development opened the Irish Aid Annual Prof Father Michael Kelly Lecture in December 2021. In his opening remarks, he signalled Ireland's ongoing commitment to supporting communities affected by HIV and AIDS both home and internationally and the importance of standing in solidarity on the issue to break down barriers, change public perception and tackle stigma. There was also a keynote address from Winnie Byanyima, UNAIDS Executive Director on the importance of ending global inequalities and the push for greater urgency in our response to pandemics. She highlighted the need for a global solidarity behind data-driven global plans to end AIDS and to end COVID-19, and the exigency of establishing effective and equitable partnerships to prepare to respond to the next threat.

#### Ireland Africa Alliance for Non-Communicable Diseases:



On 29th November, the IGHN supported and co-hosted the launch of the Irish professional group, the Ireland Africa Alliance for Non-Communicable Diseases. The aim of the group and the event is to bring awareness to and focus on the burden of non-communicable diseases in Africa and support best practice for chronic diseases in Africa. Since its launch, the IGHN has facilitated the online presence of this separate entity by developing a dedicated web portal on the globalhealth.ie website. In addition, the IGHN serves as a voice multiplier for this new network partnership among its own membership, aggregating event information and promoting campaign materials, events and statements.

#### **Networks of Networks:**

2021 saw the continuation of strategic collaboration of the Dochas, Comhlámh and IDEA network in which the sharing of information and resources and coordination of mutual events and activities were further amplified and reinforced during the year. One such example includes the IGHN cohosting support for Comhlámh's new season of #FirstWed conversations. The live web event took place on 3rd March and featured Executive Director, Nadine Ferris France in the supportive role of co-host and panellist. The event served as a space for reflection on the specific challenges, spaces

and practices of hope for real solidarity in global health in the battle against COVID-19.

#### **Campaign Partners**

Access to Medicines Ireland: Our ongoing involvement in the advocacy and campaign group led to strategic collaborations throughout 2021, both in terms of our events hosting, our media outreach support for conferences and events, and as signatories and voice multipliers for the different campaigns active throughout 2021 on global vaccine access and further transparency by pharmaceutical companies.

The People's Vaccine Alliance Ireland: In 2021, the IGHN became a proud member of the People's Vaccine Alliance Ireland—a coalition of Irish



organisations, health practitioners, trade unions and activists who have come together to call on the Irish government to take a stand for fairness, equality and global health.

**HEAL:** In late October following board approval the IGHN applied to become a member of the Health and Environment Alliance. The membership was approved in January 2021. HEAL is a European not for profit organisation addressing how the natural and built environments affect health in the European Union. HEAL's vision is essentially about achieving better health through a better environment. Board member Sadhbh Lee is the primary link to HEAL but Niall Roche, board secretary also remained engaged and sought ways for IGHN to contribute and collaborate with them. The key focus areas the IGHN will engage in are: 1. Environment and Health Policy; 2. Children's Environment and Health; 3. Climate Change and 4. Air Quality. In December, we submitted a short video clip as a contribution to HEALs work on healthy cities and air pollution in particular. The clips were put out on social media demonstrating the growing demand in Europe for healthy cities.

**ESTHER Ireland & ESTHER Alliance:** Throughout 2021, the IGHN Secretariat also fulfilled its role as the ESTHER Ireland secretariat – while also continuing to Chair the European ESTHER Alliance in 2020/2021 contributing to a number of activities outlined in brief below, and in detail in the ESTHER Ireland 20201 Progress Report.

# Media Coverage

#### **Advocacy and Press**

Coverage: Vaccine equity advocacy and press coverage was supported, facilitated and put into motion by the IGHN including; becoming a signatory to a letter that we edited and submitted to The Irish Times on behalf of our partners, AMI on the topic of the Coronavirus Treatment Acceleration Program



The European Commission's reluctance to back the waiving of patents on Covid-19 vaccines is "highly disrespectful and damaging and wrong", the chief executive of Oxfam Ireland has said.

