

# MAMaZ Against Malaria, Zambia

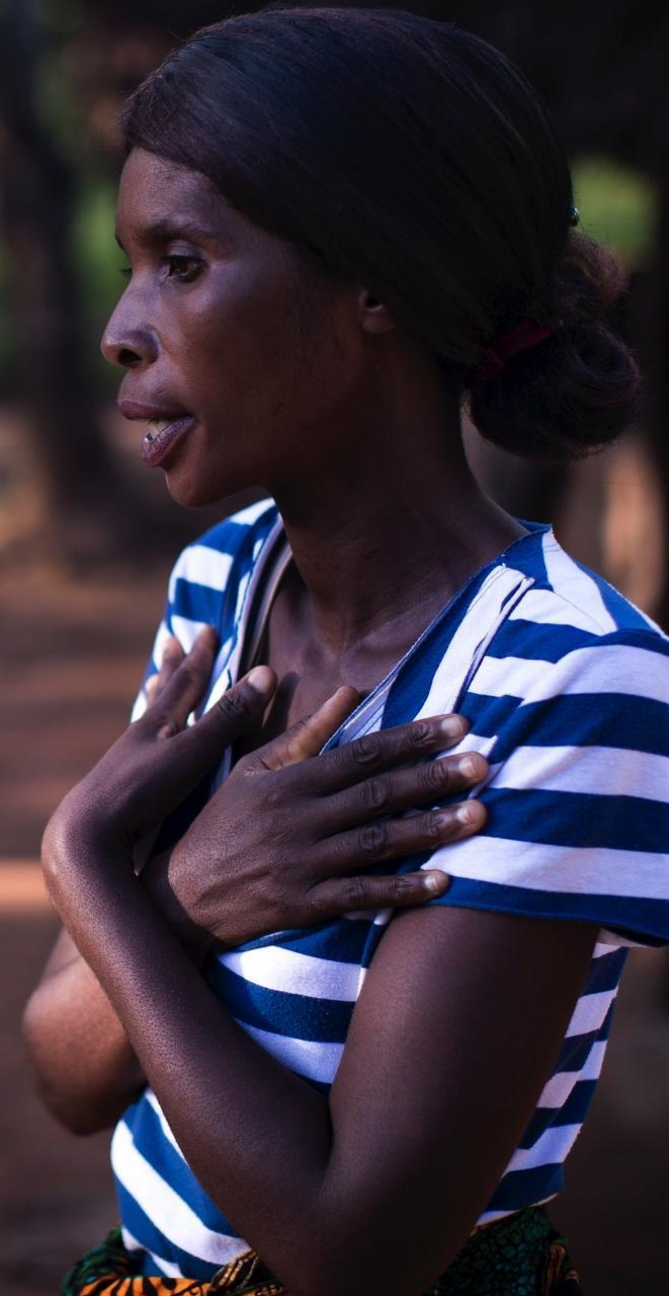
## A Community-Driven Approach



# From MAMaZ to MAM@Scale


- Started with a maternal health project 2010-2013 – Mobilising Access to Maternal Health Services in Zambia (MAMaZ), funded by DFID
- Successor project, MORE MAMaZ, built on foundation and expanded – 2014-2016, funded by Comic Relief
- MMV funded a pilot project in 1 district on introducing rectal artesunate at community level to address severe malaria in young children, 2017-2018
- Grand Challenges Canada now funding MAM@Scale

# Community Engagement



# Community ETS



A woman is riding a bicycle on a dirt road. She is wearing a red shirt, a colorful patterned skirt, a black headwrap, sunglasses, and a bright orange safety vest with reflective stripes. The vest has two logos: one for 'MOJOE MAMAZ' and another for 'MOJOE MAMAZ' with a blue circular logo. She is smiling and looking towards the camera. The background shows a dirt road winding through a lush green landscape under a blue sky with white clouds.

“The bicycle ambulance is the best thing that has happened to this community. I see people going about their daily lives in my community who otherwise wouldn’t be alive today.”

Josephine Mupeta  
**ETS Rider Serenje**

# Success Factors

- Each community had individual, tailored design
- ‘Whole community’ approach
- Focus on gender equity and social inclusion
- Increased accountability in health system
- Showed positive results quickly

MAM video presentation:

<https://www.youtube.com/watch?v=P7kpjv3UtuE>