(CTAP); followed by letter written to The Irish Times by our Executive Director, Nadine, on behalf of the IGHN on the topic of the CTAP and the outcomes of the Joint Committee on Foreign Affairs and Defence meeting; Soon after, on 22nd February, the IGHN became a signatory on an open letter to Taoiseach and President in collaboration with a national NGO coalition and was actively promoted on our social media channels and distributed in our newsletter for maximum coverage; published a press release urging for WTO waiver that was featured on Amnesty International Ireland and Oxfam Ireland's websites; Irish times piece on work of NGO coalition and called on Ireland and pharmaceutical companies to share their recipes and know-how; became a signatory on WHO declaration on vaccine equity; supported European Citizen Initiative on World Health Day with an IGHN-made video launch; amplified work of NGO coalition (later to become The People's Vaccine Alliance) and campaigned among members on our social media channels and newsletter; created a dedicated webpage on our website of a round-up of how to play your part and take action to support vaccine equity; Signatory on letter (1st April) to EU Affairs and Enterprise Trade Dail Committees on TRIPS; Signatory on letter to the Director General of the World Trade Organization on the flaws of the WTO proposals to deal with vaccine inequality; promoted widely the Sunday's Business Post's coverage of Oxfam Ireland's CEO, Jim Clarken, speaking at the Institute of International and European Affairs, on the EU's reluctance to back waiving of vaccine patents.

The IGHN helped to secure media placements for both the seminar and the ongoing campaign and advocacy of the Alliance in a number of media outlets and supported widespread dissemination and promotion, including: an open letter to the Taoiseach and relevant members of the Oireachtas sent in advance of the European Council (EUCO) meeting on the 21st and 22nd of October 2021 as a follow-up letter to the initial letter sent on the day of the PVA launch on 8th July; amplified and promoted the PVA's reaction to the update from Bio-tech and Moderna on their desire to begin manufacturing vaccines in Africa and Oxfam Ireland's CEO, Jim Clarken, speaking about this issue live on <a href="Virgin News">Virgin News</a> (see from 8.17); collated case studies from communities on the ground in low- and middle-income countries (Malawi) outlining the impact the lack of vaccines has had on them to showcase the 'face' of vaccine scarcity in the Global South, and submitted them under 'Stories of Vaccine Scarcity, a campaign developed by PVA Ireland, and published on their website and

disseminated widely on our social media channels; extensive social media coverage and support of a PVA Ireland coordinated stunt and demonstration outside Leinster House on Tuesday 30th November 2021 to protest the Irish Government's support for the EU's efforts to block measures to temporarily waive intellectual property rules for Covid-19 vaccines, and treatments. A number of politicians were notified of the demonstration, of which 10 confirmed their support, including: Deputy Maurice Quinlivan (SF); Senator Malcolm Byrne (FF); Deputy Paul Murphy (PBP/SOL); Senator Marie Sherlock Lab; Deputy Sorcha Clarke (SF); Senator Gerald Craughwell (IND); Deputy Nessa Hourican (Greens); Deputy Marc Ó Cathasaigh (Greens); Deputy David Cullinane (SF); and MEP Barry Andrews (FF).

Our press coverage was consistent with 2020 this year, which also experienced strong activity and audience engagement. We successfully earned media coverage on 37 occasions in national and regional news outlets throughout 2021, compared with 23 items last year. The broadcasts included a number of joint open letters, press releases and discussions on topics relating to global vaccine equity and support for a TRIPS waiver from February - presented on behalf of the People's Vaccine Alliance Ireland coalition. Peak coverage on vaccine equity arose after the launch of the PVA in July and underwent a media revival in November with the second instalment of another online web event on solutions to vaccine equity, press releases, petitions and the delivery of a demonstration and stunt outside of Leinster House. Such initiatives earned extensive coverage in the Irish Times, the Irish Examiner, the Sunday Business Post, RTE News and RTE DriveTime, Today with Claire Byrne, and The Late Debate. Relevant coverage can be seen here: RTE NEWS, Today with Claire Byrne-second half of interview; The Late Debate (at 21 mins); and the Irish Examiner.

The full spectrum of outlets in which the IGHN were featured included RTE Morning Ireland, Kildare FM, Pat Kenny Live, Shannonside Radio, The Irish Times, South East Radio, Carlow Kilkenny Radio, Independent, Today with Claire Byrne, The Late Debate, the Journal, the Medical Independent, Radio Kerry, the Irish Examiner, The UK Times, Echo Live – the online outlet, the Irish Mirror, Evoke.ie, the Irish Independent, and Dublin City FM.

# **Financials**

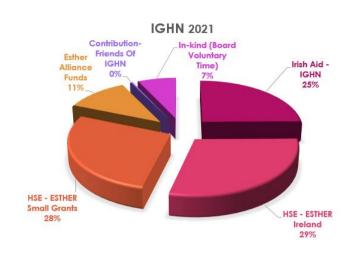
## IGHN total income for the year 2021 (including ESTHER Ireland & ESTHER Alliance)

	<b>IGHN</b>		<b>IGHN</b>	
Income	2021	%	2020	%
Irish Aid - IGHN Operation	90,000	24.8%	105,000	40.0%
HSE - ESTHER Ireland Operation &				
Technical Support	105,000	29.0%	66,233	25.2%
<b>HSE - ESTHER Small Grants</b>	99,600	27.5%	50,000	19.0%
Esther Alliance Funds	41,490	11.4%	10,000	3.8%
Contribution - Friends of IGHN	1,200	0.3%	900	0.3%
In-kind (Board Voluntary Time)	25,200	7.0%	25,200	9.6%
Other Grants For Events	-	0.0%	5,150	2.0%
Total Income	362,490	100.0%	262,483	100.0%

#### Notes

- HSE requested extra technical support towards Global Health Programme 2021 Work Plan
  which increased the HSE contribution in 2021 and as a result Jane-Ann hired as consultant
  for eight month and extra day for Hala Ali to look after the Global Health programme for the
  year.
- We also had extraordinary applications for ESTHER grants round this year which contribute to an increased funding from HSE towards the ESTHER grants programmed meet the demands from the grantee
- We had funding from HSE, ESTHER Swiss, THET, and ESTHER Germany towards the Esther Alliance secretariat service
- In-kind voluntary time from IGHN boards was a non-monetary value included in the total however this amount will NOT be included in the audited account
- The IGHN and ESTHER Ireland acknowledge and thank our IGHN members and partners for the voluntary time contributions received in the year 2021. We received voluntary 50.4 working days per year contributed by IGHN Members, IGHN Board Members, totalling €25,200 (\*non-monetary).

# **IGHN Income 2021 vs 2020**





# IGHN total expense for the year 2021 (including ESTHER Ireland & ESTHER Alliance)

	<b>IGHN</b>		<b>IGHN</b>	
Expenditure	2021	%	2020	%
Direct Cost - Staff & Intern	118,641	33.9%	120,747	39.8%
Events Cost	4,883	1.4%	10,610	3.5%
Communications Subscriptions	10,142	2.9%	8,504	2.8%
Travel Cost	722	0.2%	110	0.0%
Administration Cost	3,528	1.0%	2,630	0.9%
Professional Fee's	44,034	12.6%	18,266	6.0%
Student Outreach Team Cost	535	0.2%	330	0.1%
ESTHER Alliance Direct Cost	40,854	11.7%	32,334	10.7%
ESTHER Small Grants distributed	101,137	28.9%	84,424	27.8%
In-kind (Boards Voluntary Time)	25,200	7.2%	25,200	8.3%
Total Expenditure	349,677	100%	303,155	100%

#### Notes

- Professional fees include the consultant fee for Jane-Ann to support Global Health Programme
   2021 Work Plan
- In-kind voluntary time from IGHN boards was a non-monetary value and is NOT included in the audited account
- Increased numbers in the number of applicants applied to ESTHER Grant contribute to the increased in the numbers of funds distributed this year

# **IGHN Expenses 2021 vs 2020**

